

3B SCIENTIFIC Booth 322

3B Scientific is the worldwide leader in medical and healthcare education. With a presence in more than 100 countries, our strong global reputation is a result of our commitment to delivering the best quality, value and service to our customers. We are dedicated to continually advancing our range of innovative tools and training solutions. 3B stands for today: Best quality, Best value, Best service! 2189 Flintstone Drive, Suite O, Tucker GA 30084 United States

<http://www.3bscientific.com>

ACCUTECH Booth 406

Accutech's "Cuddles" infant security system utilizes RFID technology with a patented soft bracelet to provide comfort, care and safety for your littlest patients. 10125 S 52nd St, Franklin WI 53132

<http://www.accutech-ics.com>

ACOG Strategies for Health Equity Booth 634

The Strategies for Health Equity department at the American College of Obstetricians and Gynecologists implements the policy guidance of the ACOG Committee on Health Care for Underserved Women by providing technical assistance, training and education, and the most up-to-date information and resources on a variety of health issues. Our work covers the full range of reproductive health care through the Postpartum Contraceptive Access Initiative, LARC program, IMPACT program, and OCPL program. 409 12th Street SW, Washington DC 20024

<https://www.linkedin.com/company/acog/> <https://twitter.com/acog>

<https://www.facebook.com/ACOGNational>

AdaptX Booth 1113

Obstetrics teams are deeply committed to improving patient care, but they have no practical way to monitor or evaluate equity, efficiency, and quality across their complex care delivery systems. With AdaptX, clinicians leverage their own real-world EMR data to manage care – self-serve, on-the-fly. AdaptX's unique, self-serve Mission Control Center empowers clinicians and clinical leaders to quickly and easily monitor, evaluate, and adapt care across patients, treatments, teams, and workflows. 3417 Evanston Ave N, Suite 2111, Seattle, Washington 98103

<http://adaptx.com> <https://twitter.com/AdaptXclinical>

<https://www.linkedin.com/company/adaptxclinical>

ADROIT INDUSTRIES Booth 707

The LDM-100 ceiling-mounted Labor and Delivery Mirror reduces duration of Second Stage Labor and provides an Enhanced Birth Experience! Two IRB journal articles and a quality study support these claims. The LDM-100 L&D Mirror really works! ... for your moms, for your staff, for

your hospital. Come see a demonstration of the LDM-100 Labor and Delivery Mirror at our booth. 120 North Center Street, West Jefferson OH 43162 United States <http://adaptx.com>



ADVENTHEALTH Booth 913

Adventist Health System provides career opportunities in 9 states, with locations from bustling cities to small rural towns. We offer market-driven wages, benefits and career development. Most importantly, we provide all of our employees with opportunities to grow spiritually as they further the mission of Extending the Healing Ministry of Christ. 900 Hope Way, Altamonte Springs, Florida 32714 <https://twitter.com/AdventHealth>
<https://www.facebook.com/LifeAtAdventHealth>
<https://www.linkedin.com/company/adventhealth/>

AEROBIOTIX, INC. Booth 327

Aerobiotix is a pioneer in airborne infection control products that provide real-time, in room solutions for healthcare. Recognizing that healthcare doesn't stop at the patient, we drive novel technologies to optimize environments of care for patients and healthcare stakeholders. Aerobiotix's mission is to provide airborne infection control solutions for a safer, healthier environment. Visit us to see our evidence based technology. www.aerobiotix.com

ALEXION PHARMACEUTICALS Booth 1425

ALLIANCE FOR PATIENT ACCESS Booth 1227

The National Coalition for Infant Health is a collaborative of professional, clinical, community health and family support organizations focused on education and advocacy to promote patient-centered care for infants and their families. NCfIH envisions safe, healthy infants whose families can access the information, care and treatment their babies need. 1275 Pennsylvania Ave. NW, Suite 1100A, Washington DC 20004 United States
<https://www.facebook.com/coalitionforinfanthealth> <https://twitter.com/InfantCoalition>

AlloSource Booth 202

AlloSource is a nonprofit organization founded to honor and respect the gift of human tissue donation. The organization works directly with physicians, hospitals, and expectant mothers who are interested in donating their placenta following their delivery. The donation of amniotic tissues from the placenta can help patients in a variety of applications, such as foot and ankle procedures, spinal surgeries, and wound healing. The process is free, confidential, and safe for mothers and their babies. 6278 South Troy Circle, Centennial CO 80111 United States

AMERICAN COLLEGE OF NURSE MIDWIVES Booth 1103

The American College of Nurse-Midwives is the professional association that represents certified nurse-midwives and certified midwives in the United States. CNMs/CMs are primary care providers specializing in pregnancy, birth, and the health needs of women throughout the lifespan. 8403 Colesville Road, Suite 1550, Silver Spring, Maryland 20910
<http://www.midwife.org>

American Sentinel College of Nursing & Health Sciences at Post University Booth 1307

We provide online degrees for busy nurses, catering to those valuing flexibility, support, and innovative learning techniques. Monthly course starts and no group work or mandatory login times allow 97% of our students to work while in school. Our MSN and DNP specializing in education are practice-based and leadership-focused to prepare you to lead nursing programs in schools or clinical settings. Affordable tuition and flexible payment options. Country Club Rd., P.O. Box 2540, Waterbury, CT 06723 United States <https://www.americansentinel.edu/>
<https://www.facebook.com/americansentinelcollege> <https://twitter.com/amersentinel>
<https://www.linkedin.com/school/american-sentinel-college/>

AMICO CORPORATION Booth 900

Amico Corporation designs, manufactures and markets a broad range of products for virtually every department in the health care facility. Our mission is to design and deliver state-of-the-art products that facilitate the caregiver's role in providing the best outcomes for patients. 85 Fulton way, Richmond hill ON L4B2N4 Canada <http://www.amico.com/>

AMN Healthcare Booth 204

Whether you're a travel or per diem nurse, we have the perfect job for you! As affiliates of AMN Healthcare, American Mobile, Onward Healthcare, NursesRx, NurseChoice and Nursefinders offer nursing opportunities at top facilities across the nation. 12400 High Bluff Drive, San Diego, CA 92130 <https://www.amnhealthcare.com/amn-staffing-and-recruitment-brands/>
<http://www.americanmobile.com>

ANGELEYE Health, Inc Booth 414

AngelEye understands the value family-centered care brings to the NICU. We provide a complete HIPAA-compliant tele-engagement platform to integrate parents simply and seamlessly into the child's care team. We deliver proven, positive impact on the family experience, care delivery workflows, and patient outcomes supporting a successful transition home. From bedside cameras, patient communication, feeding management, and focused education, our solutions support the

specialized needs of the NICU. 104 Woodmont Boulevard, Suite.120, Nashville TN 37205
<http://www.angeye.health>

ARDENT HEALTH SERVICES

Booth 637

Ardent health's purpose is caring for our patients, their families and one another. Our approach to quality is rooted in the belief that every patient deserves our best: the best possible clinical outcome; the highest possible level of customer service; and the most effective use possible of our resources. With 30 hospitals in 6 states-Idaho, New Jersey, Kansas, New Mexico, Oklahoma, and Texas; we proudly employ more than 26,000 people; all committed to quality and service for our communities. 1 Burton Hills Blvd, Suite 250, Nashville TN 37215 United States

<https://www.linkedin.com/company/ardent-health-services/>

Ardo medical AG Booth 316

"Nestled in the Swiss Alps is the home of Ardo medical. This picturesque setting is where all of Ardo's breast pumps are meticulously assembled by hand, providing you the best Swiss-quality hospital and personal breast pumps available. In the late 1960s, Ardo founder co-founded the world's first breast pump company and brought the first electric breast pump from Switzerland to the United States. Meanwhile, Ardo has added prenatal and postnatal support products, as well as breast care products to its offering of expectant and new mothers. To this day, Ardo is a family-owned and family-run company." 13800 Coppermine Road, 1st Floor, Herndon VA 20171

<https://www.facebook.com/ArdoUsa> <https://twitter.com/ardobreastpump>

AWHONN Booth 623

The Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) is a 501©3 nonprofit membership organization that promotes the health of women and newborns. Our mission is to improve and promote the health of women and newborns and to strengthen the nursing profession through the delivery of superior advocacy, research, education and other professional and clinical resources to nurses and other healthcare professional. 1800 M Street NW, Suite 740S, Washington DC 20036 United States

https://twitter.com/CenTrak?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

<https://www.facebook.com/centraklocationservices/>

<https://www.linkedin.com/company/centrak> <http://www.awhonn.org>

AWHONN Publications

Booth 723

Visit the Publications & Partnerships booth to meet the Editors of JOGNN, NWH, Healthy Mom&Baby, and participate in our Convention Diaper Drive benefitting Aurora's WeeCycle diaper bank. Meet the Strategic Partnerships team. See convention app for all "Meet the Editors"

and “Diaper Drive” event times. 1800 M Street NW, Suite 740, Washington DC 20036 United States <https://www.awhonn.org/news-advocacy-and-publications/journals/>

BABY FRIENDLY USA, INC. Booth 1127

There is an abundance of scientific evidence that points to lower risks for certain diseases and improved health outcomes for both mothers and babies who breastfeed. Breastfeeding is the natural biological conclusion to pregnancy and an important mechanism for the continued normal development of the infant. With the correct information and the right supports in place, under normal circumstances, most women who choose to breastfeed are able to successfully achieve their goal. 125 Wolf Road, Suite 402, Colonie NY 12205 United States

<http://www.babyfriendlyusa.org/about-us>

BD Booth 835

BD is a medical technology company advancing health by improving discovery, diagnostics and delivery. Our portfolio, leadership and partnerships make a difference for global healthcare.

