ADAPT
INNOVATE
EVOLVE
Durable materials, patented components offering ease of adjustment and functionality combined with design aesthetics make medViron the right choice for your facility. For hospitals needing to replace their wood furnishings and equipment, refresh the patient environment or a new construction projects medViron has a complete product line. Our line includes bassinets, monitor carts, delivery carts, bedside stands, and overbed tables to create a functional and cohesive maternity suite.
Dear AWHONN Members,

Welcome to the 2021 AWHONN Convention! While it isn’t the in-person event we had all hoped and planned for, we still have much to celebrate.

We can be proud of facing down challenges that would have been inconceivable two years ago. And at this Convention, we have an opportunity for learning and improving thanks to our incredible colleagues who are willing to share their knowledge. Plus, this week is Perinatal Nurses Week, when we recognize all that we have and will continue to achieve!

I hope you will dive into the virtual sessions offered and take what you learn here to provide the best evidence-based care to your patients, and to take care of yourselves. Remember that we can’t give our patients the best care if we’re not at our best selves. That means rest, self-care, and time to recharge when you need it.

I’m so proud of all that you give to those in your care, as well as to AWHONN.

Enjoy the Convention, stay well, and I’ll see you in person soon!

Cyndy Krening, MS, CNS, RNC-OB, C-EFM, President

AWHONN Inclusion Statement

AWHONN is an equal opportunity volunteer organization and employer committed to the aims and principles of the broadest forms of diversity and inclusion. It is our desire to foster an environment that supports participation, leadership, advocacy, professional development, and research from varied perspectives and life experiences.

We celebrate and applaud diversity in every aspect of our work and organization. As the hallmark yearly event of our organization, this online, virtual event is no different. Therefore, speech and actions that create an unsafe space for attendees at AWHONN conferences or other public forums, including AWHONN-sponsored social media, shall not be permitted.

This includes, but is not limited to, derogatory language or personal attacks on the basis of race, sex, sexual orientation, gender identity/expression, religion, age, ethnicity, ability, citizenship, familial obligations, marital status, national origin or ancestry, socio-economic background, or veteran status.

Any concerns should be reported to:
Jonathan Webb, MPH, MBA
Chief Executive Officer
202-261-2430
jwebb@awhonn.org

What does the Virtual 2021 AWHONN Convention include?

The all access virtual 2021 AWHONN Convention includes:

- Live content with interactive Q&A
- Enhanced interactive e-posters with video content
- On-demand content available until December 31, 2021
- Robust online learning platform
- Attendee chat rooms by topic
- Celebratory online President’s Party
- Up to XX nursing contact hours with an extended CNE window (available through December 31, 2021)
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CONVENTION LEARNING OUTCOMES

1. Formulate strategies that integrate current research findings into practice within the specialty areas of women’s health, obstetric, and neonatal nursing.
2. Evaluate educational tools for application to practice when providing safe, high quality, and inclusive care for women and newborns.
3. Assemble significant evidence for incorporation into advocacy strategies for the health of women, newborns, and families.

2021 Convention Program Committee

2021 Committee Members
Gwendolyn Foster, MSN, CNM–Chair
Sue Ellen Abney-Roberts, DNP, RN-BC, C-EFM, RNC-MNN, C-ONQS
Maureen Dempsey, BSN, RNC-OB, C-EFM, C-ONQS
Aviva Kleinman, BSN, BSc, RNC-MNN, IBCLC, CPLC
Amy McKeever, PhD, CRNP, WHNP-BC
Matthew Medina, MSN, CNM, RNC-OB/EFM
Jennie Ragan, BSN, RN, RNC-NIC, CLC
Marlo Soto-Velasco, BSN, RNC-OB
Danielle Suhy, MSN, RNC-OB, C-EFM
Cyndy Krening, MS, CNS, RNC-OB, C-EFM—Board Liaison

Corresponding Members
Michelle Beebe, MPH, BSN, CCE
Brenda Braun, MSN, RN, CEN, CPEN, FAEN
Amy Dagestad, MBA, MSN, RN, NE-BC, RNC-OB
Nastassia Davis, DNP, MSN, RN, IBCLC
Colette Dieujuste, RN, PhD
Bethany Gardner, DNP, RNC-OB, IBCLC
Amanda Garey, PhD(c), MSN, RN, NPD-BC, C-EFM
Diana Johnston, MPA, BA, RN, C-OB
Karen Kolega, MSN-CNL, RNC-OB, C-EFM
Stacie Massett, MSN, RN, CLC
Rebecca Mitcham, BSN, RNC-OB, CA-CP SANE
Margie Mueller Boyer, MS, RNC, C-EFM, C-ONQS
Simone Parlier, MSN, RNC-OB, C-EFM, IBCLC, CNML, PhD Student
Jean A. Phipps, RNC, APRN, C-CNS
Shelly Reed, PhD, DNP, APRN
Kimberly Rosenbaum, MSN, RNC-OB, IBCLC
Jennifer Sears, MSN, RN, RNC-OB
Stacie Wood, RN
Michele Woods, MSN, RN, NE-BC, C-EFM, C-ONQS

2021 Convention Host Committee
Terri Blanyar, RN, C-EFM, CCE, DFB
Patricia DuRant, MSN, RN
Carol Lawrence, PhD, MS, RN, RNC-OB, CBC
Shannon Morse, PhD, ARNP, RNC-MNN, LCCE, IBCLC
Margaret Mueller Boyer, BSN, MS, RNC, C-EFM, CNS-BC
Jennifer Reeg, MSN, RNC
Shannon Stalbird, RNC-OB, BSN
Melinda (Mindi) Timmer, RN
Nancy Travis, MS, RN, PED-BC, CPN, CBC
Patricia Walton, MSN, RN, RNC

2021 AWHONN Convention • Virtual • October 10–13 • awhonnconvention.org • #AWHONN2021
2021 AWHONN BOARD OF DIRECTORS

Cyndy Krenning, MS, CNS, RNC-OB, C-EFM, President
Sandra K. Cesario, PhD, MS, RNC, FAAN, President-Elect
Julie Zimmerman, MSN, RNC-OB, C-EFM, Secretary-Treasurer
Jeanne Alhusen, PhD, CRNP, RN, Director
Suzanne Baird, DNP, RN, Director
Margie Bridges, DNP, RNC-OB, ARNP-BC, CNS, Director
Kellie Griggs, DNP, MSN-Ed, RNC-OB, Director
Shakira Henderson, PhD, DNP, MS, MPH, RNC-NIC, IBCLC, Director
Elizabeth Kester, MSN, RN, NEA-BC, Director
Cheryl Larry-Osman, RN, MS, CNM, Director
Shellie R. Nelson, RN, MS, Director
Jonathan Webb, MPH, MBA, Chief Executive Officer

2022 AWHONN BOARD OFFICERS AND DIRECTORS

Meet the newly elected 2022 AWHONN Board Officers and Directors!

PRESIDENT-ELECT
Shakira Li Henderson, PhD, DNP, MS, MPH, RNC-NIC, IBCLC
North Carolina, Region VI

DIRECTOR
Katrina J. Johnson, MSN/Ed, RN
California, Region I

DIRECTOR
Elizabeth A. McIntire, MSN, RN, WHNP-BC, C-EFM
Indiana, Region III
Feeding their potential, one mL at a time.

**NICU Products**

- **Liquid Human Milk Fortifier**
- **20 mg DHA/0.5 mL**
- **For premature infants**
- **For preterm infants transitioning to home**

**Infant Products**

- **DHA for supporting brain growth**
- **For easing fussiness, crying, gas, spit-up**
- **ProSobee**: a plant-based option for sensitive tummies
- **For easing reflux/frequent spit-up**

**Specialty Products**

- **For babies with fat malabsorption**
- **For cow’s milk allergy and colic**
- **83% MCT**

**Specialized Nutrition Deserves Specialized Administration**

Learn about the entire Enfamil Family of Formulas™, accessories, and supplements at [hcp.meadjohnson.com](http://hcp.meadjohnson.com)

* Frequent spit-up characterized as generally more than 5x per day. † Due to cow’s milk allergy. ‡ % of total fat blend.

LK3291 NEW 8/21 ©2021 Mead Johnson & Company, LLC
Online Virtual Platform
The virtual Convention involves opportunities for engagement, including sessions, keynotes, and space to link up with sponsors, exhibitors, and educators. Be prepared to step into our virtual Convention center, where you'll be able to interact with all our content and presenters, celebrate our community, and network with your fellow attendees. Included in this space is your profile, where all your Convention history will be stored, as well as connections with fellow attendees.

Sessions and Posters
Many of the live sessions are also recorded and available on-demand. Attendees will have access to more than 35 on-demand sessions and 70 electronic posters. Access to content is available through December 31, 2021.

Live Roundtables
The Convention agenda includes opportunities for attendees to participate in live roundtables on topics like FHM, self-care, COVID best practices, and more. Join the roundtables on Monday, November 2, 8:30–9:30 am ET and 1:30–2:30 pm ET.

On-Demand Sessions
Full registrants will have access to more than 35 on-demand sessions. Access to the sessions will be available through December 31, 2021.

CONVENTION PROGRAM CHAIR WELCOME LETTER

Welcome AWHONN family!

I am truly excited to welcome you to the 2021 AWHONN Convention.

I know the plan was to connect in person, but we have an amazing virtual convention in store for you.

Even virtually, we will have general sessions that inspire and reignite your purpose, live Q&A with presenters, and many ways to receive contact hours, just to name a few highlights.

More importantly, you still are going to be able to connect. There will be opportunities to network with colleagues, old friends, as well as make new friends to discuss what is important to you in ensuring safe, equitable care to all.

I can’t wait to see everyone in virtual land, and please do not hesitate to “stop by” and say Hi.

Blessed and honored to work alongside each of you as we continue to make the world a little better than we found it -- one AWHONN moment at a time!

Regards,

Gwendolyn Foster
2021 AWHONN PC Chair
Sage Therapeutics is proud to support AWHONN 2021
CONTINUING NURSING EDUCATION (CNE)

AWHONN Contact Hours
Earn up to XX of CNE while participating in the 2021 AWHONN Convention educational activities. This number includes nursing contact hours offered for e-poster review and participation. To obtain nursing contact hours for a session, you must participate in the entire session and complete an online evaluation.

American College of Nurse-Midwives (ACNM) Contact Hours
ACNM specialty credit has been applied for.

Early Career Nursing Content
For the purposes of the Convention, early career nurses are considered to possess experience of < two years in women’s health, obstetric, or neonatal nursing. Sessions containing content appropriate for early career nurses are designated with EC.

Pharmacology Content
Pharmacotherapeutic content may include, but is not limited to, drug-specific information, safe prescribing practices, safe medication administration, prescribing methodologies, new regulations, or similar content. Sessions containing pharmacology content are designated with Rx, followed by the number of minutes.

Accreditation Statement
The Association of Women's Health, Obstetric and Neonatal Nurses is accredited with distinction as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation. Accredited status does not imply endorsement by AWHONN or the American Nurses Credentialing Center of any commercial products displayed or discussed in conjunction with an educational activity. AWHONN is approved by the California Board of Registered Nursing, Provider #CEP580.

CNE Certificate of Attendance and Transcript
You must participate in sessions in their entirety and complete an online evaluation. Your feedback is required by ANCC, AWHONN’s accrediting body, and AWHONN’s desire to make future programming improvements. You can complete session evaluations immediately after participating in your session. Use the evaluation link located on the session page or the evaluation site https://awhonn.confex.com/awhonn/2021/meetingapp.cgi to complete the session evaluations. At the conclusion of the Convention, you will be able to complete the Overall Convention Evaluation. Once the Overall Meeting Evaluation has been submitted, click the Reviewed Claimed CNE Contact Hours to view, print, or email your certificate. All evaluations must be submitted by December 31, 2021 in order for Nursing Contact Hours to be awarded.

Nationally accredited certifications and CE
Join over 175,000 Obstetric, Mother/Baby and Neonatal nurses who have earned their prestigious NCC RNC certification.

Already NCC Certified?
Build on your credentials with a subspecialty certification!
- Electronic Fetal Monitoring
- Obstetric and Neonatal Quality and Safety
- Care of the Extremely Low Birth Weight Neonate

Looking for specialty specific CE?
NCC has affordable and convenient CE/CNE to meet your licensure or certification needs.

