Dear [ ]

The 2024 AWHONN Convention, taking place June 7-11 in Phoenix, is the ultimate meet-up for nurses caring for newborns and their families. I would like to attend this event to achieve my professional development goals and connect with other nurses.

By concentrating on the learning areas of nursing education, research, practice, innovation, and leadership, Convention objectives will allow me to:

• Understand and leverage my strengths to tackle challenges and support our team

• Translate shared experiences into real-world solutions for better patient outcomes

• Establish my influence and identify opportunities to build a stronger and more sustainable professional environment

For your reference, the current education programming can be found at [www.awhonnconvention.org](http://www.awhonnconvention.org).

**Your Investment**

I appreciate your consideration to invest in my growth. In exchange for your support of this learning experience, I will share what I have learned with my colleagues upon my return or at a later date to be determined so that we may consider implementing best practices for better outcomes.

The full price Convention fee is $[[insert pricing](https://www.awhonnconvention.org/convention-costs) based on your member status]

Here is the breakdown of conference costs:

• Roundtrip Airfare: $\_\_\_\_\_\_\_

• Transportation: $\_\_\_\_\_\_\_

• Hotel: $\_\_\_\_\_\_\_

• Meals: $\_\_\_\_\_\_\_

• Conference Fee: $\_\_\_\_\_\_\_

The total cost associated with attending this conference is $\_\_\_\_\_\_\_.

Please let me know if you need further information or have any questions for me.

Sincerely,