LinkedIn - <https://www.linkedin.com/company/bd1/> Twitter - <https://twitter.com/BDandCo>

Facebook - <https://www.facebook.com/BectonDickinsonandCo> 100 Crossings Blvd, Warwick RI 02818 United States



Best Upon Request Corporate, Inc. Booth 213

Best Upon Request provides Maternity Concierge Services to hospitals that want to give their patients and guests a premier pregnancy and birthing experience. Our concierges support the non-medical needs of moms and families throughout pregnancy, during their hospital stay and post-discharge, and reduce clinical staff stress by taking on out-of-scope tasks. 8170 Corporate Park Drive, Suite 300, Cincinnati OH 45242 United States

<https://www.bestuponrequest.com/maternity-unit-concierge-services/>

<https://twitter.com/bestuponrequest> <https://www.facebook.com/bestuponrequest>

<https://www.linkedin.com/company/best-upon-request>

BETHEL UNIVERSITY Booth 1125

Bethel University is a private, Christian institution that offers high-quality programs in our undergraduate, graduate, and seminary schools. Our bachelor's and master's degrees in nursing help our students develop into values-informed, relational leaders who improve the health of diverse individuals, families, and communities. 2 Pine Tree Drive, Arden Hills MN 55112 United States <http://bethel.edu/graduate>

Bioscape Digital Booth 215

Welcome to Bioscape Digital's CareFree! A first of its kind, no-cost, in room tablet based system, for patient education and entertainment Engage, educate and impress your new families while not having to beg your CFO for budget! 887 West Marietta Street Northwest, Atlanta GA 30318

United States <https://www.bioscapedigital.com/carefree/>
<https://www.linkedin.com/company/bioscape-digital> <http://www.bioscapedigital.com>



Birth Tissue Donor Services Booth 517

Birth Tissue Donor Services (BTDS) offices focus on serving communities nationwide as the preferred hospital partner in birth tissue acquisition. BTDS is dedicated to excellence that puts mom and baby first with the highest standards of integrity and safety throughout the donation process. Our program has been well received by all our partner hospitals and BTDS works to educate expectant parents, physicians and medical staff on the birth donation process and the benefits of the program. 107 South Washington Avenue, Cookeville TN 38501 United States

<https://www.birthtissuedonor.com> <https://www.facebook.com/birthtissuedonor>

Birthly Booth 734

Birthly offers live, interactive, perinatal education classes over a web-based platform. Our mission is to provide expecting parents broader access to childbirth education and help them become more informed and confident about their pregnancy and delivery. We partner with hospitals/health systems to provide an efficient, evidence based childbirth platform to ensure all patients can access education, from anywhere. 402 North 17th St, Nashville TN 37206 United States

<http://www.mybirthly.com> <https://www.linkedin.com/company/birthly>

CALMOSEPTINE, INC. Booth 435

Calmoseptine Ointment is a multi-purpose moisture barrier that protects and helps heal skin irritations. Calmoseptine temporarily relieves discomfort and itching. Free samples at our booth. 16602 Burke Lane, Huntington Beach CA 92647 United States www.calmoseptine.com

www.linkedin.com/company/calmoseptine-inc

twitter.com/CalmoseptineInc

www.facebook.com/Calmoseptine/

CARESTREAM AMERICA Booth 1222

CAREstream America is the premier distributor of The Pro-Nox Nitrous Oxide Delivery System ~ an analgesia that helps relieve the pain and anxiety during labor. The Pro-Nox was designed specifically for labor & delivery and is the perfect option to safely and effectively provide pain

management to your birthing mothers. We offer monthly "lunch & Learn" webinars where you and your team can learn more about Nitrous from other customers who have implemented Pro-Nox successfully in their locations. 200 Technology Park, Suite 1040 Lake Mary FL 32746
<http://www.carestreamamerica.com>

CASE WESTERN RESERVE UNIV. -FPB SCHOOL OF NURSING Booth 834

The Frances Payne Bolton School of Nursing (FPB) at Case Western Reserve University is globally recognized for its leadership in nursing, education and research. Ranked among the best nursing schools, FPB produces dynamic healthcare thinkers through innovative undergraduate and graduate programs. Ranked among the top U.S. nursing schools in NIH-funded research, along with a focus on nursing leadership and management, makes FPB the world's nurse leadership destination. Join the future of nursing at FPB's interprofessional Health Education Campus in Cleveland, Ohio. 10900 Euclid Avenue, Cleveland OH 44106 United States

CATAPULT PRODUCTS, LLC Booth 313

Catapult Products understands the impact of positive experiences on the developing infant. The TurtleTub™ swaddle bathing system provides the needed tools to transform bathing into a positive experience for pre-term and full-term infants. Swaddle bathing minimizes 4677 S Cherry St, Salt Lake City UT 84123 United States <http://catapult-products.com>
<https://www.facebook.com/Catapultmed/>

Cedars-Sinai Medical Center Booth 1315

Cedars-Sinai is transforming healthcare for the benefit of patients. With the longest-running Magnet designation for nursing in California and The Advisory Board Company's 2018 Workplace of the Year, Cedars-Sinai impacts the future of healthcare globally by developing new approaches to treatment and educating tomorrow's physicians and other health professionals.

CENTRAK Booth 222

CenTrak newborn keeps a watchful eye to assure baby, parents and staff are safe and babies are matched with the correct mom. Voted Best in KLAS for the fourth year, CenTrak's end-to-end Real-Time Location System (RTLS) provides software and hardware for variety of use cases including Infant Protection with mother-baby matching. The system also integrates with other safety, video and access control systems, to provide more visibility should an abduction attempt occurs. 826 Newtown-Yardley Road, Newtown PA 18940-1797 United States
<https://www.centrak.com>

CENTURA HEALTH**Booth 534**

At Centura Health, we're on a mission to build flourishing communities and whole person care. We are the largest health care system in CO, with 6,000+ physicians and 21,000 of the best hearts and minds in health care. Through 17 hospitals, neighborhood health centers, physician practices and clinics, and Flight for Life® CO, our caregivers make the region's best health care accessible.

9100 E. Mineral Cir., Centennial CO 80112 <http://careers.centura.org>

<https://www.facebook.com/CenturaHealth>

<https://twitter.com/CenturaHealth>

<https://www.linkedin.com/company/centura-health>

CeraVe a L'Oreal Company Booth 1106

CeraVe®, the #1 dermatologist recommended skincare brand, offers a complete line of skincare products that contain three essential ceramides and a patented delivery system to help restore the skin's natural protective barrier. 10 Hudson Yards, New York NY 10001 United States

<https://www.lorealdermatologicalbeauty.com>

CERTASCAN TECHNOLOGIES Booth 413

CertaScan offers an Infant Safety System that digitally captures newborn footprints – no messy inks or faded images from inkless systems. Provides precise biometric identification that is critical in abductions, when bracelets fall off and emergencies. System also provides security photos. Image files can be placed into EMRs. Compliant with NCMEC's latest infant security guidelines. Moms get attractive certificate and can enhance it online. No upfront costs. Installed in over 135 hospitals. 15 Kensett Lane, Darien CT 06820 United States <http://www.certascantek.com>

CHAMBERLAIN UNIVERSITY 1115 For 125 years, Chamberlain College of Nursing has been at the forefront of quality nursing education. Chamberlain's innovative, flexible online degree options allow registered nurses to advance their degree in a program that fits their lifestyle while they continue to work. Current offerings include RN to BSN option, Master of Science in Nursing degree program with the choice of several specialty tracks, Doctor of Nursing Practice degree program, and Graduate Certificates. CHAMBERLAIN UNIVERSITY 500 West Monroe Street, Suite B, Chicago IL 60661 United States <http://www.chamberlain.edu>

CHAMELEON CORPORATION Booth 317

Chameleon is the first of its kind customizable patented Interchangeable Whiteboard. Our unique, functionality provides a fully erasable surface that eliminates the need for board replacement due to staining, shadowing, ghosting or content changes. ChameleonLink showcases our Interchangeable functionality in a digital environment. Using EMR/EHR integration, in room

touch screen utilities (virtual key board, drop down menus, radio dial buttons) makes whiteboard updates easier than ever before. 625 Bakers Bridge Ave, Suite 105, Franklin TN 37067 United States <http://www.chameleonwhiteboard.com>

CHILDREN'S HOSPITAL COLORADO Booth 1208

At Children's Hospital Colorado, the Colorado Institute for Maternal and Fetal Health offers mothers and babies comprehensive care and treatment before, during and after high-risk or routine pregnancies. Cutting edge research and technology in one of the nation's premier academic medical campuses, provides everything needed for routine labor and deliveries, as well as all of the adult and pediatric subspecialty services needed to care for high-risk mothers and babies.

13100 East Colfax Avenue, Suite 600, Aurora CO 80011

<https://www.childrenscolorado.org/nursing-jobs/>

<https://www.facebook.com/childrenshospitalcolorado>

<https://twitter.com/childrenscolorado>

<https://www.linkedin.com/company/children%27s-hospital-colorado>

CHRISTUS HEALTH Booth 1206

CHRISTUS Health is an International Catholic, faith-based, not-for-profit health system comprised of 350 services and facilities, including more than 60 hospitals and long-term care facilities, 175 clinics and outpatient centers and ranked among the top ten Catholic Health Systems in the United States. 919 Hidden Ridge, Irving TX 75038 United States

<http://www.christusjobs.org>

CLEANSULATE UV Booth 1208

Rapid 20-second cycle. No training required. Proven hospital-grade efficacy. Learn more! We combine science with simplicity, using UV light to reduce germs on mobile devices. Call for a Quote Today. Easy to operate. Types: Healthcare, Food Processing, Hospitality, 1170 Main Street, Buffalo NY 14209 United States

CLEVER MEDICAL Booth 1123

Clever Medical is excited to introduce the first patented Immediate Skin to Skin C-Section Drape. Please come by Booth 1123 to see a demonstration, hear testimonials and meet the two nurses that designed and developed the drape. 109 Quail ridge Road, Sanford FL 32771 United States

<http://www.clevermedicalob.com>

Clinical Abortion Staffing Solutions Booth 1102

CASS supports health care providers who want to find job opportunities in abortion care. We speak to every job seeker that registers with us, discuss their unique situation and what types of opportunities they are looking for. Then, we work to find opportunities that align with them. We connect job seekers with opportunities at both independent clinics and Planned Parenthoods. 1090 Vermont Avenue, NW, Suite 1000, Washington 20005 United States
<https://abortionstaffing.org/>

Clue by BioWink Booth 224

Clue is a period tracking app, a trusted menstrual health resource, and a thought leader in femtech. Our app helps everyone who menstruates to understand their bodies, and to be empowered by that knowledge, through every stage of life. We encourage individuals to use their own data when speaking to their providers about their health and constantly strive to make our app Clue inclusive, accessible, innovative, and educational for all. <https://helloclue.com/>
<https://www.linkedin.com/company/clue-by-biowink/>

Colorado Christian University Booth 1204

COMFORT INNOVATIONS LLC Booth 312

The Caring Cradle is a portable cooling unit designed for hospitals and used immediately following infant demise. The cooling effect delays the otherwise upsetting, natural changes that occur following death. The Caring Cradle gives grieving families the extra time they want to say goodbye in a more dignified, comfortable way. PO Box 93215. Lakeland FL 33804 United States
<http://caringcradle.com> https://www.linkedin.com/company/caring-cradle?trk=public_profile_topcard-current-company <https://www.facebook.com/caringcradle>

Community Health System Booth 1211

Community Regional Medical Center has the only perinatology program in the Central Valley and receives patients from 15 other area hospitals because of its expertise in handling high-risk pregnancies and deliveries. There is a neonatologist, nurse practitioner, neonatal nurse, and respiratory therapist on site 24/7. We deliver more than 6,500 babies a year and operate the only birth center in the region designated to handle high-risk pregnancies. 1560 E. Shaw, Fresno, California 93710 <http://www.communitymedical.org>

ConceiveAbilities Booth 207

At ConceiveAbilities we believe that everyone who wants to become a parent, can. Our egg donor

and surrogate agency has helped build thousands of families for over 25 years. Whether you are an intended parent ready to fulfill your family destiny, a surrogate answering your calling or an egg donor wanting to expand what's possible in your life - We are your people. 2 N Riverside Plaza, #2150 Chicago IL 60606 United States <https://www.conceiveabilities.com/>

COOK MEDICAL Booth 912

Cook Medical Reproductive Health provides physicians with a comprehensive offering of medical devices for the reproductive system. Cook Medical is committed to education, research, and collaboration with physicians to enhance patient care for women and men throughout their reproductive lives, from diagnosis to post-delivery. For more information, please visit www.cookmedical.com/rh. 750 Daniels Way, PO 489, Cook Events, Bloomington IN 47404

CONVENTION
SPONSOR

COOPERSURGICAL Booth 606

Since our founding in 1990, CooperSurgical has researched, developed and manufactured a wide range of trusted brands that have advanced the standard of care for families. Our diversified portfolio of products and services focuses on women's health, fertility and diagnostics. Come visit us at to interact with our industry leading solutions and experience why CooperSurgical is at the forefront of women's health care. 95 Corporate Drive, Trumbull CT 06611 United States <http://www.coopersurgical.com>