Visit NCCwebsite.org

See all NCC Certifications and Continuing Education at NCCwebsite.org.
## CONTINUING EDUCATION CODING FOR NCC MAINTENANCE*

<table>
<thead>
<tr>
<th>OB Codes</th>
<th>Qualifying Sessions</th>
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</thead>
<tbody>
<tr>
<td>1 – Fetal Assessment</td>
<td>LS1, LS2</td>
</tr>
<tr>
<td>2 – Labor &amp; Birth</td>
<td>OD3, OD4, OD14, OD30</td>
</tr>
<tr>
<td>3 – Pregnancy &amp; Obstetric Complications</td>
<td>NE1, NE2, OD12, OD17, OD23</td>
</tr>
<tr>
<td>4 – Postpartum</td>
<td>OD18, OD24, OD29</td>
</tr>
<tr>
<td>5 – Newborn</td>
<td>OD7</td>
</tr>
<tr>
<td>6 – Professional Practice</td>
<td>DEI, GS2, GS3, NE3, NE4, OD1, OD2, OD5, OD6, OD8, OD9, OD11, OD13, OD15, OD16, OD19, OD20, OD21, OD23, OD25, OD27, OD28, OD29, OD31, OD32, OD33, OD34, OD37, OD38, SS</td>
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<thead>
<tr>
<th>LRN Codes</th>
<th>Qualifying Sessions</th>
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<tbody>
<tr>
<td>1 – Mother/Fetus</td>
<td>OD12, OD17</td>
</tr>
<tr>
<td>2 – Physical Assessment &amp; General Management</td>
<td>NE2, OD7, OD10, OD12, OD22</td>
</tr>
<tr>
<td>5 – Professional Practice</td>
<td>DEI, GS2, GS3, NE3, NE4, OD1, OD5, OD8, OD11, OD15, OD19, OD20, OD21, OD25, OD28, OD29, OD31, OD32, OD33, OD34, OD37, OD38, SS</td>
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<thead>
<tr>
<th>MNN Codes</th>
<th>Qualifying Sessions</th>
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<tbody>
<tr>
<td>1 – Pregnancy, Birth Risk Factors, &amp; Complications (maternal/Neonatal Factors Affecting Outcomes)</td>
<td>OD17</td>
</tr>
<tr>
<td>2 – Maternal Postpartum Assessment, Management, &amp; Complications</td>
<td>NE2, OD18, OD24, OD29</td>
</tr>
<tr>
<td>3 – Newborn Assessment, Management, &amp; Complications</td>
<td>OD7, OD10, OD22</td>
</tr>
<tr>
<td>4 – Professional Practice</td>
<td>DEI, GS2, GS3, NE3, NE4, OD1, OD2, OD5, OD8, OD9, OD11, OD13, OD15, OD16, OD19, OD20, OD21, OD25, OD28, OD29, OD31, OD32, OD33, OD34, OD37, OD38, SS</td>
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<thead>
<tr>
<th>NIC Codes</th>
<th>Qualifying Sessions</th>
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<tbody>
<tr>
<td>1 – General Assessment</td>
<td>LS1, NE2, OD7, OD10, OD12, OD22</td>
</tr>
<tr>
<td>4 – Professional Practice</td>
<td>DEI, GS2, GS3, NE3, NE4, OD1, OD5, OD8, OD11, OD15, OD19, OD21, OD25, OD28, OD29, OD31, OD32, OD33, OD34, OD37, OD38, SS</td>
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<tr>
<th>NNP Codes</th>
<th>Qualifying Sessions</th>
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<tbody>
<tr>
<td>2 – Embryology, Physiology, Pathophysiology, &amp; Systems Management</td>
<td>OD17</td>
</tr>
<tr>
<td>3 – General Management</td>
<td>NE2, OD7, OD10, OD12, OD22</td>
</tr>
<tr>
<td>5 – Professional Practice</td>
<td>DEI, GS2, GS3, NE3, NE4, OD1, OD5, OD8, OD11, OD15, OD19, OD20, OD21, OD25, OD28, OD29, OD31, OD32, OD33, OD34, OD37, OD38, SS</td>
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<tr>
<th>WHNP – BC Codes</th>
<th>Qualifying Sessions</th>
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<tbody>
<tr>
<td>1 – Normal Physiology &amp; Wellness Management</td>
<td>NE2, OD12</td>
</tr>
<tr>
<td>2 – Gynecology Disorders, Obstetrical Complications, &amp; Primary Care Management</td>
<td>OD17, OD29</td>
</tr>
<tr>
<td>3 – Assessment, Diagnostic Testing, &amp; Interpretation</td>
<td>LS1, LS2, NE1</td>
</tr>
<tr>
<td>4 – Pharmacology</td>
<td>OD18</td>
</tr>
<tr>
<td>5 – Professional Practice</td>
<td>GS2, GS3, DEI, NE4, OD1, OD2, OD5, OD6, OD8, OD9, OD11, OD13, OD16, OD19, OD20, OD24, OD25, OD26, OD27, OD28, OD29, OD31, OD32, OD33, OD34, OD37, OD38, SS</td>
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<tr>
<th>ELBW Qualifying Sessions</th>
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<tbody>
<tr>
<td>7 – Care of the Extremely Low Birth Weight Neonate</td>
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<tr>
<th>EFM Codes</th>
<th>Qualifying Sessions</th>
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<tbody>
<tr>
<td>11 – Electronic Fetal Monitoring</td>
<td>LS1, LS2</td>
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<tr>
<th>ONQS Codes</th>
<th>Qualifying Sessions</th>
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</thead>
<tbody>
<tr>
<td>28 – Obstetric and Neonatal Qualify &amp; Safety</td>
<td>NE3, OD21, OD28, OD31, OD32, OD33, OD34, OD37</td>
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<tr>
<th>NNIC Codes</th>
<th>Qualifying Sessions</th>
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<tbody>
<tr>
<td>20 – Neonatal Neuro-Intensive Care</td>
<td>SS</td>
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**AWHONN Product Demonstration Schedule**

Join the AWHONN team as we showcase new products that we developed in 2021.

- **Perinatal Orientation Education Program, 5th Ed**
  Monday, October 11: 12–12:40 pm

- **Obstetric Patient Safety (OPS): OB Emergencies Workshop**
  Monday, October 11: 12:45–1:25 pm

- **Critical Care Obstetrics Education**
  Tuesday, October 12: 12–12:40 pm

- **Obstetric Triage Orientation Education**
  Tuesday, October 12: 12:45–1:25 pm

If you are not able to attend the demo, reach out to productsales@awhonn.org, and we can share with you our recorded Town Hall sessions for the above products.
PARTNER & INDUSTRY SYMPOSIA

SUNDAY, OCTOBER 10
9:30–10:30 am
Diaper Dermatitis in Preterm and Full-Term Infants: Pathophysiology, Management, and Evidence-Based Recommendations*
Water Wipes

1–2 pm
An Update on Maternal Morbidity and Mortality in the United States*
March of Dimes

4–5 pm
Magic in Every Drop - The Bioactivity of Human Milk*
Prolacta Bioscience

TUESDAY, OCTOBER 12
9:30–10:30 am
Critical Insights and Recent Advances in Neonatal Skin Care
P&G Pampers

1–2 pm
ERAS for C-Section: The Nursing Perspective
Pacira

5:30–6:30 pm
Be the Change You Want to See! Introducing the Respectful Maternity Care Framework and Evidence-Based Clinical Practice Guideline
Presented by AWHONN and sponsored by Huggies® Healthcare™

*Sponsored Symposia Nursing Contact Hours
There may be nursing contact hours awarded for sponsored symposia at the 2021 AWHONN Convention. Any nursing contact hours for sponsored symposia will be awarded by the provider associated with the individual companies and will not be awarded by AWHONN’s provider unit. Nursing contact hours associated with sponsored symposia will be achievable by participants for only the scheduled day/time of the symposia.
### SCHEDULE-AT-A-GLANCE

#### SUNDAY, OCTOBER 10, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11 am–12:30 pm</td>
<td>President Krening’s Address/Awards</td>
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<tr>
<td>2:25–3:40 pm</td>
<td>Nursing Excellence Sessions</td>
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<tr>
<td></td>
<td>NE1 Using Maternal Case Studies to Interpret Lab Values for Preeclampsia, Cardiac Conditions, and Infection/Sepsis. (OB) – EC</td>
</tr>
<tr>
<td></td>
<td>NE2 Many Things Cease During Pandemics but Intimate Partner Violence Isn’t One of Them; How Nurses Can Improve Patient Safety. (WH) – EC</td>
</tr>
<tr>
<td></td>
<td>NE3 What a Catch! Proactively Preventing Newborn Falls/Drops (N) – EC</td>
</tr>
<tr>
<td></td>
<td>NE4 Politics for the Nurse Who Dislikes Politics: Are We Really Going to Let Her Eat that Placenta? (PI) – EC</td>
</tr>
<tr>
<td>4:20–5:35 pm</td>
<td>Roundtable Discussion: Telehealth; Transforming Pregnancy, and Neonatal Outcomes</td>
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#### MONDAY, OCTOBER 11, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:25–10:05 am</td>
<td>AWHONN Product Demonstration: Critical Care Obstetrics Education (CCOE)</td>
</tr>
<tr>
<td>11:25 am–12:25 pm</td>
<td>GS2 Black Motherhood and the Invisible Burden of Race, Racism, and Implicit Bias – EC</td>
</tr>
<tr>
<td>12:45–2 pm</td>
<td>Roundtable Discussion: Addressing Staff Challenges: Here and Now</td>
</tr>
<tr>
<td>12:45–1:45 pm</td>
<td>Symposium: The Results are In- “Mothers and Babies First” Win the Gold Presented by: Relias Networking: Meet Our Partners on the Platform</td>
</tr>
<tr>
<td>2:20–3:50 pm</td>
<td>A National and Global Perspective on COVID – An Interactive Conversation Addressing Equity, Outcomes, and Preparing for the Future – EC</td>
</tr>
<tr>
<td>4:10–5:40 pm</td>
<td>Livestream session with live Q&amp;A accessible on only this date/time: Uterine Activity in Labor: Clinical and Legal Implications for Clinicians – EC, Rx 15, NR*</td>
</tr>
<tr>
<td>6–7 pm</td>
<td>Roundtable Discussion: This nurse is a BOSS! Shoutout to Nursing Care During COVID</td>
</tr>
<tr>
<td>6–7 pm</td>
<td>Symposium: Decreasing the Risk for Maternal and Fetal Morbidities During Cesarean Delivery at Full Dilation* Presented by: Cooper Surgical (CE) Networking: Meet Our Partners on the Platform</td>
</tr>
<tr>
<td>7:30–8:30 pm</td>
<td>President’s Party</td>
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#### TUESDAY, OCTOBER 12, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:25–10:05 am</td>
<td>AWHONN Product Demonstration: Obstetric Patient Safety (OPS) Program</td>
</tr>
<tr>
<td>9:30–10:30 am</td>
<td>Symposium: Critical Insights and Recent Advances in Neonatal Skin Care Presented by: P&amp;G Pampers</td>
</tr>
<tr>
<td>11:25 am–12:25 pm</td>
<td>GS3 Healthcare Advocacy: Giving a Voice to Your Heart – EC</td>
</tr>
<tr>
<td>1–2 pm</td>
<td>Symposium: ERAS for C-Section: The Nursing Perspective Presented by: Pacira Networking: Meet Our Partners on the Platform</td>
</tr>
<tr>
<td>2:20–3:50 pm</td>
<td>Livestream session with live Q&amp;A accessible on only this date/time: Corrective Measures: Taking a Proactive Approach to Category II Fetal Heart Rate (FHR) Patterns – EC, Rx 10, NR*</td>
</tr>
<tr>
<td>4:10–5:10 pm</td>
<td>AWHONN Nurses’ Voices Heard in the AWHONN Staffing Survey – EC</td>
</tr>
<tr>
<td>5:30–6:30 pm</td>
<td>Information Session: Early Career; Emerging Leaders, Fellows Programs</td>
</tr>
<tr>
<td>5:30–6:10 pm</td>
<td>AWHONN Product Demonstration: OB Triage Orientation Education Program</td>
</tr>
<tr>
<td>5:30–6:30 pm</td>
<td>Symposium: Be the Change You Want to See! Introducing the Respectful Maternity Care Framework and Evidenced-Based Clinical Practice Guidelines Presented by AWHONN and sponsored by Huggies® Healthcare™ Networking: Meet Our Partners on the Platform</td>
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#### WEDNESDAY, OCTOBER 13, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>9:25–10:05 am</td>
<td>AWHONN Product Demonstration: Obstetric Patient Safety (OPS) Program</td>
</tr>
<tr>
<td>9:25–10:40 am</td>
<td>Roundtable Discussion: Stand by Me: Peer Support, Advocacy, and Self-care</td>
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<tr>
<td>9:30–10:30 am</td>
<td>Symposium: Critical Insights and Recent Advances in Neonatal Skin Care Presented by: P&amp;G Pampers</td>
</tr>
<tr>
<td>11:25 am–12:25 pm</td>
<td>GS3 Healthcare Advocacy: Giving a Voice to Your Heart – EC</td>
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<tr>
<td>1–2 pm</td>
<td>Symposium: ERAS for C-Section: The Nursing Perspective Presented by: Pacira Networking: Meet Our Partners on the Platform</td>
</tr>
<tr>
<td>2:20–3:50 pm</td>
<td>Livestream session with live Q&amp;A accessible on only this date/time: Corrective Measures: Taking a Proactive Approach to Category II Fetal Heart Rate (FHR) Patterns – EC, Rx 10, NR*</td>
</tr>
<tr>
<td>3:30–4:40 pm</td>
<td>GS4 Life in Balance: Improving the Quality of Your Journey – EC Closing Remarks by President-Elect Sandy Cesario</td>
</tr>
</tbody>
</table>

