

## Company Name

### [ACCUTECH](#)

The Cuddles infant protection solution by Accutech is the most secure, comfortable and intuitive system on the market. The patented, soft, self-adjusting band compensates for post-partum weight loss, removing unnecessary “too loose” alarms.

### [ADROIT INDUSTRIES](#)

The LDM-100 Labor and Delivery Mirror:

Shortens Second Stage Labor.

- IRB study: mirror shortens second stage labor.

Helps Focus and Pushing.

- IRB study: mirror helps focus on pushing; reduced pushing time.

Enhances Mom's Birth Experience.

- Quality Study: Moms overwhelmingly agree the LDM-100 enhanced their birth experience.

### [ADVENTHEALTH](#)

With over 130 facilities in 10 states, AdventHealth is a place where you can thrive professionally, and grow spiritually, by helping us Extend the Healing Ministry of Christ. As a thank you to all nurses, we are offering complimentary online CE courses. Click our link to learn more.

### [CALMOSEPTINE, INC.](#)

Calmoseptine® Inc. promotes Calmoseptine® Ointment for the prevention and treatment of skin irritations from moisture such as urinary and fecal incontinence. It is also effective for irritations from perspiration, wound drainage, fecal & vaginal fistulas and feeding tube site leakage. Calmoseptine® Ointment temporarily relieves discomfort and itching.

### [CARESTREAM AMERICA](#)

CAREstream America offers premium solutions, including the cutting-edge Pro-Nox System, a 50/50 Nitrous Oxide and Oxygen gas delivery system. This analgesia device is a safe and effective, patient-controlled tool used to help ease the “labor” and anxiety expecting Mother’s may be experiencing during labor. Visit our website to learn more.

### [CATAPULT PRODUCTS, LLC](#)

The TurtleTub™ Infant bathing system provides the needed tools to transform bathing into a positive experience. Swaddle bathing and immersion tub bathing are the least stressful forms of bathing. Infants are warmer and cry less when compared to conventional bathing methods. The TurtleTub supports the infant well, so families can participate in bathing. The TurtleTub™ is ideal for implementing delayed bathing.

### [CENTRAK](#)

CenTrak Security Solutions is the preferred platform for hospitals because it combines the industry’s most accurate Real-time Location System (RTLS) with a proven infant safety and security system. The system actively communicates bed- and bassinet-level location to staff, while also integrating into a hospital’s alarms, door locks and surveillance systems.

### [CERTASCAN TECHNOLOGIES](#)

CertaScan offers an efficient Infant Biometric Identification System which digitally captures precise identification through scanning newborns' feet, taking security photo of baby's face and taking moms' fingerprints. No messy inks or faded inkless images. Moms get attractive certificate and can enhance it online. No upfront costs. Compliant with NCMEC Guidelines.

### [CHAMBERLAIN UNIVERSITY](#)

For 130 years, Chamberlain University has prepared extraordinary nurses and healthcare professionals. Chamberlain's College of Nursing offers a three-year BSN degree program and post-licensure programs including the RN to BSN option, MSN and DNP degree programs and graduate certificates. Its College of Health Professions offers MPH and MSW degree programs.

### [CHAMELEON CORPORATION](#)

Chameleon offers the first of its kind, completely customizable Interchangeable Whiteboard and Whiteboard Accessories. Chameleon's unique and patented design provides the ability to write on a fully erasable surface while eliminating the need for board replacement due to staining, shadowing, ghosting or content changes.

### [COMFORT INNOVATIONS LLC](#)

The Caring Cradle is a portable cooling unit, designed for hospitals, and intended for use immediately following infant demise. As a cooling unit, the Caring Cradle slows the natural changes that occur after infant demise, thus helping to preserve the infant's body. By helping to preserve the body, the Caring Cradle allows the mother more time with her baby, before having to say good-bye.