CORD BLOOD REGISTRY Booth 1216

Cord Blood Registry® (CBR®) is the world's largest and most experienced newborn stem cell company. CBR has stored more than 900,000 cord blood and cord tissue samples and has helped over 600 families use their cord blood samples for current and investigational treatments. 611 Gateway Blvd., Ste 820, San Francisco CA 94080 United States <http://www.cordblood.com>

COTTONWOOD KIDS Booth 807

Cottonwood Kids provides an alternative to formula discharge bags. Our breastfeeding support program allows hospitals to custom imprint a wide range of hospital discharge bags and receive the Healthy Baby Breastfeeding Bag to support your message of breastfeeding with your patients. to see how you can get started! 155 Fleet Street, Portsmouth NH 03801

<http://www.cottonwood-kids.com>

CRECHE INNOVATIONS Booth 701

Creche Innovations, a company you've come to trust for over a decade. Our unrivaled customer service & highest quality products, provide solutions that support the absolute best care for mothers and babies. The RRU®, an all-in-one OB Hemorrhage System has changed how hospitals

& health systems are responding to PPH & OB Emergencies domestically & internationally.
12651 Hemlock Street, Overland Park KS 66213 <http://www.CrecheInnovations.com>
<https://www.linkedin.com/company/creche-innovations> <https://twitter.com/crechecare>
<https://www.facebook.com/CrecheInnovationsKS>

Cross Country Healthcare Booth 307

Cross Country Healthcare is a pioneering and innovative provider of market-leading workforce solutions and healthcare staffing services. Our solutions leverage more than 30 years of expertise and insight. We are dedicated to recruiting and placing highly qualified healthcare professionals. As Best of Staffing® Client and Talent Award winners, we are a true market leader with a distinct array of unique staffing services and a leading provider of travel nurse and per diem staffing. 6551 Park of Commerce Boulevard, Boca Raton FL 33487 <https://www.crosscountryhealthcare.com>

CUSTOMIZED COMMUNICATIONS Booth 601

Customized Communications, Inc. (CCI) is a health education agency specializing in all things maternity. Thousands of healthcare facilities across the U.S. and Canada trust us as a one-stop provider of superior educational solutions to guide expectant and new mothers at every point of care – from pregnancy to postpartum to parenting – and improve outcomes. PO Box 5566, Arlington TX 75006 United States <http://www.customizedinc.com>

DANDLE-LION MEDICAL Booth 829

Dandle • LION Medical, the leader in neurodevelopmental care products, just launched a portfolio of amazing new education tools to support clinical education and practice. Our online library of product Inservice videos, positioning resource videos, competency evaluations, and positioning assessment tools makes it easy to objectively evaluate, trial, and implement better positioning practices. Dandle • LION provides the training, tools, and support hospitals need to improve care for babies. 22 Shelter Rock Lane, Danbury CT 06810 United States
<http://www.dandlelionmedical.com> <https://www.linkedin.com/company/dandlelion-medical/>
<https://www.facebook.com/dandlelionmedical/>

DIVERGENT MEDICAL TECHNOLOGIES Booth 929

Divergent provides a complete range of patient identification solutions. Including our market leading umbili-KIT™ Mother/Baby Matching Positive Identification System. Complemented with patented tamper resistant umbili-CLAMP™ and the excellent umbili-CUTTER™. Our pricing is 30% to 70% less than our competitors and we always have product in stock. Please join us for hands-on demonstrations. Divergent delivers Quality, Value, and Service in all we do. 5 Fir Court, Suite 1A, Oakland NJ 07436 United States <http://www.divergentmedical.com>

DRAEGER MEDICAL Booth 1035

Dräger Inc. creates a safe and nurturing environment for babies, family, and staff. We provide neonatal support, thermoregulation therapies, jaundice management, intra and inter-hospital transport solutions and ergonomic workplace design and planning. Our goal is to provide the most effective solutions that allow caregivers to work efficiently, parents to nurture, and infants to thrive. 3135 Quarry Road, Telford PA 18969 <http://www.draeger.com>

<https://twitter.com/DraegerNews> <https://www.facebook.com/DraegerGlobal>
<https://www.linkedin.com/company/draeger>

Ethos Evacuation Strategies, LLC. Booth 1314

Ethos Evacuation Strategies is the manufacturer of Med Sled Emergency Evacuation Equipment. The Med Sled product line is disaster-tested and disaster-proven, created to ensure no one, from the smallest NICU baby to your bariatric population, is left behind. Our industry-leading evacuation sleds and baskets are designed to be all-inclusive and adaptable, with options for every unit and population, outfitted for both horizontal and vertical evacuation. Trusted by over 5,000 facilities. 2285 Grissom Drive, St. Louis MO 63146

EVACU B Booth 1322

Evacu B permits one nurse to safely evacuating six babies down the hall and gliding down the stairs. Pockets are made of a fire retardant and mildew resistant material. Babies heads are secured in adjustable high density Hypo allergenic headrests. By releasing the reversible brake handle the EVACU B will automatically stop on the stairs. Once outside the babies can stay in the EVACU B. At all times the nurse has eye contact with babies. EVACU B now comes with an O2 cradle for an E cylinder. 24 - 174 Colonnade Rd., Ottawa ON K2E 7J6 Canada

<http://www.dorosecurity.com>

Fridababy Booth 300

Frida is home to a variety of early-childhood and maternity products, providing natural, non-invasive yet effective and efficient solutions for everyday problems (think stuffy noses, gas/colic, medicine, postpartum recovery etc.). Endorsed by over thousands of pediatricians, nurse practitioners, midwives, doulas, and retail partners throughout the globe, our products bring quick relief to babies, children and parents worldwide. <http://www.fridamom.com>



FRONTIER NURSING UNIVERSITY Booth 605

Frontier Nursing University offers community-based, distance education programs leading to the Doctor of Nursing Practice degree, the Master of Science in Nursing Degree and/or post-master's certificates in advanced practice nursing specialties. Our mission is to educate nurses to become nurse-midwives and nurse practitioners who are leaders in the primary care of women and families with an emphasis on underserved and rural populations. 2050 Lexington Rd, Versailles KY 40383-1738 United States <http://www.frontier.edu>



GAUMARD SCIENTIFIC Booth 415

Gaumard provides simulation solutions for health care education, offering maternal, neonatal, emergency, nursing, respiratory and life support simulators and Tetherless "Care in Motion" simulation technology. We are the pioneers and the industry leaders. Educators worldwide rely on our diverse line of simulators to train today's health care students and professionals. 14700 SW 136 St, Miami FL 33196 United States <http://www.gaumard.com>
<https://www.linkedin.com/company/gaumard-scientific/> <https://twitter.com/GaumardInFocus>
<https://www.facebook.com/gaumardsimulators>

GCX CORPORATION Booth 426

GCX offers a wide range of products designed specifically for L&D clinicians, from Polyquip IV post mounts that securely hold IV bags, to over-bed tables for patient tablet use during and after labor. Our fully configurable fetal monitoring workstation supports multiple users, with a versatile work surface for note-taking and dimmable lights for nighttime charting. Whatever your needs, we have the best solution to support the patient journey from admissions through discharge. 3875 Cyprus Drive, Petaluma CA 94954 United States <http://www.gcx.com/>
<https://www.linkedin.com/company/gcx> <https://twitter.com/gcxcorp>
<https://www.facebook.com/GCXMOUNTINGSOLUTIONS>



GE HEALTHCARE Booth 507

GE Healthcare is the \$18 billion healthcare business of GE (NYSE: GE). As a leading global medical technology, pharmaceutical diagnostics and digital solutions innovator, GE Healthcare enables clinicians to make faster, more informed decisions through intelligent devices, data

analytics, applications and services, supported by its Edison intelligence platform. With over 100 years of healthcare industry experience and around 47,000 employees globally, the company operates at the center of an ecosystem working toward precision health, digitizing healthcare, helping drive productivity and improve outcomes for patients, providers, health systems and researchers around the world. Follow us on Facebook, LinkedIn, Twitter, and Insights for the latest news, or visit our website www.gehealthcare.com for more information. 500 West Monroe Street, Chicago IL 60661 United States <https://www.gehealthcare.com/products/maternal-infant-care>

Gold Learning Booth 408

Maternal-Child Health continuing education at your fingertips! Since 2007, GOLD has offered top-quality, economical and convenient online learning opportunities to thousands of Healthcare Providers around the world! Access the latest research and hot topics through our highly interactive online Conferences (in Neonatal, Perinatal, Lactation or Midwifery), through focused Symposia and on-demand, through our Continuing Education Lecture Library. 710 West Pender Street, Vancouver BC V6C 1G8 Canada <http://www.goldlearning.com>

Grand Canyon Education Booth 1214

Grand Canyon University prepares socially responsible nurses and health care professionals by offering degree programs focusing on best practices and quality care. Visit gcu.edu/CONHCP 3300 W. Camelback Road, Phoenix AZ 85017 United States
<https://www.gcu.edu/c/john.dickson> <https://www.linkedin.com/school/grand-canyon-university/> <https://twitter.com/gcu> <https://www.facebook.com/GrandCanyonU/>

GUARD RFID SOLUTIONS INC. Booth 632

GuardRFID is a proven expert in real-time location systems, driving the next generation of security applications in healthcare, industrial, and commercial environments. With indoor and outdoor installations around the world, GuardRFID delivers a robust multi-purpose real-time location platform with superior flexibility. We help organizations achieve the protection and efficiencies they require when it comes to their people and assets. <https://www.guardrfid.com/>



HAPPIEST BABY Booth 928

SNOO Smart Sleeper reduces the #1 new parent stress, exhaustion, by calming crying and boosting sleep with just the right amount of soothing womb-like sound and motion, determined by its advanced algorithm. 3115 S La Cienega, Los Angeles CA 90016 United States
<https://www.linkedin.com/company/happiest-baby-inc-> <https://twitter.com/happiestbaby>
<https://www.facebook.com/thehappiestbaby>

Harmony Care

Booth 614

9940 Sunriver Meadows Avenue, Las Vegas, Nevada 89148 www.harmonycarellc.com

HEALTHMED

Booth 1417

P.O. Box 670745, Pompano Beach FL 33067 United States

HealthStream

Booth 515

HealthStream is the #1 advisor for developing and empowering people to deliver the highest quality of care, working side-by-side with 4,000+ healthcare organizations for over 30 years to cultivate a more competent and engaged workforce. Visit www.healthstream.com. 500 11th Avenue North, Ste. 1000, Nashville, Tennessee 37203 <https://twitter.com/HealthStream>
<https://www.facebook.com/hstmhome> <https://www.linkedin.com/company/healthstream>

HEALTHY BIRTH DAY

Booth 937

Count the Kicks is a stillbirth prevention program that offers a full menu of tools for medical providers to use to educate their patients. In the US, approximately 23,500 babies are stillborn each year. Count the Kicks aims to reduce the number of preventable stillbirths by teaching expectant parents the importance of—and method for—self-monitoring and tracking baby's daily movements during the 3rd trimester. It's a simple, noninvasive, no-cost practice with the potential to save babies' lives! 501 SW 7th Street, Suite G, Des Moines IA 50310 United States
<http://www.countthekicks.org> <https://twitter.com/CounttheKicksUS>
<https://www.facebook.com/countthekicks> <https://www.linkedin.com/company/healthy-birth-day-inc/>

Hidow International Inc. dba Chirx

Booth 1200

Higher Learning Technologies

Booth 1100

<https://builtbyhlt.com/>

HOLOGIC, INC.