*NR = not recorded for on-demand per request of presenter(s)

EC = suitable for early career nurses; Rx = includes pharmacology content

This agenda is subject to change at any time.
Nursing is your life’s work. NSO Professional Liability helps safeguard it with:

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Most nurses pay $106 a year.**

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## CONVENTION EDUCATION SCHEDULE

### SUNDAY, OCTOBER 10

11:50 am - 12:30 pm (1.0 nursing contact hour)
**GS1 Managing Chaos, Cultivating Calm – EC**
Virginia Beeson, BSN, MSN, NEA-BC

2:45 – 4 pm
**NE1 - Using Maternal Case Studies to Interpret Lab Values for Preeclampsia, Cardiac Conditions, and Infection/Sepsis (OB) - EC**
Patricia D. Suplee, PhD, RNC-OB, FAAN
Suzanne Spernal, DNP, APN-BC, RNC-OB

**NE2 - Many Things Cease During Pandemics but Intimate Partner Violence Isn’t One of Them; How Nurses Can Improve Patient Safety (WH) - EC**
Kim Nash, BSN, RN, SANE-A, SANE-P

**NE3 - What a Catch! Proactively Preventing Newborn Falls/Drops (N) - EC**
Nora Knipper, MSN, RN, NEA-BC
Heather Condo DiCioccio, DNP, RNC-MNN, C-ONQS

**NE4 - Politics for the Nurse Who Dislikes Politics: Are We Really Going to Let Her Eat That Placenta? (PI) - EC**
Tracy McManaman-Bridges, EdD, MSN, RNC-OB, C-EFM

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### MONDAY, OCTOBER 11

11:25 am - 12:25 pm (1.0 nursing contact hour)
**GS2 - Black Motherhood and the Invisible Burden of Race, Racism, and Implicit Bias - EC**
Jai-Me Potter-Rutledge, BS, MHA, PhD(c)

2:20 – 3:50 pm
**COVID - A National and Global Perspective on COVID – An Interactive Conversation Addressing Equity, Outcomes, and Preparing for the Future - EC**
Ann Kurth, PhD, CNM, MPH, FAAN
Elizabeth Rochin, PhD, RN, NE-BC

4:10 – 5:40 pm
**LS1 - Uterine Activity in Labor: Clinical and Legal Implications for Clinicians – EC, Rx 15 NR**
Lisa Miller, CNM, JD

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### TUESDAY, OCTOBER 12

11:25 am - 12:25 pm (1.0 nursing contact hour)
**GS3 - Healthcare Advocacy: Giving a Voice to Your Heart - EC**
William Leininger, MD, FACOG
Lauren Nunally, MPH, BSN, RNC-OB

2:20 – 3:50 pm
**LS2 - Corrective Measures: Taking a Proactive Approach to Category II Fetal Heart Rate (FHR) Patterns – EC, Rx 10 NR**
Rebecca Cypher, MSN, PNNP

4:10 – 5:10 pm
**SS - AWHONN Nurses’ Voices Heard: Application of Results of the AWHONN Staffing Survey - EC**
Kathleen Rice Simpson, PhD, RNC, FAAN
Cheryl K. Roth, PhD, WHNP-BC, RNC-OB, RNFA

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### WEDNESDAY, OCTOBER 13

11 am - 12:15 pm
**Global AWHONN: What Would This Look Like? - EC**
Joan E. Edwards, PhD, RNC, CNS, FAAN
Renee’ Jones, DNP, RNC-OB, WHNP-BC
Sandra K. Cesario, PhD, MS, RNC, FAAN

12:35 – 1:35 pm
**DE&I - How to Talk about Race - EC**
Cheryl Larry-Osman, DNP, MS, RN, CNM, CNS-C

3:30 – 4:40 pm (1.0 nursing contact hour)
**GS4 - Life in Balance: Improving the Quality of Your Journey - EC**
Marianne Neifert, MD, MTS, FAAP
ON-DEMAND SESSIONS

OD1 - A New World: The Experience of Nurses and Certified Nurse-Midwives Providing Care During the COVID-19 Pandemic - EC
Janet Tucker, PhD, RNC-OB
Melody Waller, PhD, RN

OD2 - Preeclampsia Puzzle: An Escape Room to Reinforce Principles of Preeclampsia Care
Julie Vasher, DNP, RNC-OB, CNS, C-EFM, C-ONQS

OD3 - We’re Bringing Vaginal Birth after Cesarean (VBAC) Back!
Julie Vasher, DNP, RNC-OB, CNS, C-EFM, C-ONQS

OD4 - Labor Support for Intended Vaginal Birth: Reviewing the Science from the AWHONN Evidence-Based Guideline (EBG) Team - EC
Jean Salera-Vieira, DNP, APRN-CNS, RNC
Caroline Wao, MS, BSN, BA

OD5 - Survivor Stories: The Impact of Developing a Coaching Model for Minority Women in Healthcare Roles - EC
Alisha Cornell, DNP, MSN, RN

OD6 - Evidence-Informed Maternity Policies in Tertiary Care Settings: A Review of Policies in Relation to Caring for Pregnant Persons Using Illicit Substances in Labour and Delivery Units – Rx 5
Kristen Gulbransen, MN, RN, PHD(c)

OD7 - Shaken Baby Syndrome & Infant Crying: Their Connection and the Path to Prevention - EC
Danielle Vazquez, BSW

OD8 - 1 Kick, 2 Kicks, 7 Kicks More - EC
Nancy Travis, MS, RNC
Amy J. Dagestad, MBA, MSN, RN, NE-BC, RNC-OB
Megan Aucutt

OD9 - Your Plan After Cesarean: A Quality Improvement Initiative to Standardize Post-Cesarean Pain Management and Decrease in-Hospital and Post-Discharge Consumption of Opioids Following Cesarean Birth – Rx 15
Kathleen DeMarco, MSN-Ed, RN, CPHQ, NE-BC
Kristien Kahn, JD, BSN, RNC-MNN

OD10 - Supporting Late Preterm Dyads in the Hospital Setting
Angela Lober, PhD, RNC, IBCLC
Christina Tussey, MSN, APRN-CNS, RNC-OB, RNC-MNN

OD12 - No Sexual Assault Nurse Examiner (SANE) in Sight: An Introduction to a Training for ALL Healthcare Providers Encountering Patients That Have Experienced Sexual Assault - EC
Angelita Olowu, BSN, RN, SANE-A, SANE-P

OD14 - Navigating an Occiput Posterior Labor - EC
Gail Tully, BS, CPM, CD
Rhea Williams, PhD(c), CNM

OD15 - More Than Talk: Infant Abduction Drills Designed to Practice the Unspeakable - EC
Janna Dedman, MSN, RNC-LRN
Stephanie Abbu, DNP, RN, CNML

Laura Senn, PhD, RN, CNS
Beth Stephens-Hennessy, MS, CNS, RNC-OB, C-EFM
Kristi Gabel, DNP, CNS, RNC-OB, C-EFM, CPLC, C-ONQS

OD17 - Uncomfortable but Necessary: Effective and Empathetic Conversations about Alcohol Use with Clients - EC
Marilyn Pierce-Bulger, MN, FNP-BC, CNM
Laurie Hume, MBA

OD18 - Complicated Postpartum Hemorrhage and Pharmacologic Management – Time for All Hands on Deck! – EC, Rx 45
William Leininger, MD, FACOG

OD20 - Public Policy Session: The AWHONN 2021 Legislative and Policy Agenda - EC
Hollie Gentry, MSN, RNC-MNN, CNE
Debbie Ketchum, MAOM, BSN, RNC, C-EFM
Sharon McCoy, MSN, CNS, RNC-OB, C-ONQS
Elevate Your Hospital’s Birthing Experience

Best Upon Request provides a Maternity Concierge Service for moms-to-be and their families. Our concierges support their non-medical needs throughout pregnancy, during their hospital stay and post-discharge.

This hospital-sponsored program can impact market share, increase patient satisfaction, strengthen patient loyalty, reduce clinician and parental stress, and promote family bonding.

When it comes time for a mother to have her baby at our Family Birth Place, we want [the baby’s] care to be the only focus for her and her family. That’s why we’ve partnered with Best Upon Request.

Susan McDonald,
Vice President and Chief Nursing Officer
St. Elizabeth Healthcare

www.bestuponrequest.com  |  info@bestuponrequest.com  |  800-781-7871
ON-DEMAND SESSIONS (CONT.)

OD21 - Obstetrical and Neonatal Training for Emergency Medical Services Providers – Rx 5
Jaimee Robinson, MSN, RN, RNC-OB, C-EFM

OD22 - Predictors of Problematic Feeding in Preterm Infants after Neonatal Intensive Care
Britt Pados, PhD, RN, NNP-BC, CLC, FAHA, FNAP

OD23 - Venous Thromboembolism (VTE): Increasing Prophylactic Medication Administration in a High Risk Obstetric Unit - EC
Amrita Markan, BSN, RNC-OB, C-EFM, CBC, CCE
Stacey L. Richards, MA, RN, C-ONQS, C-EFM, CPPS

OD24 - Implementing a Case Manager Program for Patients with Preeclampsia and Other Hypertensive Disorders of Pregnancy
Maureen Dempsey, BSN, RNC-OB, C-EFM, C-ONQS

OD25 - The Florida BH Impact Project: A New Statewide Perinatal Behavioral Health Integration Program for Obstetrics Settings in Florida
Heather Flynn, PhD
Amandla Shabaka-Haynes, MD

OD26 - Obstetric Escape Room: Innovation for Annual Competency Validation
Cyndy Krening, MS, RNC-OB, C-EFM
Karen Kaley, BSN, RNC-MNN

OD27 - Collaboration Between Labor and Delivery and Emergency Department to Reduce Severe Maternal Morbidity
Adriane Burgess, PhD, RNC-OB, CCE, CNE, C-ONQS
Stacie Massett, MSN, RN, CLC

OD28 - Improving Maternal Health Outcomes Through Community Outreach Initiative
Tenesia Richards, EMPA, RNC-OB, C-EFM, CCE
Cheniqua Morales, BSN, RN, RNC-MNN, C-EFM, C-ONQS

OD29 - Implementing a Screening Tool for Identification of Perinatal Anxiety and Mood Disorders in Postpartum Women
Lauren Richards, MSN, RNC-OB, IBCLC
Shelby Pitts, DNP, RN, WHNP-BC

OD30 - Periviability: A Review of Key Concepts and Management in Labor and Delivery – EC, Rx 10
Rebecca Cypher, MSN, PNNP

OD31 - Chinese Immigrant Mothers’ Postpartum Depression Experience: A Grounded Theory Study
Zhiyuan Yu, PhD, RN, CNE

OD32 - Understanding Compassion Fatigue Among Obstetric Nurses in the United States
Linda Cassar, DNP, RNC-OB, CNE

OD33 - Predictors of Postpartum Care Attendance for Birthing Persons Receiving Care at Federally Qualified Health Centers
Lindsey Garfield, PhD, RN, APRN

OD34 - Exploring the Effects of Intrapartum Nitrous Oxide Use on Comfort and Satisfaction
Tami Such, PhD, RNC-OB, PHN

OD35 - Pilot Test of a Team-Based Program to Sooth Infant Crying and Promote Family Sleep Hygiene: And Baby Makes Three
Lori Saiki, PhD, RN, CCCN

OD36 - Perinatal Social Support Among Transgender and Gender Diverse Gestational Parents
Kodiak Soled, MSN, MPhil, RN
ON-DEMAND SPEED POSTERS

OD37 – Speed Posters

Uncovering Racism and Discrimination in Maternal Mortality Review - EC
Lisa Z. Klein, DNP, MSN, RNC-OB, RNC-LRN

Obstetrics Nursing Peer Review Committee: A Quality Improvement Project – Rx 5
Jaclynn Chen, MPH, BS, RNC-OB, C-EFM

Acuity-Based Staffing in Labor and Delivery Utilizing Electronic Health Record Patient Census and Acuity Data
Lynn Jones, MSN, RN
Valerie Hall

2022 CALL FOR PODIUM PROPOSALS

There is still time to submit a proposal for a podium presentation in 2022!

NEW format! Contribute to AWHONN’s mission to “empower and support nurses caring for women, newborns, and their families through research, education, and advocacy” by submitting a proposal for a podium presentation at the 2022 AWHONN Convention in Aurora, CO, June 25-29, 2022. The Convention Program Committee seeks timely, relevant, and evidence-based topics that feature best practices in education, research, clinical practice, and leadership intended to engage our participants and assist AWHONN nurses to thrive in today’s ever-changing health care environment. Deadline to submit a proposal is October 20, 2021.


For information on criteria, further instructions, and access to AWHONN’s submission site, go to https://awhonn.confex.com/awhonn/2022/submissions/cfp.cgi.