### [COOPERSURGICAL](#)

CooperSurgical is a leader in manufacturing and marketing a wide range of trusted and innovative brands that assist clinicians in improving the health of women, babies, and families worldwide. CooperSurgical has evolved its portfolio of over 600 products to include key products and services used primarily by obstetricians, gynecologists and their related subspecialties in surgical.

### [CORD BLOOD REGISTRY](#)

"Cord Blood Registry (CBR) is the world's largest and most experienced newborn stem cell company. Since 1992, families have entrusted CBR to store more than 900,000 cord blood and cord tissue samples

### [CRECHE INNOVATIONS](#)

Creche Innovations, a company you've come to trust for over a decade. The MicroCool is the world's smallest medical-grade drawer style refrigerator and has become a standard piece of equipment hospitals for over the last decade. The MicroCool®'s robust design allows seamless integration by way of undercounter mounting, built into casework, or making the unit mobile. During this unprecedented time, the need for mobile refrigeration is in high demand & is the wave of the future. The MicroCool can be built into mobile, bedside furniture systems that address situations (like Covid-19) where isolation is a necessary. Creche Innovations is committed to meeting the needs of your hospital, patients and families.

### [CROSS COUNTRY TRAVCORPS](#)

Cross Country Healthcare and its family of brands, including Cross Country Nurses and Cross Country Medical Staffing Network, have helped healthcare providers customize careers for over 30 years. Travel, local contract and per diem assignments nationwide offer nurses and allied healthcare professionals lifelong career opportunities with unparalleled flexibility and support.

#### [CUSTOMIZED COMMUNICATIONS](#)

A passion for education and a commitment to our clients—that's the heart of Customized Communications. We're dedicated to providing medically accurate patient education across multiple formats with customer service that exceeds expectations. Partner with us for comprehensive, fully customizable solutions that let you educate patients and enhance their lives.

#### [DANDLE-LION MEDICAL](#)

Dandle•LION Medical: neurodevelopment with every touch! We are excited to announce two new products! Sweet Cheeks, our organic 40% glucose in a syringe made JUST for babies and the Tranquilo Soothing Mat for agitated babies. Dandle•LION takes your great ideas and challenging problems and turns them into innovative solutions that provide best practices for the babies in your care. We can't wait to 'see' you!

#### [DIVERGENT MEDICAL TECHNOLOGIES](#)

Divergent provides a complete range of patient identification solutions, including our market leading umbili-KIT™ Mother/Baby Matching Positive Identification System, complemented with our patented tamper-resistant umbili-CLAMP™ and umbili-CUTTER™. Our pricing is 30– 70% less than our competitors and we always have product in stock.

#### [ENVISION PHYSICIAN SERVICES](#)

#### [EXERGEN CORPORATION](#)

Exergen Corporation is the recognized world leader in industrial and medical non-invasive temperature technology. From providing temperature sensors for NASA and various industries, to creating one of the world's most popular baby gifts, Exergen creates non-invasive temperature measurement devices. Exergen thermometers provide lower cost, higher accuracy, less invasiveness, and greater reliability than ever previously possible.

#### [FRIDA MOM](#)

Postpartum recovery doesn't have to be so hard. Frida Mom is here to take the guesswork (and a lot of the pain) out of the fourth trimester.

Disenchanted by the lack of progress in postpartum recovery solutions, the Frida team set out to revolutionize the preparation experience by creating an entirely new category of consumer products dedicated to making first-time moms feel as informed and confident as third-time moms

#### [FRONTIER NURSING UNIVERSITY](#)

"FNU offers graduate Nurse-Midwifery and Nurse Practitioner distance education programs with the student's home community serving as the classroom. Degrees and options offered include Doctor of

Nursing Practice, Master of Science in Nursing or Post-Graduate Certificates. To learn more about FNU and the programs and degrees offered, please visit [Frontier.edu](http://Frontier.edu)."

### [GAUMARD SCIENTIFIC](#)

### [GCX CORPORATION](#)

GCX Corporation provides space-saving, ergonomically designed medical device and fetal monitoring carts to better position technology and improve clinical workflows in Labor and Delivery wards worldwide. With almost 50 years in medical manufacturing, GCX employees understand how medical equipment and users interact to deliver the highest quality of patient care.