Booth 514



The Rapid fFN test is used to assess a patient's risk of imminent preterm birth. Approximately 80% of patients presenting with symptoms of preterm labor receive a negative fFN test result,

meaning they have 10210 Genetic Center Drive, San Diego CA 92121 United States
<https://ffntest.com/hcp/>



Huggies/ Kimberly Clark Booth 823

For over 40 years, Huggies has been committed to delivering innovative diapers and wipes designed specifically for infant skin health. In partnership with healthcare providers and backed by Kimberly-Clark's Skin Scientists, Huggies Healthcare not only develops hospital-specific product solutions, we also provide complimentary infant skin health educational resources to support you and the families you serve. Booth #823 <https://www.huggieshealthcare.com>. 2100 County Rd. II, Neenah WI 54956 United States <https://kn.linkedin.com/company/huggies-healthcare>

INFANT HEARING SCREENING SPECIALISTS Booth 1007

IHSS can provide your facility with a turnkey solution for Newborn Hearing Screening at an affordable cost to your facilities. We provide professional personnel, equipment, proprietary and specialized data management and reporting, outpatient follow up, and education. Established in 2001, we currently service over 130 hospitals, annually screening over 290,000 infants in multiple states. 1867 California Ave, Suite 101, Corona CA 92881 United States <http://www.ihssca.net>

INJOY HEALTH EDUCATION Booth 808

InJoy Health Education is the leading provider of maternal-child health education materials. Our solutions are created to help improve birth outcomes and newborn health. We deliver evidence-based patient education to educators, professionals and facilities through online education, books, video programs, PowerPoints, and staff training. Visit us at www.injoyhealtheducation.com 7107 La Vista Pl, Longmont CO 80503 United States

INTERNATIONAL ASSOCIATION OF FORENSIC NURSES 733 We are an international membership organization comprised of forensic nurses working around the world and other professionals who support and complement the work of forensic nursing. Our mission is to provide leadership in forensic nursing practice by developing, promoting, and disseminating information internationally about forensic nursing science. 6755 Business Parkway, Suite 300, Elkridge MD 21075 United States <https://www.forensicnurses.org>
<https://www.linkedin.com/company/forensicnurses/> <https://twitter.com/forensicnurses>
<https://www.facebook.com/ForensicNurses/>

INTERNATIONAL BIOMEDICAL /AIRBORNE LIFE SUPPORT SYSTEMS Booth 326

International Biomedical is a Texas based company that provides developmental care solutions, customized neonatal transport systems, infant warmers, nitric oxide systems, mobile therapeutic hypothermia, phototherapy systems, infant resuscitators and neonatal video laryngoscopes to hospitals worldwide. Our passion is to provide innovative neonatal and perinatal products and technologies that will result in the best possible outcomes for the newborn infant, the critically ill and their families. 8206 Cross Park Drive, Austin TX 78754 United States <http://www.int-bio.com> <https://www.linkedin.com/company/international-biomedical> <https://twitter.com/IntBiomedical> <https://www.facebook.com/InternationalBiomedical>

INTERNATIONAL MEDICAL RELIEF **Booth 1104**
1151 Eagle Dr., Suite 457, Loveland CO 80537 United States

ISIMULATE **Booth 806**
iSimulate uses the best of current mobile technology to create world class simulation products that are more advanced, simpler to use, and more cost effective than traditional simulation solutions. 43 New Scotland Avenue, BACC MC #25, Albany, NY 12208 United States
<http://www.isimulate.com>

JOEYBAND: SKIN-TO-SKIN AND FALL PREVENTION **Booth 1300**
Joeyband by SleepBelt™ is the exclusive skin-to-skin support product for Le Leche League International. The Joeyband is used to: 1) Facilitate immediate, secure skin-to-skin directly in the O.R. 2) Support kangaroo care in the NICU 3) Help prevent infant falls in transport & LDR The patented Joeyband™ is used by over 200 hospitals in North America, and is clinically proven by academic institutions to improve breastfeeding rates, increase patient satisfaction, help prevent infant falls and more. 3 Copeland Avenue, Toronto ON M4C 1A9 Canada <http://joeyband.com>

JOHNSON & JOHNSON **Booth 501**
Please visit Johnson & Johnson Consumer Health Booth #501 to learn about the latest research At JOHNSON'S®, we're committed to delivering the best for babies. For decades, we've pioneered research to further understand the unique needs of baby's eyes, skin and hair. This science is behind every one of our gentle and mild products, which meet or exceed industry and regulatory standards.



KEDRION BIOPHARMA **Booth 537**
Kedron Biopharma, an international biopharmaceutical company with corporate headquarters in

Tuscany, Italy, specializes in the production of plasma-derived therapies for rare diseases and conditions such as hemophilia and primary immunodeficiency. Kedrion Biopharma's US headquarters are in Fort Lee, New Jersey with a global presence in about 100 countries.

<http://www.kedrion.us>

Krames Booth 934

Calling all Nurse Superheroes. Stop by booth #1235 to learn how our integrated education and engagement solutions, including the Newborn Channel, Your NICU Baby, and our new HealthClips can help meet Perinatal Care Core Measures PC-01, PC-02, PC-05 and support Baby Friendly initiatives. While you're here, pick up your 2019 #RNSuperheroes button, pair of superhero socks (supplies are limited), and be entered to win one of two \$250 Amazon gift cards! N27 W23539 Paul Road, Suite 100, Pewaukee WI 53072 United States

<http://www.TheWellnessNetwork.net>

LABORIE MEDICAL TECHNOLOGIES Booth 1001

Clinical Innovations is one of the largest healthcare manufacturers exclusively focused on labor and delivery and the NICU. We're market leaders in several categories with products like the Koala IUPC and Kiwi Vacuum-Assisted Delivery System. We continue to expand our global presence, while directly researching and developing state-of-the-art technologies and innovative medical devices that fulfill our mission of improving the lives of mothers and their babies throughout the world. 180 International Drive, Portsmouth NH 03801 United States

<http://www.laborie.com>

LACTATION EDUCATION RESOURCES Booth 1217

Lactation Education Resources, an online education provider, offers training for IBCLC certification, basic lactation management for doulas, continuing education for IBCLCs and nurses, and training for hospitals to achieve Baby Friendly status. Find out more about how to work at your own pace at www.lactationtraining.com 712 Childs Point Road, Annapolis MD 21401

<http://www.lactationtraining.com/>

LAERDAL MEDICAL Booth 1313

For over 60 years, healthcare providers have trusted Laerdal to offer simulation products, services and solutions that help save lives. The Laerdal Accelerate Program prepares your teams for safely managing high-risk, low-frequency obstetric emergencies and helps you meet Joint Commission standards for training and drills. Join us at Booth #1313 during Exhibit Hours for a chance to participate in and experience a live postpartum hemorrhage simulation! 167 Myers Corners Rd, Wappingers Falls NY 12590 United States <http://www.laerdal.com>

LANSINOH Booth 813

Founded by a breastfeeding mom, Lansinoh® has been committed to helping moms succeed in breastfeeding for over 30 years. Famous for its award-winning cornerstone product, HPA® Lanolin, Lansinoh is a leader in breastfeeding pumps, products and accessories. For more information, please visit www.Lansinoh.com. 99 Canal Center Plaza, Suite 550, Alexandria VA 22314 United States

LIMBS & THINGS Booth 700

With over 25 years of research and experience in healthcare simulation, Limbs & Things is a leader in the medical education field. Recognized globally for our superior and comprehensive products, our trainers provide a realistic hands-on learning experience for academic & clinical professionals. With distributors in over 80 countries, offices in the UK, USA & Australia, and UK manufacturing, Limbs & Things provides hand-crafted, quality task trainers that aid in the improvement of patient outcomes. 12127 Apache Avenue, Savannah GA 31419 United States <http://www.limbsandthings.com>

LINET AMERICAS Booth 208

LINET is an international leader in healthcare technology with over 1 million patient beds installed in over 100 countries. LINET manufacturers innovative beds for the ICU, Medical-Surgical, Labor & Delivery, Pediatric Care, and Post Acute Care environments that are designed to improve patient care and make the work of nurses safer and more efficient. LINET beds also come with an unprecedented 5-year warranty. Please visit us at BOOTH 1101 to learn about our new AVE2 birthing bed. 9115 Harris Corners Parkway, Suite 150, Charlotte NC 28269 United States <http://www.linetamericas.com>

Little Sparrows Technologies Booth 912

Little Sparrows Technologies is dedicated to improving the management of neonatal jaundice. Our first line of products includes: - The bili-hut™ provides NICU intensity phototherapy at mom's bedside, encourages bonding, illuminates 50% more skin surface area, averages 12 hours for treatment time and reduces costs - The bili-swaddle™ comforts and allows 90% of light to penetrate during phototherapy - The bili-ruler™ is used to screen for jaundice and reduces unnecessary blood testing (FDA pending) 288 Walnut Street, Ste 300 Newtonville MA 02460 United States <http://www.littlesparrowstech.com>

LUCILE SALTER PACKARD CHILDREN'S HSP AT STANFORD Booth 1317
4700 Bohannon Drive, Menlo Park CA 94025 United States

Magna Visual Corp. Booth 1128

Magna Visual is a privately-owned company located in Perrysburg, Ohio with 40 years of experience. We help you customize your networks patient communication tools including dry erase patient boards, removable reusable custom wall signage, and more. Magna Visual is committed to helping its Health Care Industry partners design, implement, and use our industry leading products to better effectively communicate with their patients, nurses, doctors, family and friends on a daily and hourly basis. 28271 Cedar Park Blvd, Perrysburg OH

<http://www.visualhealthsystems.com>

MAICO Booth 1323

The MAICO easyScreen OAE + ABR combo-screener unites ABR, TEOAE and DPOAE screening capabilities in one device to meet your need for a cost efficient 2-step ABR/OAE hearing screener. Stop by our booth to speak with one of our dedicated newborn hearing screening sales professionals from Hearing Screening Associates. Learn more about our disposable product line and the new ABR EARturtle disposable ear coupler. Call #888-941-4201, visit www.maico-diagnostics.com/us or stop by our booth #1323. 10393 West 70th Street, Eden Prairie, MN 55344 United States <http://www.maico-diagnostics.com/us>

Maniilaq Health Center Booth 1036
PO BOX 256, Kotzebue AK 99752 United States

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MARCH OF DIMES Booth 914

Visit the March of Dimes booth to learn more about how our continuing nursing education modules can help you meet your recertification needs and state requirements for education on maternal mental health and implicit bias in healthcare. Take advantage of special conference savings and enter a drawing for a year's work of free CNE education! For more information, visit: www.marchofdimes.org/professionals/professional-education.aspx or <https://modprofessionaled.learnupon.com/store> 1550 Crystal Drive, Suite 1300, Arlington VA 22202 United States