If you have questions, please contact Sarah Perret-Goluboff at sperret-goluboff@awhonn.org.
PERINATAL NURSES FROM ACROSS THE COUNTRY SHARE THEIR PROJECT AND RESEARCH FINDINGS IN 70 POSTER PRESENTATIONS.

NEW IN 2021! GUIDED E-POSTERS
Poster presenters have pre-recorded brief videos to guide you through their presentation. Explore different sections of the poster and hear directly from the authors themselves.

NEONATAL

Decreasing the Number of NICU Admissions Related to Hypoglycemia
Marianne Youssef, MS, RN, CNL, CLC

Dextrose Gel for Treatment of Newborn Hypoglycemia
Kayli Lewis, MSN, RNC

Enhancing Strategies for Newborn Fall Prevention Through Staff Education
Melissa Carrico, BSN, RNC-MNN

Implementing the Neoneeds Tool to Aid Early Identification of Necrotizing Enterocolitis
Michelle Oddi, PhD, MSN, RN, CNE, CCRN, CFRN, C-NPT
Susan Moyer, MSN, RN

Improving Breastfeeding Rates: Using QI Methodology to Understand Local Barriers to Rooming-in
Mimi Pomerleau, DNP
Jennifer Riley, MSN

Newborn Warning Signs That Need Emergent Care
Christina Tussey, MSN, APRN-CNS, RNC-OB, RNC-MNN
Karen Covington, BSN, RNC-MNN

Rarer Than One in a Million: Preparing for the Birth of Craniopagus Conjoined Twins
Christa Bedford Mu, MSN, RN, CNS, CCRN, C-ELBW

Saving Tiny Babies: Perinatal and Neonatal Collaboration to Optimize Outcomes in the Extremely Low Birthweight Population
Teresa Horak, MS, BSN, RNC-OB, C-EFM, C-FMC
Emily Spellman, MSN, RNC-NIC

The Birth of Telelactation During the COVID Crisis
Linda Stopsky, BSN, RN, IBCLC, LCCE, CDE
Kara Benneche, MSN, RN, PCCN

Using Telemedicine in Transitioning Home from the NICU
Christa Bedford Mu, MSN, RN, CNS, CCRN, C-ELBW

OBSTETRIC

“What Is a Fundus?”
Christina Fazio, BSN, RN, CBC
Melissa Ems, BSN, RNC

A Digital Health Approach to Promote Emotional Well-Being in Pregnant Women: The Two Happy Hearts Case Study
Tamara Jimah, PhD

Acuity-Based Staffing in Labor and Delivery Utilizing Electronic Health Record Patient Census and Acuity Data
Lynn Jones, MSN, RN
Valerie Hall

Beyond Delivery: Managing Postpartum Hypertension
Jackie Weaver, RN, BSN
Crystal Daniel, RN-C, BSN

Bridging the Gap with a Community Doula Program: The Emory Decatur Labor Support Volunteers
Kate Woeber, PhD, CNM, MPH, FACNM

Building a Collaborative Framework for an Innovative and Meaningful Maternal Quality Assurance, Performance Improvement Program
Suzanne Lundeen, PhD, RNC-OB, C-EFM, NEA-BC

How Do I Get Nursing Contact Hours for Viewing the Posters?
Keep track of the total number of posters you review. A total of five minutes is allowed for viewing each poster. There is a total of 70 posters. If all posters are viewed, a total of 5.83 nursing contact hours are achievable.
Clinical Decision Support for Assessing Risk of Maternal Venous Thromboembolisms
Michelle Hamland, DNP, RN, RN-BC
Kimberly Khoury, DNP, RN, CPHIMS, RN-BC

Clinician-Directed Performance Improvement Program: Transforming Care from Bedside
Anna Mae, RNC-EFM

Code Crimson Emergency Response to Combat Maternal Hemorrhage
Raluca Anca, MSN, RNC-OB
Elizabeth Quigley, MSN, RNC, NEA-BC

Do You Wanna Build a Better Simulation?
Rachelle Nauta, BSN, RN C-EFM
Andi Springett, BSN, RNC-MNN, NPD-BC, CHSE

Electronic Medical Record + Nurse Champions = Successful Postpartum Hemorrhage Risk Assessment
Wendi Manning, DNP, RN, NPD-BC
Vivian Haughton, MSN, RN, CNS, IBCLC, CCE

Escape Postpartum Hemorrhage: Effects of Gaming in Nursing Education
Linda Beaverstock, MSN, Ed., RNC-OB, C-EFM
Vanessa Enloe, MSN, Ed., RNC-MNN, IBCLC

Hair and Salivary Cortisol During Pregnancy
Rebecca Koerner, MS, APRN, CPNP-PC

Harnessing Hemorrhage: Using AWHONN’s OPS Program to Standardize Care Across a Healthcare System
Amy Dempsey, MSN, RNC-OB

How to Optimize Outpatient Prenatal Care with OB Nurse Care Coordination and EMR Integration
Fallon Flowers, MSN, BS, RN, WHNP-BC
Heather Sparkman, MS

Huddle up for Patient Safety: Improving Patient Outcomes
Stacy Murphy, BSN, RN, C-EFM, CCE
Laurie McCoskey, BSN, RNC-OB, C-EFM, CCE

Implementation of a Risk Factor Screening Tool for Early Detection of Postpartum Depression in the Prenatal Setting
Christy Jeffcoat, DNP, MSN, RN

Implementation of Badge Buddy to Improve Labor and Delivery Nurse Confidence in Oxytocin Titration
Jasmine Lewis, DNP, MSN-Ed, FNP-BC, RNC-OB, C-EFM
Maricel Leppala, DNP, MSN-Ed, RN, C-EFM

Implementing Birthplace Professional Development Competency: An Innovative Program
Nanette Vogel, MS, RNC-OB, EFM
Rhianna Britton, MSN, RNC-OB, EFM

Implementing Peanut Ball Usage During Induction of Labor with Aid of Shared Governance to Improve Staff Engagement and Patient Outcomes
Stefanie Modri, BSN, MSN, RN, C-MNN
Kelley Wolcott, RN, BSN, MSN, WHNP

Improving Nurse Management of the Second Stage of Labor
Mimi Dent, DNpc, RNC-OB, C-EFM, ICCE

Strategies to Lower NTSV Cesarean Birth Rates
Caroline Wao, MS, BSN, BA

Is Your Unit Prepared for an Undiagnosed Placenta Percreta?
Brianne Fallon, MSN, RNC-OB, C-EFM
Kerri Marshall, BSN, RNC-OB

Labor to Post-Partum: Reducing Nulliparous Term Singleton Vertex (NTSV) Cesarean Births across a Healthcare System
Nadia Primus, RN, MSN, CPPS, SSYB

Low Dose Aspirin Therapy to Address Disparities in Severe Maternal Morbidity
Adriane Burgess, PhD, RNC-OB, CCE, CNE, C-ONQS
Julia Wheeling, MBA, RNC-ONQ

Lower Extremity Nerve Injury: Prevention, Assessment, and Intervention
Cheryl D. Parker, DNP, CRNA
Mother Baby Navigator: Robust Comprehensive Prenatal Program
Stacy Murphy, BSN, RN, C-EFM, CCE
Lorraine Owens, BSN, RN, CCE

Nursing Career Progression Program: A Blueprint for Rapid Cross-Skilling of Experienced Nurses to Women’s Services
Suzanne Sprott, MSN, RNC-OB
Jessica Irrobali-Presley, MSN, RNC, C-EFM

OB ACLS: Saving Lives, One OB Patient at a Time
Amy Patterson, BSN, RN
Amy J. Dagestad, MBA, MSN, RN, NE-BC, RNC-OB

OB Staff Deployment to Help with Staffing Surges Due to COVID-19
Stacey Updyke, MSN, NPD-BC, RNC-EFM, C-OB

Obstetrical Sepsis Management Pathway: Enhancing Perinatal Outcomes with Multidisciplinary Collaboration
Melaney L. Stricklin, MSN, RNC-OB, CCE
Angelique I. Silva, MS, RN, RNC-OB, C-EFM, C-ONQS

Obstetrics Nursing Peer Review Committee: A Quality Improvement Project
Jaclynn Chen, MPH, BS, RNC-OB, C-EFM

Opioid Use in Pregnancy: Caring for Mother and Newborn
Raluca Anca, MSN, RNC-OB
Kristen Hallman, BSN, RN

PRES: The Dangerous Secret Potentially Lurking Amongst Obstetric Patients with Hypertension
Heather Gabriel, BSN, RNC-OB
Elizabeth Sigman, MSN, RNC-OB

Quantifying Blood Loss for Labor and Delivery: Coaching Strategies for Sustaining a New Practice
Holly M. Jones, MSN, RNC-OB, RN-BC
Genice Smithson, RN, BSN, CLC

Relieving Pressure: Improving Nursing Knowledge and Implementation of a Nurse Driven Protocol for Timely Treatment of Severe Hypertension
Shelby Crenshaw, BSN, RNC-OB

Ruptured Spinal Arteriovenous Malformation (AVM) Resulting in Paraplegia During Pregnancy
Christina Tussey, MSN, APRN-CNS, RNC-OB, RNC-MNN

Shared Decision-Making During Labor and Birth Among Low-Risk, Active-Duty Women in the United States Military
Stacey Iobst, PhD, RNC-OB, C-EFM

Simfest: The Design and Implementation of an Innovative, High-Volume, High-Impact, Interdisciplinary Simulation Program
Jody Gautier, MSN, RN, RNC-OB
Elizabeth L. Polinard, PhD, RN

Strong Start in Your Hospital? Alongside Midwifery Units Expand Access to the Birth Center Model
Greta Gill, MSN, CNM

Structure and Flexibility in Nurse-Delivered Prenatal Care Coordination
Madelyne Greene, PhD, RN

The Effect of Hospital-Based Childbirth Classes on Birth Outcomes: Primary Cesarean, Elective Induction, Preterm Birth, and Length of Stay
Kristen Hands, BSN, RN, ICCE

The Effect of Music Therapy on Relaxation and Breastfeeding Anxiety
Haley Nguyen, RN, BSN, RNC-MNN

Towards a Culture of Safety: Optimizing and Standardizing Intrapartum Fetal Assessment, Interpretation, and Management Through an Inter-Professional Approach
Elizabeth A McIntire, RN, MSN, WHNP-BC, C-EFM

Uncovering Racism and Discrimination in Maternal Mortality Review
Lisa Z. Klein, DNP, MSN, RNC-OB, RNC-LRN
Utilizing Quantitative Blood Loss (QBL) with a Collaborative Approach to Formulate a Nursing Clinical Practice to Prioritize the Recognition of Postpartum Hemorrhage (decreasing maternal morbidity and mortality) at a Community Hospital

Nicole Geiger, MSN, RN, CPN, C-EFM
Enid Nwosisi, DNP, RNC-OB, C-EFM, C-OBU

Working Together, the Power of Teamwork to Improve Patient Safety

Stacie Wood, BNS, RN
Deona Bien, RN, MSN, CLC, LNC

Your Plan: A QI Initiative to Reduce Post-Cesarean Opioid Consumption

Kristien Kahn, JD, BSN, RNC-MNN
Julie Sangillo, MSN, RNC-MNN, CLC

“Reduction of Peripartum Racial/Ethnic Disparities” AIM Patient Safety Bundle: Knowledge, Attitudes, and Perceptions of Nurse-Midwives

Lavinia Hess, BSN, RN
Roxanne Mirabal-Beltran, PhD, RN

PROFESSIONAL ISSUES

Implementation of a Mock Code Tool Kit to Facilitate Improved Communication and Standardize Processes Throughout a Women’s and Children’s Hospital

Michelle Oddi, PhD, MSN, RN, CNE, CCRN, CFRN, C-NPT
Tiffany Pabst, BSN, RN

Implementing Perinatal RAPID Response TEAMS: A Quality Improvement Initiative

Holly M. Jones, MSN, RNC-OB, RN-BC
Sindee Fry, MSN, NNP-BC

WOMEN’S HEALTH

Commit to Sit to Improve Patient Satisfaction

Irina Kleytman, MSN, BBA, RNC-MNN, IBCLC
Marianne Youssef, MS, RN, CNL, CLC

Giving Permission to Grieve: Reproductive Grief Care

Kathryn Grauerholz, MSN, ANP-C, ACHPN

Impact and Effectiveness of “Fertility Awareness Based Methods (FABMs) for Women’s Health and Family Planning” Online Elective

Pearl Huang-Ramirez, MD

Improving Sexual Assault Nurse Examiner Education: Simulation with Standardized Patients

Jessica Landry, DNP, FNP-BC, SANE-A

Postpartum Depression Screening: Educating the Bedside Nurse

Nadia M. Carrasco, MS, BSN, RN-C, C-EFM

Postpartum Depression: Screening and Education

Kaylee Runge, BSN, RN

Taking AIM at the Bedside to Save Lives Through Multidisciplinary Collaboration

Alicia Brenneman, MSN, RNC, C-EFM, AGCNS-BC
Sherrie Valentine, MSN, BS, RNC

Thinking Outside the Box: A Nurse Driven Initiative to Teach the Interprofessional Team About Post-Partum Hemorrhage Emergency Responses

Raluca Anca, MSN, RNC-OB
Aida Schumacher, MSN, RNC-MNN, CNL

What to Expect When You Weren’t Expecting to Have COVID

Christina Fazio, BSN, RN, CBC
Melissa Ems, BSN, RNC
Since 2015, AWHONN nurses have collected and donated more than 2 million diapers to diaper banks in their local communities, and 2021 will be no exception. Working in partnership with sponsors, Huggies® and the National Diaper Bank Network, Convention attendees can drop diaper donations into collection bins in Member Central.