### [GE HEALTHCARE](#)

Early detection and fast, effective intervention can be absolutely critical in Labor & Delivery – and GE Healthcare equips caregivers with advanced tools to accomplish both. It starts with prenatal monitoring of maternal and infant vital signs. Continues with gentle yet powerful infant resuscitation systems. And includes innovative warmers, incubators and microenvironment-transport devices to support continuous thermoregulation. The common denominator: A commitment to helping you send moms and babies home healthy.

### [GSQUARED MEDICAL LLC](#)

GSquared Medical creates and markets medical products. Its Retentus™ Brand devices, developed in collaboration with medical professionals, can stabilize, compress or retract tissue for extended periods of time to aid in faster healing, less pain and better patient outcomes/satisfaction for patients with chronic, trauma and surgical wounds or incisions.

### [HOLOGIC, INC.](#)

'The Rapid fFN test is used to assess a patient's risk of preterm birth. Approximately 80% of patients presenting with symptoms of preterm labor receive a negative fFN test result, meaning they have <1% chance of delivering in the next 14 days, helping HCPs make discharge decisions with confidence.'

### [INJOY HEALTH EDUCATION](#)

InJoy Health Education is the leading provider of maternal-child health teaching solutions that can lead to better birth outcomes and improved newborn health. We deliver evidence-based patient education to educators, professionals and facilities through online education, books, video programs, PowerPoints, and staff training. Visit us at [www.injoyhealtheducation.com](http://www.injoyhealtheducation.com)

### [INTERNATIONAL ASSOCIATION OF FORENSIC NURSES](#)

The International Association of Forensic Nurse's mission is to promote leadership in forensic nursing practice by developing, promoting, and disseminating information and education internationally. The Association offers board certifications, continuing education through our On Line Learning Center and Annual Conference on Forensic Nursing Science and Practice, Educational Guidelines and networking.

### [ISIMULATE](#)

iSimulate provides smart simulation solutions that are used by organizations across the world. Our mantra is simple – we use the best of current mobile technology to create products that are more

realistic, cost effective and simpler to use than traditional solutions. Train anywhere, at any time, with our flexible simulation systems.

### [JOHNSON & JOHNSON](#)

Please visit <https://www.jnpediatrics.com/> to learn about the latest research and products from the leaders in infant skincare science. Experience **JOHNSON'S®**, **Aveeno Baby®** and **DESITIN®**, and learn more on the infant skin **microbiome**, the power of **touch** and the story behind **ingredients** in our revolutionized new and improved formulations at <https://www.jnpediatrics.com/>

### [KIMBERLY CLARK HUGGIES](#)

Kimberly-Clark Huggies, committed to helping nurses deliver best care for babies for nearly 40 years - provides innovative specially-designed diapers and wipes for the tiniest, most delicate babies and full term well-babies; delivers clinical insights through skin health education and assists families in need through diapers and wipes donations. [www.huggieshealthcare.com](http://www.huggieshealthcare.com)

### [KNÚ LLC DBA LA-Z-BOY HEALTHCARE](#)

La-Z-Boy Healthcare / Knu Contract

Is a healthcare furniture manufacturer that delivers high performance upholstered products for the patient room and public area spaces, while offering the industry's most comprehensive recliner offering and options.

Our goal is optimal comfort- enhancing the quality of life and well-being for patients, users, and caregivers.

### [LACTATION EDUCATION RESOURCES](#)

Lactation Education Resources, an online education provider, offers training for IBCLC certification, continuing education for IBCLCs and nurses, and training for hospitals to achieve Baby Friendly status. Find out more about how to work at your own pace at [www.lactationtraining.com](http://www.lactationtraining.com)

### [LIMBS & THINGS](#)

Limbs & Things is a leading healthcare simulation manufacturer committed to improving patient outcomes by providing task trainers which facilitate realistic learning experiences. The company works with clinicians to research, design and create products that enable clinical educators to deliver curriculum Requirements, bringing greater competence to healthcare professionals worldwide.