MATERNAL 911 Booth 737

Maternal 911 Safety Program is an online multi-module course designed to provide evidence-based

education to all healthcare providers working with pregnant women. The program can be completed by individuals or entire healthcare teams. The program contains education on nineteen high acuity, low occurring events. An additional CME/CNE credit is awarded for one hour of simulation activity with simulation scenarios provided in the course. This program focuses on the pregnant woman as neonatal resuscitation focuses on the neonate in NRP. Twenty AMA CNE/CME credits will be awarded upon successful completion of the modules and simulation drills. 475 W. Center Street, Ithaca MI 48847 United States <http://maternal911.com>

McRoberts Technologies Booth 1004

McRoberts Technologies is an innovator in providing critical, risk-specific, RTLS and life-safety technologies to select vertical markets. McTech offers RTLS Solutions for Asset Tracking, Staff Duress, Infant Security and Wandering Patients. Our RTLS architecture is elegant, simple, inexpensive, flexible and customizable. It can be a wired, wireless, or hybrid system. 409 Joyce Kilmer Avenue, Suite 307, New Brunswick NJ 08901 United States
<http://www.mcrobertssecuritytechnologies.com>

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MEDELA Booth 922

Medela is the leading company in multi-user breast pumps used in hospitals, maternity units and by lactation consultants worldwide. The Symphony PLUS® breast pump, together with a portfolio of accessories, marks the global standard for breast pumps and initiation protocols in hospitals. In the U.S., Medela also offers a range of enteral feeding products for premature babies in the NICU. Visit [Medela.US](http://www.medela.us) for more information. 1101 Corporate Drive, McHenry IL 60050-7006
<https://www.medela.com>

MEDICAL INTERACTIVE COMMUNITY Booth 815

Medical Interactive Community is a transformative training platform with Risk Management and Patient Safety resources. Our comprehensive Perinatal program includes training modules, learning paths, guides, checklists, and management algorithms all designed to meet national safety guidelines while empowering OB clinical staff to improve maternal, fetal, and newborn outcomes. One Galleria Blvd., Suite 700, Metairie LA 70001 United States
<http://www.medicalinteractive.com> <https://www.linkedin.com/company/2994146>
<https://twitter.com/medicalinteractive> <https://www.facebook.com/medicalinteractive>

MEDICEM, INC. Booth 1026

Medicem, Inc. is a wholly owned subsidiary of Medicem Group, an integrated biomedical company that develops, manufactures, and commercializes innovative medical devices with a

focus on gentle and reliable cervical ripening. Dilapan-S (www.DilapanS.com) is an FDA-cleared mechanical cervical dilator designed for predictable and gentle cervical ripening prior to induction of labor. Please see Instructions for Use at [DilapanS.com](http://www.DilapanS.com). 125 High Street, Suite 1704 Boston MA 02110 United States <https://www.dilapanS.com/>

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MEDVIRON Booth 214

Designed with care, for care, every user will feel and benefit from the quality, thoughtful design, and applied technology in medViron products—from administration to the nursing staff and from the patient to maintenance and environmental services. Each facility has specific needs, desires, and specifications. MedViron is happy to collaborate with healthcare professionals in the creation of products that meet their unique circumstances. Bassinets, Monitor and Delivery Carts, Overbed Tables 9380 Pentatech Drive, Zeeland MI 49464 United States <http://www.medviron.com>
<https://www.facebook.com/medviron> <https://www.linkedin.com/company/medviron>

Memora Health Booth 1101

Memora Health helps healthcare organizations digitize and automate care journeys—making complex care delivery simple for patients and clinicians to navigate. Memora Health reduces care team notifications by nearly 40%, has an average patient NPS over 70, and improves engagement and clinical outcomes across diverse populations. <https://www.memorahealth.com>

MEMORIES UNLIMITED INC. Booth 512

Why does the Memories Unlimited Memory Box have padding and ribbon ties? What is The Preshand System and how does it work? How can I take a better impression with a Keepsake Impressions Kit? Come practice and learn about the research and care used to develop Memories Unlimited bereavement support tools. See how each tool is thoughtfully designed for caregivers to support grieving parents to gently help comfort and remind them, “They came to you for care...and left knowing that you do.” 9511 Johnson Point Loop NE, Olympia WA 98516 United States <http://www.memoriesunlimited.com>

MIMEDX GROUP, INC. Booth 434

MiMedx is an industry leader in utilizing amniotic tissue as a platform for regenerative medicine, developing and distributing placental tissue allografts with patent-protected, proprietary processes for multiple sectors of healthcare. A pioneer in placental biologics, our core business focuses on the needs of patients with acute and chronic non-healing wounds. www.mimedx.com.

MINDCHILD MEDICAL INC Booth 1413

MindChild Medical is a pioneer in the development of non-invasive fetal monitoring technology. Mindchild's Meridian monitor provides uninterrupted fetal heart rate and fetal EKG data independent of BMI while addressing the deficiencies in both Doppler and FSE.

Modernizing Medicine, Inc. Booth 800

National Abortion Federation Booth 1102

CASS supports health care providers who want to find job opportunities in abortion care. We speak to every job seeker that registers with us, discuss their unique situation and what types of opportunities they are looking for. Then, we work to find opportunities that align with them. We connect job seekers with opportunities at both independent clinics and Planned Parenthoods.

1090 Vermont Avenue, NW, Suite 1000 Washington DC 20005 United States

<https://abortionstaffing.org/>

National Center on Shaken Baby Syndrome Booth 904

The Period of PURPLE Crying is the world's leading shaken baby syndrome prevention program. This evidence-based program is given to families after the birth of a baby. It educates about the normal infant crying, techniques to soothe a baby, ways to calm yourself when frustrated, safe sleep methods, and the dangers of shaking a baby. In partnership with hospitals, health departments, the Department of Defense and child welfare agencies, the program has been provided to millions of families. 1433 North 1075 West Suite 110, Farmington UT 84025 United States

<http://www.dontshake.org> <https://twitter.com/PURPLEcrying>

<https://www.facebook.com/purplecrying>

National Coalition for Infant Health Booth 1227

The National Coalition for Infant Health is a collaborative of professional, clinical, community health and family support organizations focused on education and advocacy to promote patient-centered care for infants and their families. NCfIH envisions safe, healthy infants whose families can access the information, care and treatment their babies need. 1275 Pennsylvania Ave. NW, Suite 1100A, Washington DC20004 United States

<https://twitter.com/InfantCoalition>

<https://www.facebook.com/coalitionforinfanthealth>

NATIONAL PERINATAL INFORMATION CENTER Booth 1225

The National Perinatal Information Center (NPIC) is driven by data, collaboration and research to strengthen, connect and empower our shared purpose of improving patient care. For over 35 years,

NPIC has worked with hospitals to collect and interpret data that drives better outcomes for mothers and newborns. Obstetric and neonatal leadership teams manage many priorities to assure the highest quality outcomes. Let NPIC take care of your quality outcomes data so you can take care of your patients. 225 Chapman Street, Suite 200, Providence, Rhode Island 02905
<http://www.npic.org>

Navajo Area Indian Health Service Booth 1027

Gallup Indian Medical Center(GIMC)/Indian Health Service is a 79 bed hospital located in Gallup, NM (bordering the Navajo Indian Reservation). We have vacant RN Labor & Delivery/Post-Partum positions. GIMC is a Baby Friendly Designated Hospital with 5 bed LDR, 7 bed Post-Partum & 1 OR Unit. The C-section rate is 19%. The unit is staffed 24/7 with CNM on floor & Physician back-up. GIMC is a referral center for 2 reservation sites: Crownpoint & Zuni. Patients are primarily Navajo and Zuni. PO Drawer PH; Off Hwy 191, Chinle AZ 86503

NEILMED PHARMACEUTICALS, INC. Booth 909

The mission of the company is to create and maintain safe, affordable and effective products to sustain long-term growth and create drug free and effective nasal/sinus, ear and wound care devices for millions of consumers worldwide. Please visit the website www.neilmed.com for more details. 601 Aviation Blvd, Santa Rosa CA 95403 <http://www.neilmed.com>

Nemours KidsHealth Booth 1223

Nemours KidsHealth syndicates white labeled, pediatric education that is practical, understandable, and actionable. Three separate content libraries are available for license including:

- Patient Instructions – accessed and assigned through the EMR
- Online – content for websites and social media
- Condition-specific Video – network-quality storytelling about children’s health

Visit www.provider.KidsHealth.org or contact Jeffrey Santoro at Santoro@KidsHealth.org for more information. 1600 Rockland Road, Wilmington DE 19803 United States
<http://provider.KidsHealth.org> <https://www.linkedin.com/company/kidshealth/>

NEOLIGHT Booth 706

NeoLight is a medical device company focused on best-in-class technologies for treating preventable conditions in the newborn care market. Since our founding, NeoLight’s focus has been to deliver the best technologies possible for the newborn care market; technologies that will be the new gold standard for the coming decades. 1465 N. Scottsdale Rd. Suite 100, Scottsdale AZ 85257 United States <https://www.theneolight.com/>
<https://www.linkedin.com/company/4858780>
<https://twitter.com/NeoLightPhoto> <https://www.facebook.com/NeolightCompany>

NeoPrediX USA, Inc. Booth 1232
110 E Broward Blvd, #1700, Fort Lauderdale FL 33301 United States

NEOTECH PRODUCTS LLC Booth 935
Neotech has been manufacturing innovative medical products for 30 years. Products that make a difference in the quality of treatment for neonatal and pediatric patients, their parents, and the clinicians that attend to them. Products include the NeoBar® ET Tube Holder, Little Sucker® Suction Devices, Neotech RAM Cannula®, NeoLead® ECG Electrodes, and NeoShades® Phototherapy Eye Shields. Please visit [neotechproducts.com](http://www.neotechproducts.com) to see how we are truly Making a Difference...In the NICU, the PICU and Beyond! 28430 Witherspoon Pkwy, Valencia CA 91355-4167 United States <http://www.neotechproducts.com>

NI-Q Booth 906
1710 Willow Creek Circle, Suite 100, Eugene OR 97402 United States

Northern Kentucky University Booth 736
Northern Kentucky University emphasizes lifelong learning, offering undergraduate, graduate and doctoral accredited programs built with the working nurse in mind. Our evidence-based programs enhance your leadership abilities and prepare you for professional nursing roles across a broad spectrum of healthcare settings. Light your path to a rewarding future. 400 Nunn Drive, Highland Heights KY 41099 United States

Northside Hospital Booth 1025
Northside Hospital offers state-of-the-art Women's Centers focusing on women's health and wellness. Designed to care for a woman throughout her life - from preconception and childbirth to midlife and beyond. Northside has been the comforting, familiar presence for mothers-to-be in Atlanta for more than a generation. In fact, we are the undisputed leader in maternity services, delivering more babies a year than any other community hospital in the country. 1000 Johnson Ferry Road, Atlanta GA 30342 United States <http://northside.com>

NORTON SOUND HEALTH CORPORATION Booth 314
Welcome to Norton Sound Health Corporation (NSHC), a tribally owned and operated, independent, not-for-profit health care organization. NSHC operates the Norton Sound Regional

Hospital in Nome and 15 village clinics in the Bering Strait region. NSHC was established in 1970 to meet the healthcare needs of people of the Alaska Native and American Indian people of the Bering Strait region. Our mission is to provide quality health services and promote wellness within our people and environment. P.O. Box 966, Nome AK 99762 United States