Donations benefit the Central Florida Diaper Bank, which serves families in need in the greater Orlando area. In the past year, during COVID-19, demand for additional diapers has increased by 2,500 diapers per week. Annually, the bank gives out more than 100,000 diapers a year to metro area families. Donations of diapers and wipes are being accepted; financial and other donations should go directly to the bank online at https://centralfloridadiaperbank.org/.

Nurses can also donate diapers directly to the Central Florida Diaper Bank during Convention via an Amazon Wish List. Diapers will be shipped directly to the diaper bank.

FREE Online CE Activity

As a nurse, you make a difference every day…

Some of your youngest patients—babies younger than 1 year of age—are at risk for Sudden Infant Death Syndrome (SIDS) and other sleep-related causes of infant death. But you can help reduce that risk.

Take our free continuing education (CE) activity to learn how to teach parents and caregivers about keeping their babies safe and healthy so they can grow up to make a difference—just like you.

Learn more about the free online CE activity at: http://safetosleep.nichd.nih.gov/nursesce

The CE activity explains safe infant sleep recommendations from the American Academy of Pediatrics and is approved by the Maryland Nurses Association, an accredited approver of the American Nurses Credentialing Center’s Commission on Accreditation.
Any reference to a specific product, process, or service does not constitute or imply an endorsement by AWHONN. The views and opinions expressed solely reflect the opinion of the sponsor, partner, and/or advertiser.
We thank all of our AWHONN Strategic Alliance Members for their continued support and partnership all year.

Interested in joining the AWHONN Strategic Alliance?
Please contact us for more information on marketing, advertising, and engagement opportunities with AWHONN at partnership@awhonn.org.

Any reference to a specific product, process, or service does not constitute or imply an endorsement by AWHONN. The views and opinions expressed solely reflect the opinion of the sponsor, partner, and/or advertiser.
AWARDS

2021 Distinguished Professional Service Award

The Distinguished Professional Service Award is the association’s most prestigious honor for those who have shown exemplary characteristics in the nursing care of women and newborns. This coveted award is given to an AWHONN member whose accomplishments in the specialties of women’s health, obstetric, and neonatal nursing and contributions to the association exemplify a commitment to excellence.

The 2021 Distinguished Professional Service Award is presented to:

Kathleen A. Hale, MS, RN, NE-BC

AWHONN thanks Johnson’s for their sponsorship of this award.

Diversity, Equity, and Inclusion Leadership Award (DEILA)

The AWHONN Diversity, Equity, and Inclusion Award recognizes an AWHONN member who has exhibited strong leadership and commitment in advancing and advocating evidence-based protocols, research, or practices to combat maternal or newborn health outcome disparities to underserved or underrepresented populations in the U.S.

The 2021 Diversity, Equity, and Inclusion Leadership Award (DEILA) is presented to:

Rose L. Horton, MSM, RNC-OB, NEA-BC

AWHONN thanks Johnson’s for their sponsorship of this award.

2021 Awards of Excellence

The Awards of Excellence honor AWHONN members recognized by their peers as exemplifying the highest standards of service to nursing. The Awards of Excellence are based on six categories: Practice, Scholarly Education, Clinical Education, Leadership, and Research. Nominations are sought from AWHONN members and selected by AWHONN’s Awards Committee and approved by the Board of Directors.

Award of Excellence in Leadership

Carole Kenner, PhD, RN, FAAN, FNAP, ANEF

Award of Excellence in Clinical Education

Mary (Kathy) Carson, MS, CNS, RNC-OB, C-EFM

Award of Excellence in Scholarly Education

Linda G. Cassar, DNP, RNC-OB, CNE

Award of Excellence in Practice

Karen Frantz, BSN, RNC

Award of Excellence in Research

Jill DeMirici, PhD, RN, IBCLC

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**EWEB Novice Researcher Award**
The Novice Researcher Award is intended to assist new researchers in beginning areas of study, investigating clinical issues, or launching a pilot study. Every Woman, Every Baby is the charitable giving program for AWHONN. The donations are from generous contributions by members to Every Woman, Every Baby.

This year’s awardees are:

*Jennifer Heck, PhD, RNC-NIC, CNE*
*Mary Hoberg, MSN, Ed, RN, PhD(c)*

**AWHONN Journals Writing Awards**

**JOGNN: Best of JOGNN Writing Award**

*Martha R. Sleutel, PhD, RN, CN, C-EFM, for “Integrative Review of Lower Extremity Nerve Injury During Vaginal Birth”*

Lower extremity nerve injury (LENI) is a rare but potentially serious complication of vaginal birth that may have long-term effects on quality of life. Because care providers tend to be unaware of the incidence, causes, and prevention of LENI, the authors synthesized the published research and case reports from the past 20 years to provide the best available evidence upon which to base the care of women during labor and birth.

**March of Dimes Margaret Comerford Freda “Saving Babies, Together®” Award**
The March of Dimes Margaret Comerford Freda “Saving Babies, Together®” Award was established to honor long-time March of Dimes National Nurse Advisory Council Chair, volunteer, and friend, Dr. Margaret Comerford Freda. This award encourages nursing research that will contribute to clinical practices that improve the health and quality of life for newborns. The award is provided to an experienced investigator whose research reflects a commitment to promote the best start for all babies.

The recipient of the award is:

*Rachel Blankstein Breman, PhD, MSN, MPH, RN*

**NWH: Nursing for Women’s Health Excellence in Writing Award**

*Lisa M. Hachey, DNP, CNM, for “Clinical Implications of Polycystic Ovary Syndrome in Adolescents”*

Polycystic ovary syndrome (PCOS), which affects as many as 20% of women of reproductive age, is associated with life-long implications, including increased risk for infertility, obesity, type 2 diabetes, endometrial hyperplasia, uterine carcinoma, metabolic disorder, and cardiovascular disease. This timely article provides NWH readers with practical, actionable, evidence-based strategies for optimizing the nursing care of individuals with PCOS.

**AWHONN Outstanding Paper and Poster Awards**

**Quality Improvement Poster Award**

*Your Plan: A QI Initiative to Reduce Post-Cesarean Opioid Consumption*

*Kristien Kahn, JD, BSN, RNC-MNN*
*Julie Sangillo, MSN, RNC-MNN, CLC*

**Outstanding Innovative Program Paper Award**

*Obstetrical and Neonatal Training for Emergency Medical Services Providers*

*Jaimee Robinson, MSN, RN, RNC-OB, C-EFM*

**Outstanding Innovative Program Poster Award**

*Escape Postpartum Hemorrhage: Effects of Gaming in Nursing Education*

*Linda Beaverstock, MSN Ed., RNC-OB, C-EFM*
*Vanessa Enloe, MSN Ed., RNC-MNN, IBCLC*

**Outstanding Research Poster Award**

*“Reduction of Peripartum Racial/Ethnic Disparities” AIM Patient Safety Bundle: Knowledge, Attitudes, and Perceptions of Nurse-Midwives*

*Lavinia Hess, BSN, RN*
*Roxanne Mirabal-Beltran, PhD, RN*
Your tiniest patients deserve the best.

Nurses + Hugs®
Together, we’ve created a safe and secure healing environment for infants and children for over 20 years. Our commitment to the infant security market—and you, the clinical user—has never been stronger. We’re here to support our existing Hugs community and welcome new hospitals that come on the journey with us.

Advanced Security Meets Simplicity
Hugs sets the standard for newborn and pediatric security. It’s the most advanced protection system yet simple to use and easily adapts to clinical workflow. It delivers a better experience to patients, their families, nurses and other caregivers.

“Birth is a huge and exciting time for families... Knowing we have that extra added level of security for our newborns is so important.”

ELIZABETH DABLOCK, RN

Not part of the Hugs community yet?
See why Hugs is the world’s #1 most trusted solution.
LEARN MORE >
The AWHONN Convention Tradeshow allows industry partners to showcase the products, services, and solutions of interest to attendees and the nursing communities AWHONN serves. You’ll find a host of fresh ideas, creative products, and new resources from companies and businesses that support our profession.

**3B Scientific**
3B Scientific is the worldwide leader in medical and health-care education. With a presence in more than 100 countries, our strong global reputation is a result of our commitment to delivering the best quality, value, and service to our customers. We are dedicated to continually advancing our range of innovative tools and training solutions. 3B stands for today: best quality, best value, best service! http://www.3bscientific.com

**A Fashion Hayvin, Inc**
Convention Jewelry is a fundraising company that sells jewelry at over 60 events annually. We partner with organizational foundations and donate a good portion of our proceeds back. We partner with “Every Woman Every Baby,” which is AWHONN’s philanthropic organization. Please visit our website www.conventionjewelry.com to shop or learn more.

**Accutech**
Accutech’s "Cuddles" infant security system utilizes RFID technology with a patented soft bracelet to provide comfort, care, and safety for your littlest patients. http://www.accutechsecurity.com

**ACOG Long-Acting Reversible Contraception (LARC) Program**
The Strategies for Health Equity team at ACOG implements the policy guidance of the Committee on Health Care for Underserved Women by providing technical assistance, training and education, and the most up-to-date information and resources on the full range of reproductive health care.

**Adroit Industries**
The LDM-100 ceiling-mounted Labor and Delivery Mirror reduces duration of Second Stage Labor and provides an Enhanced Birth Experience! Two IRB journal articles and a quality study support these claims. The LDM-100 L&D Mirror really works for your moms, staff, and hospital. http://www.adroitllc.com

**AdventHealth**
AdventHealth is a place where you can thrive professionally and grow spiritually. With more than 130 facilities across the country, you can lead, learn, and grow on the AdventHealth team — and discover how we’re #GreaterAsAWhole. Visit our the link below to learn more. http://link.adventhealth.com/tp/rj6_i7A7f_e-K

**Aerobiotix, Inc.**
Aerobiotix is a pioneer in air quality management solutions for healthcare, assisted living, and education. Its medical-grade products sanitize the air in occupied rooms—inactivating 99.9% of bacteria, viruses, and spores to reduce risk of infections and to improve environmental safety. Equipped with integrated tracking, Aerobiotix solutions help facilities worldwide measure and proactively manage air quality. Learn more at www.aerobiotix.com

**Alydia Health**
The Jada System is a medical device designed to use low-level suction to provide control and treatment of abnormal postpartum uterine bleeding or hemorrhage when conservative management is warranted. For safety information go to: tinyurl.com/fxxxs8m.