### [MARCH OF DIMES](#)

March of Dimes leads the fight for the health of all moms and babies. We educate medical professionals and the public about best practices; we support lifesaving research; we provided comfort and support to families in NICUs; and we advocate for those who need us most, moms and babies.

### [MATERNAL 911](#)

Maternal 911 is an online course providing evidence-based education to health care providers working at the bedside of pregnant women.

Maternal 911 has a five-module course with simulations for health care professions who will be the first to respond to a pregnant woman.

Participants will be awarded AMA PRA Category 1 Credits

### [MEAD JOHNSON NUTRITION](#)

Mead Johnson's mission is to nourish the world's children for the best start in life. As a global leader in pediatric nutrition, we develop, manufacture and distribute over 70 products in 50 countries worldwide. To explore our Enfamil portfolio of tailored nutrition, visit us at [www.hcp.meadjohnson.com](http://www.hcp.meadjohnson.com)

### [MEDELA, LLC](#)

Medela supports mothers and healthcare professionals to successfully provide human milk to all newborns for as long as possible. We are committed to you and the work you do each day because we share the same goals -- improving outcomes and improving the overall health of your patients.

### [MEDICAL INTERACTIVE COMMUNITY](#)

Medical Interactive Community (MI) is an eLearning platform focused on improving learner retention of patient safety education. We've developed 45 accredited CME/CNE activities containing unique perinatal and neonatal courses including fetal heart monitoring, post-partum hemorrhage, maternal hypertension, and severe pre-eclampsia. Visit us at [www.medicalinteractive.com](http://www.medicalinteractive.com)

### [MEDICEM](#)

Medicem Inc. is a wholly owned subsidiary of Medicem Group, an integrated biomedical company that develops, manufactures, and commercializes innovative medical devices with a focus on gentle and reliable cervical ripening.

### [National Center on Shaken Baby Syndrome](#)

The Period of PURPLE Crying program is the world's leading evidence-based abusive head trauma prevention program. The program aims are to support parents in their understanding of early increased infant crying and reduce the incidence of SBS/AHT. Caregivers better understand the frustrating features of crying which can lead to abuse.

### [NEOLIGHT](#)

NeoLight is a medical device company that develops empathy driven, best in class technologies for treating preventable conditions in the newborn care market.

"What are empathy-driven solutions?" Empathy driven solutions are a framework that has the doctor-nurse-mother-infant ecosystem at the center. It fosters the emotional connection that happens, thereby providing not just treatment but also providing care.

NEOMED, INC.

### [Northside Hospital](#)

Northside Hospital is committed to the health and wellness of our community. As such, we dedicate ourselves to being a center of excellence in providing high-quality health care. We pledge compassionate support, personal guidance and uncompromising standards to our patients in their journeys toward health of body and mind. To ensure innovative and unsurpassed care for our patients, we are dedicated to maintaining our position as regional leaders in select medical specialties. And to enhance the wellness of our community, we commit ourselves to providing a diverse array of educational and outreach programs.

### [OBIX BY CLINICAL COMPUTER SYSTEMS, INC.](#)

OBIX by Clinical Computer Systems, Inc. (CCSI) is a patient safety and quality care company that delivers solutions that span the perinatal continuum. We focus on products that incorporate industry standards for the highest level of patient care, safety, and service. Together, we can improve outcomes for mothers and babies.

### [OWEN MUMFORD](#)

Owen Mumford is a leading global medical device manufacturer with over 60 years expertise in the development of capillary blood testing. Owen Mumford's innovative product range features Unistik® TinyTouch™ Heel Incision Device designed to deliver a precise incision during neonatal blood sampling.

### [PACIRA BioScience, Inc](#)

Pacira BioSciences, Inc. is a leading provider of non-opioid pain management and regenerative health solutions dedicated to advancing and improving outcomes for health care practitioners and their patients. To learn more about Pacira visit [www.pacira.com](http://www.pacira.com).