NOVANT HEALTH Booth 1224

Novant Health is an integrated network of physician clinics, outpatient facilities and hospitals that delivers a seamless and convenient healthcare experience to communities in Virginia, North and South Carolina, and Georgia. Novant Health consists of more than 1,380 physicians and nearly 24,000 employees, including 14 medical centers and hundreds of outpatient facilities and physician clinics. Please visit our website at <http://www.novanthealth.org/careers>

NOW I LAY ME DOWN TO SLEEP Booth 1306

Now I Lay Me Down to Sleep (NILMDTS) is a nonprofit that introduces remembrance photography to parents experiencing the loss of a baby. Additionally, NILMDTS offers a continuing education course for medical professionals. This ANCC-accredited course will share how photography is increasingly becoming a best practice for perinatal loss. With the knowledge and skills taught, providers will be able to give their bereaved parents the best patient experience possible under the circumstances. P.O. Box 621669, Littleton CO 80162 United States

<https://www.facebook.com/nilmtdts/> <https://twitter.com/nilmtdtsHQ>
<https://www.linkedin.com/in/nilmtdts/>

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NURSE BUILDERS Booth 304

Nurse Builders builds nurses through certification, continuing education (CE), and mentoring. We provide CE e-courses, certification exam study aids (e.g. exam-style Q&A books and study cards), certification review e-courses, live web-streaming certification review courses, mentoring e-courses and a mentoring e-program platform. 7715 Crittenden Street, Suite 350, Philadelphia PA 19118 United States <http://www.nursebuilders.net>

NURSES SERVICE ORGANIZATION (NSO) Booth 1034

For over 40 years, Nurses Service Organization (NSO) has been helping defend nursing professionals from medical malpractice lawsuits and state board of nursing inquiries. Over 550,000 nursing professionals safeguard their careers with quality, affordable coverage through NSO. 159 E. Country Line Road, Hatboro PA 19040 United States <http://www.nso.com>

NUVO CARE Booth 117

Nuvo is an emerging leader in maternal-fetal connected health, passionate about creating technology that radically transforms the experience of pregnancy care for parents and healthcare providers. Our platform, INVU by Nuvo, is an innovative remote maternal-fetal monitoring and management solution that connects pregnant patients with a network of care, wherever they may be. INVU is FDA cleared and clinically validated for remote non-stress testing, having recently been published in AJOG's Gray Journal. Using data, we are dedicated to revolutionizing antenatal care. Yigal Alon 94. St, Alon Tower 1, Tel Aviv 6789155 Israel

<https://www.nuvocares.com/solutions>

<https://www.linkedin.com/company/nuvo-cares> <https://www.facebook.com/nuvocares/>
https://twitter.com/NuvoCares?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauth



OBIX BY CLINICAL COMPUTER SYSTEMS, INC. Booth 401

OBIX provides a full continuum of electronic fetal monitoring solutions and services to help improve patient outcomes. Whether you are looking for a new perinatal data system, fetal monitors, mobile carts, or the whole package, OBIX has the solution for you! 2895 Greenspoint Pkwy, Ste 500, Hoffman Estates IL 60169 United States <http://www.obix.com/>

<https://twitter.com/OBIXperinatal> <https://www.facebook.com/obixperinatal>

<https://www.linkedin.com/company/141134>

Optum OB Homecare Booth 1212

Optum OB Homecare offers home-based skilled nursing services for high-risk obstetrical patients. Our programs include services to reduce preterm birth, manage nausea and vomiting in pregnancy, improve outcomes for patients at risk for or diagnosed with preeclampsia and diabetes. We are looking for well-qualified nurses to join our team. Candidates can apply for Optum positions through the UHG careers page (<http://careers.unitedhealthgroup.com/>). 11000 Optum Circle, Eden Prairie MN 5344 United States <https://www.optum.com>

CONVENTION
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Organon LLC Booth 923

Alydia Health is the proud maker of the Jada System for postpartum hemorrhage and abnormal postpartum uterine bleeding. Jada uses low-level vacuum to induce uterine contraction, offering a fast, definitive and physiologic approach. 30 Hudson Street, Jersey City NJ 07302 United State <https://thejadasystem.com>

OWEN MUMFORD Booth 1316

Owen Mumford is a leading global manufacturer with 60+ years expertise in the development of

medical devices. Owen Mumford's product range features Unistik® TinyTouch™, Unistik® 3 and Unistik® Touch. All Unistik® products are designed to enhance patient comfort during blood sampling. 1755 West Oake Commons Court, Marietta GA 30062 United State



P&G/Pampers Booth 301

Pampers®, the #1 Choice of hospitals*, has been trusted by nurses and hospitals for over 40 years to help care for patients. And over 25 million babies worldwide wear Pampers daily, making it the #1-selling diaper globally. To learn about Pampers, please contact pamperspro.im@pg.com. (*based on newborn hospital diaper sales) Winton Hill Business Center, 6280 Center Hill Avenue, Cincinnati OH 45224 United States <http://www.pampers.com>



PACIRA BioScience, Inc Booth 832

Pacira BioSciences, Inc. (NASDAQ: PCRX) is a leading provider of non-opioid pain management and regenerative health solutions dedicated to advancing and improving outcomes for health care practitioners and their patients. The company's long-acting local analgesic, EXPAREL® (bupivacaine liposome injectable suspension) was commercially launched in the United States in April 2012. To learn more about Pacira, including the corporate mission to reduce overreliance on opioids, visit www.pacira.com. 5 Sylvan Way, Parsippany-Troy Hills NJ 07054 United States

PALOMAR HEALTH Booth 1324
2140 Enterprise Street, Escondido, California 92029

PARADIGM MEDICAL SYSTEMS - MODEL-MED INTERNATIONAL Booth 616

Paradigm Medical Systems is proud to be the exclusive North American distributor of MODEL-med OB/GYN task trainers. Bring incredible tactile realism to your simulations with accurate internal anatomy and dynamic accessories. Remarkable polymer elasticity and durability coupled with the rigidity of accurate internal skeletal structures creates an unparalleled experience, enabling the lifelike application of complex maneuvers. All models are available for you to try hands-on! 2331 SW SCHOLLS FERRY RD, Portland OR 97221 United States

<https://www.paradigmmedicalsyste.ms.com/> <https://www.linkedin.com/company/paradigmmed>
<https://twitter.com/paradigmmed> <https://www.facebook.com/paradigmmedicalsyste.ms/>

Parity Healthcare Analytics Booth 335

Parity Healthcare Analytics is a perinatal, real-time acuity-based staffing tool and analytics platform. 173 Barnstable Rd, South, Portland Maine 04106 <http://www.paritystaffing.com>
<https://www.linkedin.com/company/parity-healthcare-analytics-inc>

PARKLAND HEALTH & HOSPITAL SYSTEM Booth 1202

Parkland Health & Hospital System, Dallas County Hospital District, was established to provide health care to the indigent of Dallas County. Today, with 950 beds, Parkland has become a major referral center acclaimed for quality care, teaching, and research. Parkland is growing and we have opportunities that will let you grow with us.

PATIENTS FIRST PRODUCTS Booth 1005

Patients First is dedicated to helping you create the best patient experience. Our pioneering range of products include The Infant Discharge Cart for a safe and convenient "one trip" discharge for newborn's, parents, and staff. The Infant Mini Transport is a tremendous convenience for visits to any Health Care facility. 105 West Dewey Avenue, Building D, Suite 410, Wharton NJ 0788



PERIFACTS OB/GYN ACADEMY Booth 1117

Offering online continuing education programs for Labor and Delivery, Antepartum/Postpartum, and Women's Health Care Providers, where Individuals and Groups earn accredited CNE Contact Hours and CME credits at their convenience. We offer a variety of continuing education programs in Obstetrics, Fetal Monitoring, Newborn Care, Patient Safety, Menopause Management, and more! Ask about our certification resources too! Visit our Booth to learn more and for exclusive giveaways! 601 Elmwood Ave., Box 668, Rochester NY 14642 United States

<https://www.urmc.rochester.edu/center-experiential-learning/conferences-courses-events/perifacts.aspx> <https://www.linkedin.com/in/perifacts/> <https://twitter.com/PeriFACTS>
<https://www.facebook.com/PeriFACTS>

PERIGEN Booth 323

PeriGen offers innovative perinatal software solutions, including PeriWatch Surveillance™ and PeriWatch Vigilance®, an automated Early Warning System that works with existing fetal monitoring software to quickly and consistently identify patients who may be developing a potentially worsening condition. This AI software solution can be used to help standardize clinical interpretation across any healthcare enterprise potentially improving clinical outcomes for moms and babies. 100 Regency Forest Drive, Suite 200, Cary, North Carolina 27518

<http://www.perigen.com>

Perinatal Potpourri, LLC Booth 926

Perinatal Potpourri has Onsite courses, 1 & or 2 day education programs, educator mentoring & consulting are all available on our website www.perinatalpotpourri.com. We offer NCC Prep courses with study guide and practice tests that guarantee your success! Want to become an AWHONN Instructor or AWHONN OPS instructor? You're at the right place, click the tab on our website for more information. AWHONN Intermediate and Advanced offered monthly! Self study programs are available as well! 1710 Branchwood Ct., Powder Springs GA 30127 United State <http://www.perinatalpotpourri.com> <https://www.facebook.com/Perinatal-Potpourri-231237307568820>

PERINATAL QUALITY FOUNDATION Booth 704

The Mission of the Perinatal Quality Foundation is to improve the quality of Obstetrical medical services by providing state of the art educational programs and evidence-based, statistically valid monitoring systems to evaluate current practices and facilitate the transition of emerging technologies into clinical care by providing programs like Nuchal Translucency Quality Review (NTQR), The Cervical Length and Education Review (CLEAR) and The Fetal Monitoring Credentialing (FMC). 3017 Brookhollow Road, Oklahoma City OK 73120 United States <http://www.perinatalquality.org>

Perspective Medical LLC Booth 1229

Our Mission: To decrease maternal mortality and morbidity due to hemorrhage. Our Vision: A world where no mother is lost during childbirth. The Hemorrhage View C-Section Drape helps prevent a missed or delayed diagnosis of hemorrhage resulting in earlier intervention and better maternal outcomes. P.O. Box 49644, Colorado Springs CO 80949 United States <http://www.perspectivemedical.org>

PHILIPS Booth 715

Philips is a leading health technology company focused on improving people's health and enabling better outcomes across the health continuum – from healthy living and prevention, to diagnosis, treatment and home care. Applying advanced technologies and deep clinical and consumer insights, Philips partners with customers to deliver integrated solutions that enable better outcomes at lower cost. 222 Jacobs St., Cambridge MA 02141 United States



<http://www.philips.com/healthcare> <https://www.linkedin.com/company/philips/>
<https://twitter.com/philips> <https://www.facebook.com/Philips>

PORTER INSTRUMENT Booth 612

Porter nitrous oxide and oxygen delivery systems has offered pain and anxiety relief during labor for decades. Our next generation device, the NEW Nitronox Plus, offers features not available before including a key lock system that prevents nitrous from flowing without the key, a low gas pressure alarm that alerts you when either gas is running low and an internal, but accessible demand valve that allows for easy PM by biomed. Visit booth #612 and see why Porter is "The Trusted Name in Nitrous" 245 East Township Line Road, Hatfield PA 19440 United States
<http://www.porterinstrument.com/labor>