**ANGELEYE Health, Inc**
AngelEye understands the value of family-centered care in the NICU. We provide a HIPAA-compliant engagement platform to integrate parents simply and seamlessly into the child’s care team. We deliver a positive impact on the family experience, care delivery workflows, and patient outcomes with bedside cameras, patient communication, feeding management, and focused education. www.angeleyehealth.com

**Ardent Health Services**
Ardent Health Services is a premier provider of health care services, delivered with compassion for patients and their families, with respect for employees, physicians, and other health professionals, with accountability for our fiscal and ethical performance, and with responsibility to the communities we serve. https://ardenthealth.com/

**BD**
**CertiScan Technologies**
CertiScan offers an Infant Safety System that digitally captures newborn footprints – no messy inks or faded images from inkless systems. Provides precise biometric identification that is critical in abductions, when bracelets fall off, and emergencies. The system also provides security photos. Image files can be placed into EMRs. Compliant with NCMEC’s latest infant security guidelines. Moms get an attractive certificate and can enhance it online. No upfront costs. Installed in over 135 hospitals. http://www.certascantek.com

**Bethel University**
Bethel University is a private, Christian institution that offers high-quality programs in our undergraduate, graduate, and seminary schools. Our bachelor’s, master’s, and doctoral degrees in nursing help our students develop into values-informed, relational leaders who improve the health of diverse individuals, families, and communities. https://www.bethel.edu/graduate/admissions/

**Birth Tissue Donor Services**
Birth Tissue Donor Services (BTDS) offices focus on serving communities nationwide as the preferred hospital partner in birth tissue acquisition. BTDS is dedicated to excellence that puts mom and baby first with the highest standards of integrity and safety throughout the donation process. Our program has been well received by all our partner hospitals, and BTDS works to educate expectant parents, physicians, and medical staff on the birth donation process and the benefits of the program. https://www.birthtissuedonor.com

**Care Pharma**
http://www.carepharma.co.in

**CAREstream America**
CAREstream America is the premier distributor of the Pro-Nox Nitrous Oxide Delivery System, an analgesia that helps relieve the pain and anxiety during labor. The Pro-Nox was designed specifically for labor & delivery and is the perfect option to safely and effectively provide pain management to your birthing mothers. Please visit our website to learn how your team can successfully implement Pro-Nox into your facility. http://www.carestreamamerica.com

**Cataapult Products, LLC**
Cataapult Products understands the impact of positive experiences on the developing infant, the family, and the caregiving staff. Our products give you the tools you need to provide family-centered, positive experiences. TurtleTub immersion swaddle bath engages the baby’s family and helps them care for their infant in a typical parenting activity. TurtleTub is beneficial for both pre-term and full-term infants. TurtleTub is ideal for hospitals implementing delayed bathing. http://cataapult-products.com

**Chamberlain University**
For 125 years, Chamberlain College of Nursing has been at the forefront of quality nursing education. Chamberlain’s innovative, flexible online degree options allow registered nurses to advance their degree in a program that fits their lifestyle while they continue to work. Current offerings include RN to BSN option, Master of Science in Nursing degree program with the choice of several specialty tracks, Doctor of Nursing Practice degree program, and Graduate Certificates. http://www.chamberlain.edu

**Chameleon Corporation**
Chameleon is the first of its kind, completely customizable patented Interchangeable Whiteboard. Our unique, functionality provides a fully erasable surface eliminating the need for board replacement due to staining, shadowing, ghosting, or content changes. http://www.chameleonwhiteboard.com

**Clever Medical**
Clever Medical introduces the first and only surgical cesarean section drape that allows immediate skin-to-skin contact with mom and baby without interrupting the sterile field. Initiation of skin-to-skin contact immediately after delivery is critical for promoting optimal well-being of both neonate and mother. This standard of care has been endorsed by both national and international childbirth experts and has become customary after routine vaginal delivery. However, skin-to-skin contact is not commonly initiated immediately after birth when a cesarean delivery is necessitated. Challenges and barriers to this standard of care in the operating suite have recently become a focus for improvement. This innovative surgical drape is designed for moms who are not afforded the opportunity to have a vaginal delivery can now have the same intimate experience in an operating room. http://www.clevermedicalob.com

**Comfort Innovations LLC**
The Caring Cradle is a portable cooling unit designed for hospitals and used immediately following infant demise. The cooling effect delays the otherwise upsetting, natural changes that occur following death. The Caring Cradle gives grieving families the extra time they want to say goodbye in a more dignified, comfortable way. http://caringcradle.com

**Cook Medical**
Cook Medical Reproductive Health provides physicians with a comprehensive offering of medical devices for the reproductive system. Cook Medical is committed to education, research, and collaboration with physicians to enhance patient care for women and men throughout their reproductive lives, from diagnosis to post-delivery. For more information, please visit www.cookmedical.com/rh.
From the everyday to the just-in-case, GE Healthcare has a suite of products that help you to accurately and effectively monitor the moms and babies you care for in Labor and Delivery.

**Mural™ Solution for Labor and Delivery**
The Mural Solution for Labor and Delivery offers hospitals an integrated, interoperable, and customizable clinical surveillance system that can digitize hospital-defined protocols that specifically tackle hemorrhage, hypertension, and Oxytocin management during labor.

**Novii™ Wireless Patch System**
The Novii Wireless Patch System is an intrapartum Maternal/Fetal Monitor that non-invasively measures and displays fetal heart rate (FHR), maternal heart rate (MHR) and uterine activity (UA): No belts. No cables. The future of fetal monitoring.

**Panda™ Warmer ResusView™**
ResusView is an integrated heart rate measurement feature using ECG technology to accommodate the current consensus for clinical practice and facilitate the adoption of the NRP recommendations.

1. Hospitals define protocols to implement in Mural Solution based on their clinical experience and judgment. GE does not recommend, review, or assess the clinical validity of any individual protocol.

* Indicated for use on women who are at >36 completed weeks (37 weeks), in labor, with singleton pregnancies.

**510(k) pending at FDA. Not available for sale in the United States.

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CooperSurgical
CooperSurgical is a leader in providing a wide range of trusted and innovative brands that assist clinicians in improving the health of women, babies, and families worldwide. CooperSurgical has evolved its portfolio of over 600 products to include key products and services used primarily by obstetricians and gynecologists including Fetal Pillow® and INSORB®

Cord Blood Registry
Cord Blood Registry® (CBR®) is the world’s largest and most experienced newborn stem cell company. CBR has stored more than 900,000 cord blood and cord tissue samples and has helped over 600 families use their cord blood samples for current and investigational treatments. http://www.cordblood.com

Creche Innovations
Creche Innovations, a company you’ve come to trust for over a decade. Our unrivaled customer service and highest quality products provide solutions that support the absolute best care for mothers and babies. The RRU® (Rapid Response Unit) is leading the way in reducing mortality rates due to PPH. This all-in-one system comes with a built-in MicroCool® refrigerator, QBL-Scale, and much more. The MicroCool® is the preferred bedside refrigerator in NICUs and children’s hospitals. Ask us about our custom furniture with built-in refrigeration. www.CrecheInnovations.com

Cross Country Healthcare Inc.
Cross Country Healthcare, Inc. (CCH) is a leader in providing total talent management, including strategic workforce solutions, contingent staffing, permanent placement and other consultative services for healthcare clients. Leveraging 35 years of expertise and insight, CCH solves complex labor-related challenges for clients while providing high-quality outcomes and exceptional patient care. As a multi-year Best of Staffing® Award winner, CCH is committed to excellence in delivery of its services and was the first public company to earn The Joint Commission Gold Seal of Approval® for Health Care Staffing Services Certification with Distinction. https://www.crosscountryhealthcare.com

Dandle-Lion Medical
Dandle•LION® Medical, the leader in neurodevelopment care, provides a range of positioning aids, organic products, and education services and tools that optimize infant development. Our newest products include Sweet Cheeks® 40% organic glucose gel that comes in an oral syringe ready to use and Tranquilo Soothing Mat for hard to console babies that is battery-powered, reusable, and has six vibration levels at an amazing price of only $99! Visit our website at www.dandlelionmedical.com.

DIVERGENT Medical Technologies
DIVERGENT provides a complete range of infant security systems and patient identification solutions, including our market-leading umbili-KIT™ Positive Identification System with either our tamper-resistant umbili-CLAMP™ or Hollister clamp, and umbili-CUTTER™. We now offer new EPIC/Cerner Compatible ID Kits. All products are in stock and ready to ship — call today for competitive pricing.

Ethos Evacuation Strategies, LLC.
Ethos Evacuation Strategies is the manufacturer of Med Sled Emergency Evacuation Equipment. The Med Sled product line is disaster-tested and disaster-proven, created to ensure no one, from the smallest NICU baby to your bariatric population, is left behind. Our industry-leading evacuation sleds and baskets are designed to be all-inclusive and adaptable, with options for every unit and population, outfitted for both horizontal and vertical evacuation. Trusted by over 5,000 facilities.

Frida Mom
Frida is home to a variety of early-childhood and maternity products, providing natural, non-invasive yet effective and efficient solutions for everyday problems (think stuffy noses, gas/colic, medicine, postpartum recovery, etc.). Endorsed by over thousands of pediatricians, nurse practitioners, midwives, doula, and retail partners throughout the globe, our products bring quick relief to babies, children, and parents worldwide. http://www.fridamom.com

Frances Payne Bolton School of Nursing at Case Western Reserve University
The Frances Payne Bolton School of Nursing is globally recognized for its leadership in nursing, education, and research. Its NIH-funded research, along with a focus on nursing leadership and management, makes FPB the world’s nurse leadership destination. FPB offers 9 MSN specialties & Post-Master’s Certificates, 3 DNP tracks, PhD & Nurse Anesthesia.
Frontier Nursing University
Frontier Nursing University offers community-based, distance education programs leading to the Doctor of Nursing Practice degree, the Master of Science in Nursing Degree and/or post-master’s certificates in advanced practice nursing specialties. Our mission is to educate nurses to become nurse-midwives and nurse practitioners who are leaders in the primary care of women and families with an emphasis on underserved and rural populations. http://www.frontier.edu

Gaumard Scientific
At Gaumard, our mission is to empower healthcare providers with innovative training solutions to accelerate progress toward safer patient care and improved patient outcomes for everyone. We focus on developing state-of-the-art patient simulators, task trainers, learning modules, and mixed reality solutions designed to facilitate safe and effective training opportunities for healthcare students and professionals across nearly all clinical specialties. With over 70 years of healthcare simulation experience, Gaumard continues to deliver on its commitment to providing our clients with innovative solutions, world-class service, and exceptional value. https://www.gaumard.com/

GCX Corporation
GCX offers a wide range of products designed specifically for L&D clinicians, from Polyquip IV post mounts to over-bed tables with integrated tablet mounts. Our fully configurable fetal monitoring workstation supports multiple users, with a versatile work surface for note-taking and dimmable lights for nighttime charting. Whatever your needs, we have the best solution to support the patient journey from admissions through discharge. http://www.gcx.com/

GE Healthcare
Early detection and fast, effective intervention can be critical in Labor & Delivery. GE Healthcare equips caregivers with advanced tools to accomplish both. It starts with prenatal monitoring of maternal and infant vital signs, continues with gentle yet powerful infant resuscitation systems, and it includes innovative warmers, incubators, and microenvironment-transport devices to support continuous thermoregulation. Common denominator: a commitment to helping you send moms and babies home healthy. https://www.gehealthcare.com/products/maternal-infant-care

Guard RFID Solutions Inc.
GuardRFID is a proven expert in real-time location systems, driving the next generation of security applications in healthcare environments. With system installations around the world, GuardRFID delivers a robust multi-purpose real-time location platform with superior flexibility. We help healthcare organizations achieve the protection and efficiencies they require when it comes to their people, patients, and assets. For more information, visit us at https://www.guardrfid.com.

Happiest Baby
Happiest Baby is a mission-driven company dedicated to helping parents succeed at their most important job – raising healthy, happy children. Founded by Dr. Harvey Karp, we solve the hardest parenting challenges with smart, science-based solutions. https://www.happiestbaby.com/

Hawaiian Moon Aloe
Say Goodbye to Dry Skin with Hawaiian Moon Organic Aloe Cream! It is free of dyes, fragrances, parabens, sulfates, mineral oil, and any other harsh chemicals, including petroleum. Our cream penetrates the skin up to seven layers deep and absorbs into the skin instantly. http://aloecream.biz

Hillrom
Hillrom is a global medical technology leader whose 10,000 employees have a single purpose: enhancing outcomes for patients and their caregivers by advancing connected care. Around the world, our innovations touch over 7 million patients each day. They help enable earlier diagnosis and treatment, optimize surgical efficiency and accelerate patient recovery while simplifying clinical communication and shifting care closer to home. We make these outcomes possible through connected smart beds, patient lifts, patient assessment and monitoring technologies, caregiver collaboration tools, respiratory care devices, advanced operating room equipment and more, delivering actionable, real-time insights at the point of care. www.hillrom.com

Hologic, Inc.
‘The Rapid fFN test is used to assess a patient’s risk of imminent preterm birth. Approximately 80% of patients presenting with symptoms of preterm labor receive a negative fFN test result, meaning they have <1% chance of delivering in the next 14 days. A negative result helps providers to make discharge decisions with confidence. And a positive result helps providers focus on those patients who are truly at higher risk of an imminent preterm birth. https://ffntest.com/hcp/ [ffntest.com]
Infant Hearing Screening Specialists
IHSS can provide your facility with a turnkey solution for Newborn Hearing Screening at an affordable cost to your facilities. We provide professional personnel, equipment, proprietary and specialized data management and reporting, outpatient follow-up, and education. Established in 2001, we currently service over 130 hospitals, annually screening over 290,000 infants in multiple states. http://www.ihssca.net

InJoy Health Education
InJoy Health Education provides maternal/child health education solutions that can lead to better birth outcomes, improved newborn health, and increased patient satisfaction. We deliver evidence-based curriculum through videos, books, PowerPoint programs, web apps, and online patient education and staff education. Visit us at www.injoyhealtheducation.com to learn more. https://injoyhealtheducation.com/awhonn-2021

International Association of Forensic Nurses
The International Association of Forensic Nurse’s mission is to promote leadership in forensic nursing practice by developing, promoting, and disseminating information and education internationally. The Association offers board certifications, continuing education through our Online Learning Center and Annual Conference on Forensic Nursing Science and Practice, Educational Guidelines, and networking.

iSimulate
iSimulate uses the best of current mobile technology to create world-class simulation products that are more advanced, simpler to use, and more cost effective than traditional simulation solutions. http://www.isimulate.com

Johnson & Johnson
Please visit Johnson & Johnson Consumer Health www.jnjpediatrics.com to learn about the latest research and products from the leaders in infant skincare science. Experience JOHNSON’S® and DESITIN®, including demonstrations from our scientists on the infant skin microbiome, the power of touch, and the story behind ingredients in our revolutionized new and improved formulations. Additional educational resources and product information are available through J&J Pediatrics at www.jnjpediatrics.com

Huggies Healthcare
Kimberly-Clark Huggies Brand, committed to helping nurses deliver the best care for babies for nearly 40 years - provides innovative specially-designed diapers and wipes for the tiniest, most delicate babies and full-term well-babies, delivers clinical insights through skin health education, and assists families in need through diapers and wipes donations. Visit Huggies at https://www.huggieshealthcare.com.