### [PAMPERS PROCTER & GAMBLE](#)

For more than 50 years, parents have trusted Pampers®, the #1 choice of hospitals, to care for their babies. Pampers products and educational materials are designed in conjunction with nurses, to better meet babies' needs for comfort, skin health & protection. For more information, please contact 1.800.543.3331 or [pampers.im@pg.com](mailto:pampers.im@pg.com) and visit us at [pampersprofessional.com](http://pampersprofessional.com)

### [PARADIGM MEDICAL SYSTEMS - MODEL-MED INTERNATIONAL](#)

Exclusive North American distributors of Model-med OB/GYN task trainers. Bring incredible tactile realism to your simulations with accurate internal anatomy and dynamic accessories. Remarkable polymer elasticity and durability coupled with the rigidity of accurate internal skeletal structures creates an unparalleled experience, enabling lifelike application of complex maneuvers.

### [PERIFACTS OB/GYN ACADEMY](#)

PeriFACTS offers online continuing education programs for Labor and Delivery, Antepartum/Postpartum, and Women's Health Care Providers, where individual professionals and groups earn accredited CNE Contact Hours and CME credits at their convenience. We offer a variety of continuing education programs in Obstetrics, Fetal Monitoring, Newborn Care, Pain Management, Menopause Management, and more! Visit our website to learn more.

### [PERIGEN](#)

PeriGen offers innovative perinatal software solutions that incorporate advanced statistical analysis features to enhance clinical efficiency and standardization of care during childbirth. Led by skilled OB practitioners and IT visionaries, PeriGen has created the PeriWatch® platform to provide consistent analysis and efficient display of complex data to promote better human recognition and communication about impending problems during labor. With PeriWatch®, clinicians can spend more time on direct patient care and less time on manual calculations and data manipulation.

### [PERINATAL QUALITY FOUNDATION](#)

The Mission of the Perinatal Quality Foundation is to improve the quality of Obstetrical medical services by providing state of the art educational programs and evidence-based, statistically valid monitoring

systems to evaluate current practices and facilitate the transition of emerging technologies into clinical care by providing programs like Nuchal Translucency Quality Review (NTQR), The Cervical Length and Education Review (CLEAR), The Fetal Monitoring Credentialing (FMC) and Genetic Education Module (GEM)

#### PHILIPS

Philips is a leading health technology company focused on improving people's health and enabling better outcomes across the health continuum from healthy living and prevention, to diagnosis, treatment and home care, by leveraging advanced technology and deep clinical and consumer insights to deliver integrated solutions. Headquartered in the Netherlands, Philips is a leader in diagnostic imaging, image-guided therapy, patient monitoring and health informatics, as well as in consumer health and home care.

#### PORTER INSTRUMENT

Porter Instrument is the leading manufacturer of Nitrous Oxide and Oxygen Systems in the world. The Nitronox demand flow system is designed specifically for labor and delivery applications - and is the perfect option to safely and effectively provide pain management to your patients. Contact us for: on-site demo, sample policies, access to videos, and key professional contacts. See videos articles and more on our website: [www.porterinstrument.com/nitronox](http://www.porterinstrument.com/nitronox)

#### PROLACTA BIOSCIENCE

Prolacta Bioscience Inc. is a privately held life sciences company dedicated to Advancing the Science of Human Milk®. As the world's leading hospital provider of 100% human milk-based nutritional products, Prolacta's life-saving products have reduced complications and improved health outcomes for premature infants. Learn more at [Prolacta.com](http://Prolacta.com).