POSTPARTUM SUPPORT INTERNATIONAL (PSI) Booth 1107

PSI increases awareness about the emotional changes that parents experience during pregnancy and postpartum. Services for parents include the HelpLine, peer mentors, online support groups, and Support Coordinators to help parents find care. Services for professionals include trainings and certification, awareness materials, membership, Perinatal Psychiatric ConsultLine, and Provider Directory. 6706 SW 54th Avenue, Portland OR 97219 United States
<http://www.postpartum.net>

PREGNANCY LOSS AND INFANT DEATH ALLIANCE (PLIDA) Booth 1029

Pregnancy Loss and Infant Death Alliance (PLIDA) serves as leaders in perinatal and neonatal bereavement care. We do this through education, advocacy, and networking for health care providers and parent advocates to promote the highest quality of consistent evidence-based care for all families. Join us at PLIDA's International Perinatal Bereavement Conference in Denver October 12 - 15, 2022. P.O Box 826, Castle Rock CO 80104 United States <https://plida.org>
<https://www.linkedin.com/company/pregnancy-loss-and-infant-death-alliance-plida/>
<https://twitter.com/PLIDAnetworking> <https://www.facebook.com/PLIDA.org>

PROLACTA BIOSCIENCE Booth 916

Prolacta Bioscience Inc. is a privately held life sciences company dedicated to Advancing the Science of Human Milk®. As the world's leading hospital provider of 100% human milk-based nutritional products, Prolacta's life-saving products have reduced complications and improved health outcomes for premature infants. Learn more at Prolacta.com 1800 Highland Ave, DUARTE CA 91010 United States <http://www.prolacta.com>

Proof by MFB Fertility, Inc. Booth 225

Set your patients up for a successful fertility journey with Proof's suite of in vitro diagnostics. Proof at-home tests provide fertility insights throughout the entire menstrual cycle, including the first and only FDA-cleared test to confirm ovulation across the implantation window. 1630a 30th Street, Boulder, CO 80301 <http://www.proovfertility.com> <https://twitter.com/proovtest>
<https://www.linkedin.com/company/proovtest>

QIAGEN, INC. Booth 613

QIAGEN is the leading global provider of Sample to Insight solutions to transform biological materials into valuable molecular insights. QIAGEN's commitment to prenatal care is evident through a comprehensive portfolio of tests which includes the AmniSure ROM Test. 19300 Germantown Road, Germantown MD 20874 United States <https://www.qiagen.com/us/>



Reckitt/Mead Johnson Nutrition Booth 607

Mead Johnson Nutrition (MJN)/Reckitt has combined state-of-the-art research, scientific partnerships, and commitment to the highest quality and nutritional standards to boost developing minds and bodies. Our Enfa portfolio and innovations are trusted by parents and healthcare professionals around the world to support growing families at every stage of development. To explore our portfolio of tailored nutrition and hear from our experts, visit booth #607 or www.hcp.meadjohnson.com 2400 West Lloyd Expressway, Evansville IN 47721
<https://www.hcp.meadjohnson.com>

Regal + Lager Booth 1422

Love To Dream is a three-stage sleep system allowing babies to be swaddled in the natural position they go into when we put them on their backs, which is arms up. And Swaddle UP contains the Moro Reflex by providing enough resistance in the arms to calm the startle reflex while allowing baby to get their hands to their face to self-soothe. Dual zippers make diaper changes and access for various cords and tubes easy. The single layer of fabric reduces risk of overheating. Stop by booth 1422. 1100 Cobb Place Blvd. NW, Suite 100, Kennesaw GA 30144 United States
<http://www.us.lovetodream.com> <https://www.linkedin.com/company/love-to-dream/>
<https://twitter.com/lovetodreamusa> <https://www.facebook.com/LoveToDreamUSA/>



RELIAS Booth 1000

Relias empowers clients across the continuum of care with analytics, assessments and learning solutions that help them reduce variation and deliver better patient, resident and client outcomes,

and better financial results. Let us help you get better: www.relias.com. 1010 Sync St, Suite 100, Morrisville NC 27560 United States

RF TECHNOLOGIES Booth 1023

RF Technologies is a leading provider of customized safety and security solutions for healthcare. Safe Place® Infant Security is the industry's first RFID infant security system. Smart Sense® technology features the softest banding on the market with multiple measures of tamper detection. Baby Check™ verifies Baby's identity before entering Mom's room. Safe Place Peds offers a locking transmitter. Clinical education helps to train staff and launch your system. Reach technical support 24/7/365. 3215 N 126th St, Brookfield WI 53005 United States <http://www.rft.com>

RITUAL Booth 217

Ritual is health technology company reinventing daily health essentials to support foundational health. With leading scientists & researchers, we develop products based on thousands of research studies & clinical trials, including our prenatal & postnatal multivitamins, & pregnancy/postpartum protein powder

ROFTEK LTD T/A FLEXMORT Booth 1133

Flexmort's CuddleCot has been internationally recognised across the world as significantly helping parents who suffer the loss of a baby. Dealing with the death of a baby is clearly an incredibly difficult event for parents and bereaved parents should be given the option of spending Time with their baby. Time allows the family to form an important bond with their baby. Unit 1C Cotswold Buildings" Barnswood Point, Corinium Avenue, Gloucester GL4 3HX United Kingdom <http://www.flexmort.com>

SANOFI Booth 201

We are an innovative global healthcare company, driven by one purpose: we chase the miracles of science to improve people's lives. Our team, across some 100 countries, is dedicated to transforming the practice of medicine by working to turn the impossible into the possible. We provide potentially life-changing treatment options and life-saving vaccine protection to millions of people globally, while putting sustainability and social responsibility at the center of our ambitions. 450 Water Street, Cambridge MD 02141 United States

SAPLACOR Booth 936

AEGIS™ Neonate Medical Wrap FDA cleared Wash & Re-Use \$8.00 = 10+ uses (\$79.00)
Reducing The Risk Of: - Cold Stress & Hypothermia - Falls, Suffocations & SUPC - PPD

Improving Best Practices - Infection Prevention - Bonding/Safe Sleep - Breastfeeding X-STATIC silver technology creates an antimicrobial shield for baby (Reduces Coronavirus viability by 98.87%) & regulates temperature. Mom has been baby's incubator since conception, why stop now? Trust AEGIS, THE SEATBELT OF MATERNITY for your neonatal needs.

SEAL SHIELD, LLC Booth 802

Founded in 2006, Seal Shield is the world leader in innovation, development, and manufacturing of industrial-grade solutions, including waterproof keyboards and mice, UV resistant multilayer screen protectors, advanced polymer materials, and UV-C Sanitization Systems for portable devices & equipment. The Electroclave UV-C sanitization solution is used within many NICU's and L&D Departments across the country for mobile device sanitization!

SECURE CARE PRODUCTS, INC. Booth 1201

For nearly 40 years, Secure Care Products, LLC. has been a leader in the design and manufacture of infant security systems, mother-baby matching and wandering patient solutions. Our systems help healthcare facilities minimize risks for patients, visitors and staff through security monitoring to augment safety procedures. We also offer fully-integrated RTLS solutions and mobile alerting via Secure Care's Enterprise Visibility platform. Our products are proudly manufactured in the USA. 39 Chenell Dr., Concord NH 03301 United States <https://www.securecare.com/>

SOOTHING SCENTS INC. Booth 927

Soothing Scents, creator of QueaseEASE, is dedicated to providing nurses with aromatherapy-based interventions to help manage distress and discomfort at every stage of a patient's hospital experience. We combine innovative inhaler delivery systems with advanced evidence-based formulas, ensuring safer outcomes and better experience of care, from hospital to home. 119 Lee Boy Road, Newton AL 36352 United States <http://www.soothing-scents.com>



STANLEY HEALTHCARE Booth 615

STANLEY Healthcare: The Experts in Infant Protection Our commitment to serving the infant security market has never been stronger. Hugs® safeguards 2 million infants annually at more than 1,780 hospitals worldwide. There's a reason why Hugs is the #1 most trusted solution – it just works! Designed with caregivers in mind, Hugs is easy, intuitive and helps deliver a great patient experience. Visit us at booth 615 to learn more about Hugs or visit our website at:

www.STANLEYHealthcare.com. 75 Portsmouth Boulevard, Suite 220, Portsmouth NH 03801
United States <https://twitter.com/stanleyhealth> <https://www.facebook.com/StanleyHealthcare>
<https://www.linkedin.com/company/stanley-healthcare/>

STAR LEGACY FOUNDATION Booth 1126

Star Legacy Foundation is a national non-profit organization dedicated to the prevention of stillbirth and neonatal death and improving bereavement care when prevention isn't possible. We are a community of health professionals, researchers, advocates, and families who share our belief that Every Pregnancy Deserves a Happy Ending. Our initiatives include education for health professionals, patient education materials, family support programs, and research studies. 7820 Terrey Pine Court, Suite 80, Eden Prairie, MN 55347 United States
<http://www.starlegacyfoundation.org>

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STRYKER Booth 423

Stryker, one of the world's leading medical technology companies offers a diverse array of innovative products and services in Orthopaedics, Medical and Surgical, and Neurotechnology and Spine, which help improve patient and hospital outcomes. Please contact us for more information at www.stryker.com. 3800 E Centre Ave, Portage MI 49002 United States
<https://www.linkedin.com/showcase/stryker-acute-care>
<https://www.facebook.com/StrykerAcuteCareforNurses>

SUBURBAN SURGICAL CO., INC. Booth 713

SUBURBAN SURGICAL COMPANY: WHEELING,IL SSCI specializes in designing, manufacturing and selling "American" made stainless steel capital equipment to hospital professionals. For more than 65 years, 3 generations, we have designed and manufactured the highest Quality equipment available for the health care market. Our goal is to provide our customers with the highest quality products. Our manufacturing capacity, warehouse capacity and support staff allows us to provide you with quality equipment. 275 12th St, Wheeling IL 60090
www.suburbansurgical.com

SurePulse Medical Limited Booth 1416

We are committed to improving the life chances for premature and sick babies, and we specialize in vital signs monitoring solutions for newborn babies. Our first product, on display on booth #1416, is a FDA 501(k) cleared wireless heart rate monitor specifically designed for newborn babies. It supports timely decision-making during stabilisation and resuscitation when every second counts. You can find further information about us at www.surepulsemedical.com

SWADDLEDESIGNS Booth 1412

Lynette Damir, RN, is the founder of SwaddleDesigns. Lynette designed the Omni Swaddle Sack® with arms up sleeves and mitten cuffs to help parents support baby during the first three months. The patented design supports more sleep positions for baby's hands and arms to provide parents with more options when preparing baby for safe sleep. Many hospitals have decided to update the Safe Sleep Program by selecting SwaddleDesigns for their new parent departure gift. SwaddleDesigns uses a state-of-the-art digital printer to customize the Omni Swaddle Sack with the hospital logo. In addition, our hospital program includes flexible shipping and warehousing services. 500 Andover Park East, Seattle WA 98188 United States www.SwaddleDesigns.com

Swinging on a Star Booth 200

28241 Crown Valley Pkwy, F150, Laguna Niguel CA United States
<https://www.swingingonastar.com/>

SYNOVA ASSOCIATES Booth 836

Synova Associates is committed to advancing nurse leaders through a growing platform of educational experiences designed to engage, energize and transform Perinatal and Neonatal leadership teams. Bring your team, share best practices, and join us for the 2022 Perinatal Leadership Forum at the Naples Grande in Naples, FL from November 6-9th, 2022! Visit our NEW website (www.synovaassociates.com) for details and feel the #SynovaExperience! 5113 Comstock Circle, Keller TX 76244 United States <http://www.synovaassociates.com>