Laborie Medical Technologies
Clinical Innovations is one of the largest healthcare manufacturers exclusively focused on labor and delivery and the NICU. We’re market leaders in several categories with products like the Koala IUPC and Kiwi Vacuum-Assisted Delivery System. We continue to expand our global presence, while directly researching and developing state-of-the-art technologies and innovative medical devices that fulfill our mission of improving the lives of mothers and their babies throughout the world. http://www.laborie.com

Lactation Education Resources
Lactation Education Resources, an online education provider, offers training for IBCLC certification, basic lactation management for doulas, continuing education for IBCLCs and nurses, and training for hospitals to achieve Baby Friendly status. Find out more about how to work at your own pace at www.lactationtraining.com.

Limbs & Things
Limbs & Things is a leading developer and manufacturer of medical simulation training products for Clinical Skills, Women’s Health and the Surgical specialties. Recognized globally for our superior and comprehensive product offering, our trainers provide a realistic hands-on learning experience for academic and clinical professionals. This year we celebrate nearly 30 years of bringing skills training to life. Our range of products includes simulators for Physical Examination, General Procedural Skills and Specialist Skills. Committed to the improvement of patient safety outcomes, Limbs & Things collaborates with leading clinicians to improve practitioner confidence and meet the curriculum needs of tomorrow’s doctors and nurses. https://limbsandthings.com

Lucile Salter Packard Children’s HSP At Stanford
Stanford Children’s Health is the largest health care system in the San Francisco Bay Area—and one of the few in the country—exclusively dedicated to pediatric and obstetric care. Our physicians and health care teams provide nurturing care and extraordinary outcomes to children and expectant mothers. http://careers.stanfordchildrens.org/jobs/search?utf8=&per_page=10&q=nurse&cfm10=&cfm3=&cfm4=&cfm2=&ns_faux=
SAVE THE DATE!

2022

AWHONN CONVENTION

JUNE 25–29, 2022
AURORA, CO
March of Dimes
March of Dimes leads the fight for the health of all moms and babies. We educate medical professionals and the public about best practices; we support lifesaving research; we provided comfort and support to families in NICUs; and we advocate for those who need us most, moms and babies. Our call to action would be: Visit the March of Dimes booth to learn more about how our continuing nursing education modules can help you meet your recertification needs and state requirements for education on maternal mental health and implicit bias in healthcare. Take advantage of special conference savings and enter a drawing for a year’s work of free CNE education! For more information, visit: www.marchofdimes.org/professionals/professional-education.aspx or https://modprofessionaled.learnupon.com/store

Maternal 911
Maternal 911 provides evidence-based education, covering many topics, that allows the participant to become/remain up-to-date with maternal health care delivery. The program allows the participant or department to set the pace to study course materials independently or as a group with the responsibility placed on the participant, not the manager of the department. Maternal 911 provides educational information that ensures individuals and departments provide evidence-based health care. The simulations ensure individuals have the information needed to implement prompt health care to improve outcomes. Maternal 911 is offering a promotion until December 31, 2021. At checkout use PROMO CODE: 2021 to pay only $20.21 for the program. Safety is our focus! http://maternal911.com

Mead Johnson Nutrition
Mead Johnson Nutrition/Reckitt has combined state-of-the-art research, scientific partnerships, and commitment to the highest quality and nutritional standards to boost developing minds and bodies. Our Enfa portfolio and innovations are trusted by parents and healthcare professionals around the world to support growing families at every stage of development. To explore our portfolio of tailored nutrition, visit www.hcp.meadjohnson.com.

Medela
For more than 50 years, we've been dedicated advocates of breastfeeding moms. As the #1 breast pump brand*, Medela is committed to improving mom’s breast milk pumping experience and her ability to successfully provide breast milk to her baby for as long as she chooses. Through intensive dialogue with healthcare professionals, patients, and consumers, we gain intimate understanding of their needs, and transform valuable knowledge into innovative products and services that make feeding with breast milk an easier reality. http://www.medela.com

Medical Interactive Community
The Medical Interactive learning management system transforms the continuing education experience with a learner-first, on-demand risk management solution. Built for healthcare organizations striving to improve patient safety, MI offers high-quality, accredited, continuing education activities developed by leading national experts. Our comprehensive perinatal library covers high-risk topics such as hypertension, post-partum hemorrhage, shoulder dystocia, and electronic fetal monitoring - with the largest offering of EFM case studies on the market. http://www.medicalinteractive.com

Medicem
Medicem, Inc. is a wholly-owned subsidiary of Medicem Group, an integrated biomedical company that develops, manufactures, and commercializes innovative medical devices with a focus on gentle and reliable cervical ripening. Dilapan-S (www.DilapanS.com) is an FDA-cleared mechanical cervical ripening device designed for predictable and gentle cervical ripening prior to induction of labor. Please see Instructions for Use at DilapanS.com. https://www.dilapanS.com

Memories Unlimited Inc.
Why does the Memories Unlimited Memory Box have padding and ribbon ties? What is The Preshand System and how does it work? How can I take a better impression with a Keepsake Impressions Kit? Come practice and learn about the research and care used to develop Memories Unlimited bereavement support tools. See how each tool is thoughtfully designed for caregivers to support grieving parents to gently help comfort and remind them, “They came to you for care...and left knowing that you do.” http://www.memoriesunlimited.com

Mimedx Group, Inc.
MIMEDX is an industry leader in utilizing amniotic tissue as a platform for regenerative medicine, developing and distributing placental tissue allografts with patent-protected, proprietary processes for multiple sectors of healthcare. MIMEDX has supplied over two million allografts through both direct and consignment shipments. For additional information, please visit www.mimedx.com.

National Center on Shaken Baby Syndrome
The Period of PURPLE Crying is the world’s leading shaken baby syndrome prevention program. This evidence-based program is given to families after the birth of a baby. It educates about the normal infant crying, techniques to soothe a crying baby, ways to calm yourself when frustrated with crying, and the dangers of shaking a baby. In partnership with hospitals, health departments, the Department of Defense, and child welfare agencies, the program has been provided to over three million families. http://www.dontshake.org

PROMO CODE: 2021 to pay only $20.21 for the program. Safety is our focus! http://maternal911.com

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Mead Johnson Nutrition
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Medela
For more than 50 years, we’ve been dedicated advocates of breastfeeding moms. As the #1 breast pump brand*, Medela is committed to improving mom’s breast milk pumping experience and her ability to successfully provide breast milk to her baby for as long as she chooses. Through intensive dialogue with healthcare professionals, patients, and consumers, we gain intimate understanding of their needs, and transform valuable knowledge into innovative products and services that make feeding with breast milk an easier reality. http://www.medela.com
Natus
Natus is committed to providing innovative and easy-to-use newborn care solutions that allow for earlier detection and treatment in the early stages of newborn developmental care. We develop and manufacture products that provide peace of mind for both clinicians and parents. natus.com

NeoLight
NeoLight is a medical device company that develops empathy-driven, best-in-class technologies for treating preventable conditions in the newborn care market. Skylife is NeoLight’s first product and represents significant innovations in the treatment of newborn jaundice. Skylife has the highest spectral power on the market – resulting in earlier discharges, reducing re-admittance, and promoting family bonding. https://www.theneolight.com

Northside Hospital
Northside Hospital offers state-of-the-art Women’s Centers focusing on women's health and wellness. Designed to care for a woman throughout her life – from preconception and childbirth to midlife and beyond. Northside has been the comforting, familiar presence for mothers-to-be in Atlanta for more than a generation. In fact, we are the undisputed leader in maternity services, delivering more babies a year than any other community hospital in the country. http://northside.com

Norton Sound Health Corporation
Welcome to Norton Sound Health Corporation (NSHC), a tribally-owned and operated, independent, not-for-profit health care organization. NSHC operates the Norton Sound Regional Hospital in Nome and 15 village clinics in the Bering Strait region. NSHC was established in 1970 to meet the healthcare needs of people of the Alaska Native and American Indian people of the Bering Strait region. Our mission is to provide quality health services and promote wellness within our people and environment. https://www.nortonsoundhealth.org/

Nurse Builders
Nurse Builders is a nursing education company that builds nurses through certification and mentoring. We provide a menu of certification exam review: study aids, e-courses, and onsite review courses, including RNC-NIC, RNC-LRN, RNC-MNN, RNC-OB, EFM-C, and CNML/NE-BC. We also provide a cloud-based mentoring program platform as well as onsite mentoring e-courses and live onsite workshops. http://www.nursebuilders.net

OBIX by Clinical Computer Systems, Inc.
Designed with the clinicians in mind, the OBIX system offers clear visibility of patient status, comprehensive documentation, and decision support tools to aid clinicians throughout patient care. The OBIX fetal monitor provides reliable and cost-effective fetal/maternal monitoring. We build strategic relationships with vendors within the perinatal care area to help hospitals achieve quality care objectives. http://www.obix.com/

Owen Mumford
Owen Mumford is a leading global manufacturer with 60+ years expertise in the development of medical devices. Owen Mumford’s product range features Unistik® TinyTouch™, Unistik® 3 and Unistik® Touch. All Unistik® products are designed to enhance patient comfort during blood sampling. https://www.owenmumford.com/us

PACIRA BioScience, Inc
Pacira BioSciences, Inc. (Nasdaq: PCRX) is the industry leader in its commitment to non-opioid pain management and regenerative health solutions to improve patients’ journeys along the neural pain pathway. The company’s long-acting local analgesic, EXPAREL® (bupivacaine liposome injectable suspension) was commercially launched in the United States in April 2012. EXPAREL utilizes DepoFoam®, a unique and proprietary delivery technology that encapsulates drugs without altering their molecular structure and releases them over time. In April 2019, Pacira acquired the iovera® system, a handheld cryoanalgesia device that delivers precise, extreme cold to targeted nerves. To learn more about Pacira, visit www.pacira.com.

P&G Pampers
Pampers, the #1 Choice of hospitals*, has been trusted by nurses and hospitals for over 50 years to help care for patients. From continuing education to symposiums and scholarships, Pampers is proud to provide resources for the healthcare professionals who support and care for babies. (*based on newborn hospital diaper sales) https://www.pampersprofessional.com/s/

Paradigm Medical Systems - Model-Med International
Paradigm Medical Systems is proud to be the exclusive North American distributor of MODEL-med OB/GYN task trainers. Bring incredible tactile realism to your simulations with accurate internal anatomy and dynamic accessories. Remarkable polymer elasticity and durability coupled with the rigidity of accurate internal skeletal structures create an unparalleled experience, enabling the lifelike application of complex maneuvers. All models are available for you to try hands-on! https://www.paradigmmedicalsystems.com/
Patients First Products
Patients First is dedicated to helping you create the best patient experience. Our pioneering range of products includes The Infant Discharge Cart for a safe and convenient “one trip” discharge for newborns, parents, and staff. The Infant Mini Transport is a tremendous convenience for visits to any health care facility. www.pfpcares.com.

Perifacts OB/GYN Academy
Offering online continuing education programs for labor and delivery, antepartum/postpartum, and women’s health care providers, where individuals and groups earn accredited CNE contact hours and CME credits at their convenience. We offer a variety of continuing education programs in obstetrics, fetal monitoring, newborn care, pain management, menopause management, and more! Ask about our certification resources too! Visit us at https://www.urmc.rochester.edu/institute-innovative-education-center-experiential-learning/perifacts.aspx to learn more.