#### QIAGEN, INC.

Every day, QIAGEN serves 500,000 customers globally, all seeking molecular insights. As makers of AmniSure, we enable nurses and physicians to provide an accurate PROM test for the safety of moms and babies. AmniSure is used in birthing hospitals nationwide. We make improvements in life possible. For more information, visit [www.herqiagen.com/amnisure](http://www.herqiagen.com/amnisure)

#### RELIAS

Reduce variation with data-driven education. Relias OB (formerly GNOSIS) – reviewed and approved by AWHONN – brings the power of data to healthcare quality and patient safety through personalized learning. Impact your clinicians, leadership, as well as the most vulnerable groups: new mothers and babies. Contact us to learn more.

#### RF TECHNOLOGIES

RFT is a leading provider of comprehensive, integrated RFID Safety & Security systems, Wi-Fi RTLS systems, and healthcare enterprise solutions. Our state-of-the-art healthcare solutions include: Safe Place® ED and Infant Security Solutions and Help Alert® Panic Alarm Solutions developed by nurse clinicians. 24X7 technical support by staff specialists.

#### RITUAL



Ritual's Essential Prenatal is formulated with key nutrients for thinking, trying, and when it's time. Its obsessively-researched formulation includes high-quality nutrients in clean and vegan-friendly forms such as Omega-3 DHA, Choline and Methylated Folate for supporting fetal brain development, and a vegan-certified Vitamin D3, which helps support normal immune function. All in just two citrus-scented, innovative delayed-release capsules designed to be easy on the stomach and make taking a prenatal an enjoyable daily Ritual.

## SAGE THERAPEUTICS

### [SPECIAL ANGELS ADOPTION](#)

We are a private, special needs exclusive, non profit adoption agency. We work all over the US in supporting birth and adoptive families of children with special needs. We offer support for parenting, judgement free counseling, and many other services. Let us know how we can help.

### [STAR LEGACY FOUNDATION](#)

Star Legacy Foundation is a national non-profit organization dedicated to the prevention of stillbirth and neonatal death and improving care for families when prevention isn't possible. Star Legacy programs include Continuing Education for Health Professionals, the Pregnancy Research Project, free patient education materials, support groups, and more.

### [STETRIX](#)

Stetrix, your partner for innovative female healthcare products focused on Labor and Delivery solutions. Stetrix, your partner for innovative childbirth and pannus retraction.

### [STRYKER](#)

We're partnering with you for safer care. We create innovative products and sustainable clinical solutions that enable safe patient care and help improve patient outcomes across the continuum of care – all the while, providing nurses and OR staff with a safe - and more efficient - care environment. We are driven to make healthcare better for our customers and the patients they serve.

### [SUBURBAN SURGICAL CO., INC.](#)

Suburban Surgical, an industrial manufacturer, has designed and manufactured the highest quality stainless steel equipment available for the medical market for over 65 years. Our reputation in design concepts and quality workmanship has made us a leader in the industry. All products are engineered and manufactured in Wheeling, IL.

### [SYNOVA ASSOCIATES](#)

Synova Associates LLC is a nurse leader education company. Synova's leadership forums and meetings provide NICU and perinatal nurse leaders with innovative information and solutions to help them achieve their goals and find more joy in their work. Synova's programming helps nurse leaders understand the importance of culture, leadership and team development, along with broadening their professional networks.

## [TEAMHEALTH](#)

At TeamHealth, our purpose is to perfect the practice of medicine, every day, in everything we do. We are proud to be the leading physician practice in the U.S., driven by our commitment to quality and safety and supported by our world-class operating team.

## [THE ACOG LONG-ACTING REVERSIBLE CONTRACEPTION \(LARC\) PROGRAM](#)

The Strategies for Health Equity team at the American College of Obstetricians and Gynecologists (ACOG) implements the policy guidance of the ACOG Committee on Health Care for Underserved Women by providing technical assistance, training and education, and the most up-to-date information and resources on a variety of health issues. Our work covers the full range of reproductive health care through our Long-Acting Reversible Contraception (LARC) program, Postpartum Contraceptive Access Initiative (PCAI), Implementing Progress in Abortion Care and Training (IMPACT) program, and Optimizing Care for Pregnancy Loss (OCPL) program, and addresses other pressing public health issues such as violence against women and fetal alcohol spectrum disorders prevention.