TeamHealth Booth 801

TeamHealth's OB/GYN hospitalist program is dedicated to improving patient safety and providing high-quality care. Our 24/7/365 in-hospital team of board-certified OB/GYN physicians specialize in the managing of inpatient care, gynecological emergencies, unassigned and emergent deliveries. Our experience and resources are helping hospitals throughout the country exceed quality and growth goals. 265 Brookview Centre Way #400, Knoxville TN 37919 United States
<https://www.linkedin.com/company/teamhealth/> <https://twitter.com/teamhealth>
<https://www.facebook.com/teamhealth/> <http://www.teamhealth.com>

Tenacore LLC Booth 635

Tenacore is an ISO-certified healthcare technology management company providing clinical equipment lifecycle solutions to the global healthcare provider community. With over 20 years of specialization in the service and repair of fetal monitors, Tenacore offers a quality, cost-effective alternative to site-based service. Leveraging their industry expertise Tenacore also provides a

comprehensive offering of 510(k) cleared fetal transducers, OEM-compatible cables and sensors, and new and certified used medical equipment. 3115 Airway Avenue, Costa Mesa CA 92626
<https://www.linkedin.com/company/tenacore>

Texas Woman's University College of Nursing Booth 837

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THE BOPPY COMPANY Booth 223

Boppy is a trusted brand for moms, nurses, and doctors. For over 33 years, The Boppy Company has been a leader and expert in creating comfortable, supportive, and award-winning products for mom and baby. The wipeable Boppy® Healthcare Support is proven to increase the nursing success of moms leaving the hospital. Visit Booth #223 to see how you can position your patients for success with Boppy® healthcare products. 560 Golden Ridge Road, Golden CO 80401 United States
<https://twitter.com/boppycompany> <https://www.facebook.com/BoppyCompany/>
<https://www.linkedin.com/company/the-boppy-company/mycompany/>
<https://www.boppy.com/pages/boppy-healthcare-products>

THE GIDEONS INTERNATIONAL 1226

The Gideons International distributes new Testaments with Psalms and Proverbs to all medical personnel at no charge in appreciation for what they do in our community. PO Box 140800, Nashville TN 37214-0800 United States

THE HAPPY DOCTOR PROJECT Booth 1105

The Happy Doctor Project is a non-profit that helps clinicians improve their functionality and well-being as well as fight burnout and job-related stress. We offer a self-care program that combines clinically tested self-care practices for stress reduction, immune boost, and wellness with a set of self-care products that activate the relaxation response of the body. Our clients learn how to function better in Covid times and how to care for themselves so that they can serve others more effectively. Here is our program <https://www.happydoc.info/programs> 1860 North Fuller Avenue, Suite 212, Los Angeles CA 90046 <http://www.happydoc.info>

THE JOINT COMMISSION Booth 805

For 70 years, the name Joint Commission has been synonymous with quality and safety. Beginning in January 2022, we will offer Maternal Levels of Care Verification in collaboration with ACOG to reduce maternal morbidity and mortality by encouraging systems that help standardize perinatal

regionalization and risk-appropriate maternal care. 1 Renaissance Blvd, Oakbrook Terrace IL 60181-4294 United States <http://www.jointcommission.org>

The National Certification Corporation (NCC) Booth 116

NCC is a not-for-profit organization that provides nationally accredited certification programs and continuing education for nurses, physicians, and other licensed health care professionals. Since its inception in 1975, NCC has awarded more than 196,000 certifications and currently supports the largest population of certified professionals, providing neonatal care, obstetric care, mother/baby care, women's health care, electronic fetal monitoring, and obstetric and neonatal quality and safety. 676 N. Michigan Ave Suite 3600, Chicago IL 60611 United States

<https://www.linkedin.com/company/the-national-certification-corporation/>

<https://twitter.com/NCCcertifies>

<https://www.facebook.com/NCC.The.National.Certification.Corporation>

The University of Alabama at Birmingham Booth 1326

1720 2nd Ave S, Birmingham AL 35294 United States

The Zaky - Nurtured by Design Booth 704

Visit us to learn why The Zaky® devices lead on Zero Separation from birth and are the favorite for non-pharmacologic first-line treatment for pain management, Neonatal Abstinence Syndrome (NAS), healthy babies, and babies under medical care. The Zaky® is the global leader in around-the-clock, evidence-based, family-integrated, neuroprotective and developmental care, and skin-to-skin safety and breastfeeding support for L&D, C-section, Post Partum, and all units with neonates and infants.

Timeless Medical Systems Booth 1205

614 North River Road, Charlottetown PE C1E 1K2 Canada www.timelessmedical.com

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TRIPLE S REVIEW SERVICES, LLC Booth 315

Join in the Success with Triple S! Offering ON-DEMAND Certification Prep Courses for RNC-OB/MNN/C-EFM/C-ONQS. Live events for Certification Prep ALSO Training also available at your location! OB Boot Camp offers both live and ON DEMAND Webinars covering the basics to to the OB Emergency in a didactic and simulation format. Essential knowledge for all OB Nurses! Group rates are always available. Stephanie Swilley, MSNEd, RNC-OB/EFM. #1 Mount Denter Lane, Clinto MO 39056

Tsehootsooi Medical Center (TMC) Booth 803

Tsehootsooi Medical Center (TMC) is a non-profit, 56-bed, acute-care facility in panoramic northeastern Arizona. TseHootsooi Medical Center is accredited by Center for Medicare & Medicaid Services (CMS), and is a not-for-profit corporation operating for the sole purpose of promoting the health of the Navajo people within its service area. Our Mission is to provide superior and compassionate healthcare to our communities by raising the level of Health, Hozho, and Quality of Life. PO Box 649, Corners of Navajo Routes 7 & 12 Fort Defiance AZ 86504
<http://www.fdihb.org> <https://www.twitter.com/fdihbinc> <https://www.facebook.com/tsehootsooi>
<https://www.fdihb.org/#>

UbiCare Booth 1129

UbiCare empowers healthcare organizations to educate and activate today's digitally connected expectant and new moms, and power success. Interactive care pathways tackle preventable complications by building trust and adherence beyond the point of care. Behavioral data, care alerts, remote monitoring and population access create efficiencies, enhance quality of care and strengthen brand presence. 117 Kendrick St., Suite 300, Needham MA 02492 United States
<http://www.tprmedia.com>

UCHEALTH Booth 203

Memorial Health System is a level-II trauma center with three hospitals - Memorial Hospital Central, Memorial Hospital North and Memorial Hospital for Children - and outlying clinics throughout Colorado Springs. Our Women's & Children's division is made up of NICU (Central & North), Birth Center (Central), LDRP (North), Women's Pavilion, Mother Baby, Lactation Services, PICU and Pediatrics. www.memorialhealthsystem.com

Unimom Booth 1312

Our double-electric pumps are designed for busy moms who are looking for a lightweight, portable, and rechargeable option. Featuring alternate mode technology and hospital grade strength, you can count on expressing the cleanest and freshest milk for your baby. Moms can now personalize pumping at an affordable price 3040 Northwest 27th Street, Lauderdale Lakes, Florida 33311 www.unimomus.com

UNIVERSITY OF COLORADO COLLEGE OF NURSING Booth 205

CU Nursing baccalaureate, master's and doctoral students learn with state-of-the-art technology and advanced learning methods on the world-class Anschutz Medical Campus. The offerings include traditional, online, and accelerated programs and continuing education. The birthplace of

the nurse practitioner program, CU Nursing boasts a reputation as a leader and pioneer in nursing education. Come join us. 13120 E. 19th Ave., Mail Stop C288-6, Aurora, Colorado 80045
<https://nursing.cuanschutz.edu/> <https://nursing.cuanschutz.edu/> <https://twitter.com/nursingcu>
<https://www.facebook.com/cucollegeofnursing>

University of North Carolina at Chapel Hill Booth 636
412 Rosenau Hall, CB #7400, Chapel Hill NC 27599-7400 United States

UNIVERSITY OF TENNESSEE HEALTH SCIENCE CENTER Booth 1215
920 Madison Avenue Memphis TN 38103 United States

University of Washington School of Nursing Booth 1423

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USDTL Booth 329

Newborns deserve the most cutting-edge science available. That's why USDTL focuses on pioneering the most advanced newborn drug testing services. As a partner to the healthcare community, we help hospitals stay informed so they can make better decisions about their most vulnerable patients. 1700 S Mount Prospect Rd, Des Plaines IL 60018-1804 United States

www.usdtl.com

twitter.com/USDTL

www.facebook.com/USDTL

www.linkedin.com/company/641723?trk=tyah&_mSplash=1

UTAH MEDICAL PRODUCTS, INC. Booth 1228

Utah Medical Products, Inc.® with particular interest in healthcare for women and their babies, develops, manufactures, assembles and markets a broad range of well-established disposable and reusable specialty medical devices designed for better health outcomes for women and their babies. 7043 S 300 W, Midvale UT 84047 United States <http://www.utahmed.com>

VYGON Booth 1109

2750 Morris Road, Suite A200, Lansdale PA 19446 United States

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WaterWipes Booth 533

WaterWipes are the world's purest baby wipes, made with just 99.9% water and a drop of fruit extract. WaterWipes have been specifically developed to be purer than cotton wool and water, while offering the convenience of a wipe. WaterWipes provide safe cleansing for the most delicate newborn skin and can be used on all babies including preterm babies. 155 Fleet Street, Suite 317, Portsmouth NH 03801 United States <https://www.waterwipes.com/us/en/health-care>
<https://www.linkedin.com/company/irish-breeze-ltd/>
<https://twitter.com/WaterWipesUSA> <https://www.facebook.com/WaterWipesUSA/>

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WELCOMENEWBORN BY VIP Booth 901

WelcomeNewborn - Creating Forever Memories Heirloom quality studio photography at the bedside. Talented photographers staff 7 days . Affordable pricing pkgs start at \$19.95. Onsite printing no waiting no shipping charges. Digital Download package includes free 8x10! • NICU Chronicle for long-term babies includes free slideshow set to music chronicling baby's growth • Bereavement photography caring, tailored service for hospitals • All practices in compliance w hospital infection control policies 12703 Haynes Rd., Houston TX 77066 United States
<https://www.facebook.com/WelcomeNewbornbyVIP>

WIELAND Booth 1122

Wieland builds Patient Room and Lounge furniture designed specifically to assist caregivers and families to improve patient outcomes. Industry leading sleep sofas and patient recliners are available in a wide variety of styles to fit many applications. Moisture barrier and renewability are standard. Innovative solutions for today's evolving healthcare environments. 10785 Rose Avenue, New Haven IN46774 United States <http://www.wielandhealthcare.com>

WOLTERS KLUWER HEALTH Booth 408

Wolters Kluwer Health is a leading global provider of information and point of care solutions for the healthcare industry. Our solutions are designed to help professionals build clinical competency and improve practice and patient care. We offer evidence-based medical, nursing and allied health content and clinical decision support tools. Two Commerce Sq 2001 Market Street, Philadelphia PA 19103 United States <http://www.lww.com>