PeriGen
PeriGen offers innovative perinatal software solutions, including PeriWatch Surveillance® and PeriWatch Vigilance®, an automated maternal-fetal early warning system that works with existing fetal monitoring software to quickly and consistently identify patients who may be developing a potentially worsening condition. This AI software solution can be used to help standardize clinical interpretation across any healthcare enterprise to help clinicians intervene sooner, potentially improving clinical outcomes for moms and babies. http://www.perigen.com/

Perinatal Potpourri, LLC
Onsite & Zoom Courses, one-day and two-day education programs tailored to your staff’s needs, educator mentoring and consulting are all available now. Need AWHONN Courses? Intermediate, Advanced, Instructor Trainer Courses and Obstetric Patient Safety taught regularly as well as NCC Prep Course 98% Pass Rate schedule Passing Inpatient OB with Perinatal Potpourri today and take your career to the next level. www.perinatalpotpourri.com

Perinatal Quality Foundation
The Mission of the Perinatal Quality Foundation is to improve the quality of Obstetrical medical services by providing state of the art educational programs and evidence-based, statistically valid monitoring systems to evaluate current practices and facilitate the transition of emerging technologies into clinical care by providing programs like Nuchal Translucency Quality Review (NTQR), The Cervical Length and Education Review (CLEAR), and The Fetal Monitoring Credentialing (FMC). http://www.perinatalquality.org

Philips
Philips is a leading health technology company focused on improving people’s health and enabling better outcomes across the health continuum – from healthy living and prevention to diagnosis, treatment, and home care. Applying advanced technologies and deep clinical and consumer insights, Philips partners with customers to deliver integrated solutions that enable better outcomes at a lower cost. http://www.philips.com/healthcare

Porter Instrument
Porter Instrument has been manufacturing Nitrous Oxide and Oxygen Systems for over 50 years and is the market leader in labor and delivery. The Nitronox demand flow system is designed specifically for L&D applications - and is the perfect option to provide pain and anxiety management safely and effectively to your patients. Contact us for: on-site demo, sample policies, access to videos, and key professional contacts. See videos, articles, and more on our website. http://www.porterinstrument.com/labor

Postpartum Support International (PSI)
PSI increases awareness about the emotional changes that parents experience during pregnancy and postpartum. Free services for parents include the HelpLine, peer mentors, online support groups, and Support Coordinators to help parents find care. Services for professionals include trainings and certification, awareness materials, membership, Perinatal Psychiatric Consult Line, and Provider Directory. http://www.postpartum.net

Precious Image Creations, Inc.
Pregnancy Loss and Infant Death Alliance
PLIDA is a membership organization for perinatal bereavement professionals and parent advocates, the only such organization in the U.S.. PLIDA’s mission is to promote the highest quality of consistent evidence-based perinatal bereavement care for all families who experience the death of a baby. We express this mission through professional continuing education, the establishment of position statements and practice guidelines, unified responses to issues in the media or legislation, and by creating a network for professionals to share questions, resources, insight, and support. We are proud to sponsor the International Perinatal Bereavement Conference to be held in Denver, CO, October 12-15, 2022. www.plida.org

Ritual
Ritual’s Essential Prenatal is formulated with key nutrients for thinking, trying, and when it’s time. Its obsessively-researched formulation includes high-quality nutrients in clean and vegan-friendly forms such as Omega-3 DHA, Choline and Methylated Folate for supporting fetal brain development, and a vegan-certified Vitamin D3, which helps support normal immune function. All in just two citrus-scented, innovative delayed-release capsules designed to be easy on the stomach and make taking a prenatal an enjoyable daily Ritual.

Sage Therapeutics
Sage Therapeutics is committed to discovering and developing life-altering therapies to treat central nervous system (CNS) disorders, and we are dedicated in our pursuit to deliver new medicines with the goal of making life better for patients and their families. https://www.sagerx.com/

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Stetrix
Since 2007, Stetrix, Inc. has been the leader in surgical and postpartum pannus retraction. Our solutions are both patient and provider friendly and offer the only truly adjustable solution on the market! Please visit us at www.stetrix.com to schedule your demonstration to see what sets us apart from our competition! We look forward to hearing from you! www.stetrix.com

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Stryker Surgical Technologies offers innovative solutions to everyday hazards in the OR.
With a mission of zero harm*, our technologies are designed to be a safeguard, offering you a partner you can count on. Together, we are on a journey to zero harm—for both caregivers and patients.™ https://www.safeor.com/

Suburban Surgical Co., Inc.
Suburban Surgical, an industrial manufacturer, has designed and manufactured the highest quality stainless steel equipment available for the medical market for over 65 years. Our reputation in design concepts and quality workmanship has made us a leader in the industry. All products are engineered and manufactured in Wheeling, IL.

Synova Associates
Synova Associates is committed to advancing nurse leaders through a growing platform of educational experiences designed to engage, energize, and transform Perinatal and Neonatal leadership teams. Bring your team, share best practices, and join us for the 2021 25th Anniversary Nurse Leadership Forum at the Westin La Paloma from November 14-18th, 2021! Visit our new website (www.synovaassociates.com) for details and feel the #SynovaExperience! http://www.synovaassociates.com

TeamHealth
TeamHealth’s OB/GYN hospitalist program is dedicated to improving patient safety and providing high-quality care. Our 24/7/365 in-hospital team of board-certified OB/GYN physicians specialize in the managing of inpatient care, gynecological emergencies, unassigned and emergent deliveries. Our experience and resources are helping hospitals throughout the country exceed quality and growth goals. https://www.teamhealth.com/

The Happy Doctor Project
The Happy Doctor Project offers self-care programs that combine mind-body exercises from the fields of mindfulness, gratitude, and self-compassion, and self-care products such as massagers, skincare products, and chi machines. http://www.happydoc.info

The Joint Commission
For 70 years, the name Joint Commission has been synonymous with quality and safety. Beginning in January 2022, we will offer Maternal Levels of Care Verification in collaboration with ACOG to reduce maternal morbidity and mortality by encouraging systems that help standardize perinatal regionalization and risk-appropriate maternal care. http://www.jointcommission.org

The National Certification Corporation (NCC)
NCC is a not-for-profit organization that provides nationally accredited certification programs and continuing education for nurses, physicians, and other licensed health care professionals. Since its inception in 1975, NCC has awarded more than 185,000 certifications and currently supports the largest population of certified professionals, providing neonatal care, obstetric care, mother/baby care, women’s health care, and electronic fetal monitoring. https://www.nccwebsite.org/

The Valley Health System
The Valley Health System is a network of six acute care hospitals that provide care for patients throughout Southern Nevada and surrounding areas. This is your opportunity to play an important role in strengthening our mission to provide outstanding medical services in our community. With no state income tax, unbeatable weather, and endless options for recreation, dining and entertainment, we offer the chance to build a future defined by personal and professional satisfaction. https://jobs.uhsinc.com/the-valley-health-system

The Zaky - Nurtured by Design
Our The Zaky Nurturing System is for around the clock developmental, neuroprotective, kangaroo care/skin-to-skin contact, and family integrated care. It includes The Zaky HUG (extends the touch of the parents so babies feel they are being held), The Zaky ZAK (a comfortable wrap for holding the baby skin to skin or clothed, that closes with a safe and quiet zipper and is used from preparing for birth to delivery/c-section, post Partum, NICU, and every hospital unit, then at home). Ask us about the International Kangaroo Care Awareness Day celebrated on May 15th. http://www.thezaky.com

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Join in the Success with Triple S! Offering on-demand Certification Prep Courses for RNC-OB/MNN/C-EFM/C-ONQS. Live events available for Certification Prep, also Training. OB Boot Camp offers both live and ON DEMAND webinars covering the basics of OB emergencies in a didactic and simulation format. Essential knowledge for all OB nurses! Group rates are always available. www.triplesreviewservices.com
Tsehootsooi Medical Center (TMC)
Tsehootsooi Medical Center (TMC) is a non-profit, 56-bed, acute-care facility in panoramic northeastern Arizona. TseHootsooi Medical Center is accredited by Center for Medicare & Medicaid Services (CMS) and is a not-for-profit corporation operating for the sole purpose of promoting the health of the Navajo people within its service area. www.fdihb.org

University Of Tennessee Health Science Center
The UTHSC College of Nursing has been a leader in our state and in our field. We are known for developing nurse leaders. We offer a Doctor of Nursing Practice Program with eight concentrations and three dual concentrations. Our PhD in Nursing Science is offered through the College of Graduate Health Sciences. https://www.uthsc.edu/nursing/

University of Virginia Health System
The University of Virginia Health System is an academic health care center associated with the University of Virginia in Charlottesville. It includes a medical center, school of medicine, and health sciences library. It provides inpatient and outpatient care and patient education and conducts medical research and education. The University of Virginia is an equal opportunity and affirmative action employer. Women, minorities, veterans, and persons with disabilities are encouraged to apply. www.virginia.edu

Visual Health Systems
Visual Health Systems is a privately-owned company located in Perrysburg, Ohio with 40 years of experience. We help you customize your network’s patient communication tools, including dry-erase patient boards, removable reusable custom wall signage, and more. VHS is committed to helping its Health Care Industry partners design, implement, and use our industry-leading products to better effectively communicate with their patients, nurses, doctors, family, and friends on a daily and hourly basis. http://www.visual-healthsystems.com

Vygon
Vygon USA is focused on providing caregivers with high quality, innovative products with exceptional customer service and satisfaction. Vygon specializes in Neonatology, offering comprehensive product lines on the Golden Hour, Vascular Access and Safe Enteral Feeding. Our products allow clinicians to follow best practices and achieve better outcomes for our patients from reducing needle sticks to preventing misconnections and dosing inaccuracies. www.safe-entaleral.com

Water Wipes
Water Wipes are the world’s purest baby wipes, made with just 99.9% water and a drop of fruit extract. Water Wipes have been specifically developed to be purer than cotton cloth and water while offering the convenience of a wipe. Water Wipes provide safe cleansing for the most delicate newborn skin and can be used on all babies, including preterm babies. https://www.waterwipes.com/us/en/health-care

WelcomeNewborn by VIP
WelcomeNewborn's mission is to provide affordable fine-art photography and services never before offered in a hospital setting. We offer new Moms a consistent, reliable product that exceeds patients' expectations for professional photography—a quality that is impossible with a smartphone or digital camera. Services include healthy babies, NICU, and demise photography. https://www.welcomenewborn.com
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Wieland
Wieland builds Patient Room and Lounge furniture designed specifically to assist caregivers and families to improve patient outcomes. Industry-leading sleep sofas and patient recliners are available in a wide variety of styles to fit many applications. Moisture barrier and renewability are standard. Innovative solutions for today’s evolving healthcare environments. http://www.wielandhealthcare.com

Wolters Kluwer Health
Wolters Kluwer provides trusted clinical technology and evidence-based solutions that engage clinicians, patients, researchers, students, and the next generation of healthcare providers. With a focus on clinical effectiveness, research and learning, safety and surveillance, and interoperability and data intelligence, our proven solutions drive effective decision-making and consistent outcomes across the continuum of care. Our leading product brands include Audio Digest®, Lippincott®, Ovid®, UpToDate®, and others.
EVERY WOMAN, EVERY BABY

Every Woman, Every Baby is the charitable giving program for AWHONN.

Tax-deductible contributions to AWHONN’s Every Woman, Every Baby support professional development for members, research to improve nursing practice and patient care, and education and activities promoting the health of women and newborns.

All funds raised by Every Woman, Every Baby are distributed back to AWHONN members in the form of scholarships, awards, or grants.

2020 EWEB Funding Priorities

- 26% Innovation Awards
- 48% Education & Professional Development
- 26% Research Scholarships

THREE WAYS TO GIVE:

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200 Nurses from 8 Hospitals
awarded Neonatal Orientation and Education Program, Fourth Edition (NOEP4) Scholarships

- Goodall-Witcher Hospital – Clifton, TX
- Montefiore Nyack Hospital – Nyack, NY
- St. Catherine of Siena Medical Center – Sayville, NY
- Parkland Hospital – Denton, TX
- Windom Area Health – Windom, MN
- Lincoln County Medical Center – Ruidoso, NM
- Texas County Memorial Hospital – Houston, MO
- Highpoint Health – Lawrenceburg, IN

2020 EWEB Funding Distribution

- NOEP4 Scholarships
- 13 Members
  awarded 3-days Evidence-Based Practice Training Awards in Iowa
- 9 Members
  awarded 5-days Evidence-Based Practice Training Awards in Ohio
- 33 Members
  awarded Convention Scholarships
- 27 Members/Nurses
  awarded Convention and AWHONN Membership Scholarships
- 4 Members
  awarded Novice Research Awards
- 21 Members
  awarded Online Evidence-Based Training Scholarships
- 9 Nurses
  awarded Kimberly-Clark Millennial Nurse Scholarships
- 2 Sections
  awarded the Section Challenge Scholarships (California and Connecticut)
2020 Platinum Level Donors

AWHONN expresses sincere appreciation for the support provided to Every Woman, Every Baby by so many generous friends in 2020. A special thanks to our Platinum Level donors and Sections! This select group of supporters is passionate about the mission and work of AWHONN and partners with Every Woman, Every Baby by committing to a minimum tax-deductible annual gift of $1,000.

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Are you using fFN testing correctly?

fFN testing can be used:

- Up to 35 weeks gestation¹
- In patients who have had sex in the prior 24 hours*¹
- In combination with TVUS CL to improve sPTB prediction by 50% vs. TVUS alone²

And don’t forget:

- ~80% of patients will receive a negative fFN test result¹
- A negative fFN result means a <1% chance of sPTB ≤14 days¹
- fFN testing ≠ ROM testing. Different tests. Different purposes.¹,³

To receive FREE Specimen Collection Kits:
Website: www.fFNTest.com/HCP
Email: CustomerSupport@Hologic.com
Phone: 1-800-442-9892

¹A negative result is valid. A positive result may not be & should be confirmed > 24 hours
²To receive FREE Specimen Collection Kits:
Website: www.fFNTest.com/HCP
Email: CustomerSupport@Hologic.com
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