## [THE JOINT COMMISSION](#)

The Joint Commission offers Perinatal Care Certification using evidence-based standards, clinical practice guidelines, and standardized performance measures for managing and monitoring aspects of perinatal care that are critical to improving and maintaining the health of newborns and their mothers.

## [THE VALLEY HEALTH SYSTEM](#)

The Valley Health System (VHS), with six hospitals in Las Vegas and Southern Nevada, focuses on clearly defined goals designed to bring about exemplary patient care. We give our employees the structure to achieve these goals by providing: advanced technological systems, processes and practice; performance improvement and patient safety standards to foster positive patient outcomes; a collaborative practice model; evidence-based practice; and education and development programs to support recruitment and retention.

## [TRIPLE S REVIEW SERVICES, LLC](#)

COMPLETE OB EDUCATION! Certification prep courses RNC-OB, RNC-MNN, C-EFM and dual RNC-OB/EFM.

Available via ON DEMAND WEBINAR (view at any time and at your convenience) or LIVE EVENTS at your location, 98% passing rates!

ALSO, AWHONN Fetal Monitoring, and OB Boot Camp (webinar or live event for the "Novice" nurse)

UNIVERSITY OF VIRGINIA HEALTH SYSTEM

## [USDTL](#)

"USDTL is a specialty reference and research laboratory that uses the best science available to provide customers with groundbreaking, advanced specimen assays for newborns exposed to alcohol and substances of abuse. For these once in a lifetime tests, newborns deserve a laboratory you can trust. Contact a USDTL representative today."

## [VISUAL HEALTH SYSTEMS](#)

Visual Health Systems is a company located in Northwest Ohio that specializes in custom dry erase communication boards with a strong focus in the health care industry. VHS works directly with health

networks executives and department managers to create patient communication boards that are both uniquely branded to the Health Care Network and also designed for the specific needs of each inter-department.

### [WaterWipes](#)

WaterWipes are the world's purest baby wipes, made with just 99.9% water and a drop of fruit extract. WaterWipes have been specifically developed to be purer than cotton wool and water, while offering the convenience of a wipe. WaterWipes provide safe cleansing for all babies including preterm babies.

### [WELCOMENEWBORN BY VIP](#)

WelcomeNewborn – Creating Forever Memories

- Heirloom quality studio photography at the bedside
- Talented photographers – 7-day staffing
- Affordable pricing and Onsite printing - no waiting no shipping charges
- Digital downloads include free 8x10!
- Free NICU slideshow set to music chronicling baby's growth
- Bereavement photography compassionate and caring service
- All practices in compliance w hospital infection control policies

We turn newborn portraiture into a patient satisfier!

### [WIELAND](#)

Wieland builds Patient Room and Lounge furniture designed to assist caregivers and families to improve patient outcomes. Industry leading sleep sofas and patient recliners are available in a variety of styles. That requires original thinking. Our commitment is to design furniture by looking beyond the ordinary and seeking new solutions.

### [WOLTERS KLUWER HEALTH](#)

Wolters Kluwer provides trusted clinical technology and evidence-based solutions that engage clinicians, patients, researchers, students, and the next generation of healthcare providers. With a focus on clinical effectiveness, research and learning, safety and surveillance, and interoperability and data intelligence, our proven solutions drive effective decision-making and consistent outcomes across the continuum of care. Our leading product brands include Audio Digest®, Lippincott®, Ovid®, UpToDate®, and others.

### [ZARBEE'S NATURALS](#)

Dr. Zarbock created Zarbee's Naturals™ after discovering a clinical study showing dark honey's effectiveness at calming coughs associated with hoarseness, dry throat, and irritants.\* He created a honey-based kids' cough syrup free of unwanted ingredients like alcohol, drugs, and artificial flavors. Today, Zarbee's is the #1 pediatrician recommended cough syrup for kids 10+under. It is our goal to be there for as many people as possible with handpicked ingredients that make for a happy community.